

Scope Plane

What they say they need

- A Website.
- Catering customers to choose MyPizza.
- To show high professionalism in design.
- Show many photos of both pizza's as well as staff.
- To add links to their Facebook, Twitter, Instagram & Linkedin accounts.

What they actually need

- A mobile-first responsive website.
- A true interactive website that displays a positive user experience.
- Seamless navigation.
- A gallery to showcase their photos.

What they don't know they need

- An 'about us' section to showcase more info about the company itself.
- A testimonial/review section.
- A contact or booking section.