Structure

Interaction Design (IXD)

- Site Logo will bring user back to home as well as having 'Home' on the navigation bar/menu is case some un-tech savvy users don't know this convention.
- Each Menu heading will have some sort of roll over to confirm that clicking that area has an action.
- Each navigation element will change colour upon hover.
- Each click on a navigation element will take the user to that area of the website thanks to scrollSpy.
- There will also be an arrow at the bottom of the landing page to bring users to the 'About us' page, located beneath.
- The entire site will have 'fadeIn' design, giving a very seamless & professional feel.
- There will be two carousels towards the bottom of the page, both will be automatic.
- The social media icons will also change colour upon hover.
- There will also be a grid of images showing the product about halfway through the site.