

One global view of all Primark stores

- 375 stores in 12 countries

#### EXISTING MARKETS

- USA
- Ireland
- UK
- Spain
- Portugal
- France
- Italy
- Slovenia
- Belgium
- The Netherlands
- Germany
- Austria

#### NEW MARKETS

- Poland
- Slovakia
- Czech Republic

Colour Teal where open

Colour Dark Blue where open soon

#### INSTAGRAM

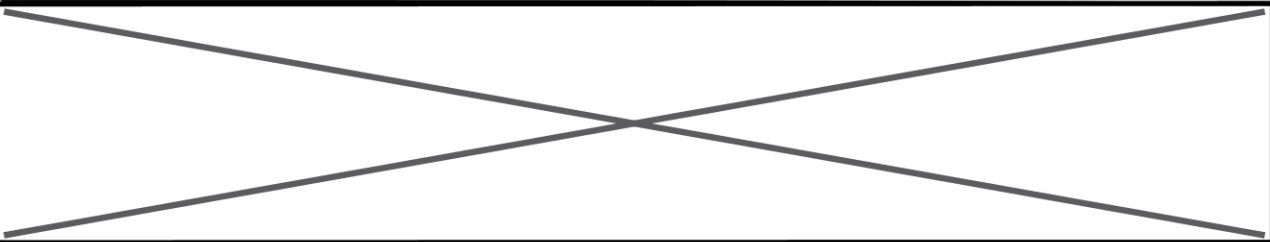
- @primark
- @primark.home
- @primark.usa

#### MEDIA

Articles referencing Primark

- Financial Times
- The Guardian
- The Daily Mail
- The Sun

# PRIMARK WORLD



## Button

### Weather in all markets trading



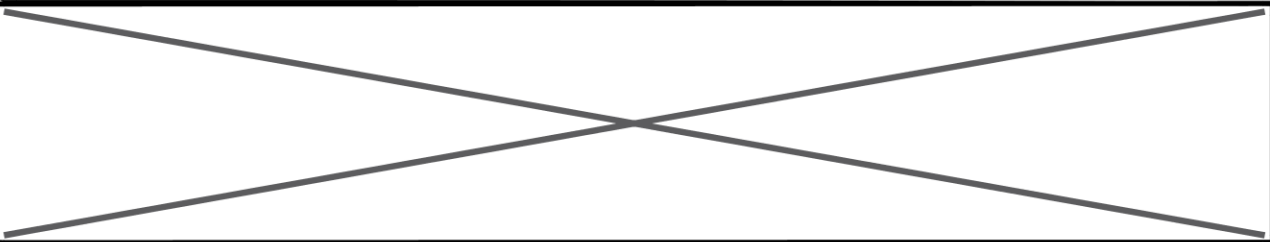
44-38861 44-38862 44-38863 402 44-38864 666779200779272  
 666779200779272 44-38864 402 666 6667792007 79200779272  
 44-3886144-38862 666 79200779272 666 79200779272 44-38864 6667792007  
 666 666779272 666 44-38864 6667792007 666779272 6667792007  
 66677920077927244 6667792007 6667792007 666779272 666 6667792007



## DESIRED FEATURES

- Weather TY vs LY - temperature celsius / rain / next 7 days
- Air Pollution levels TY vs LY
- Coronavirus cases
- Travel status

# PRIMARK WORLD



## Button

### Store profiles & nearest competition



## CLUSTER MAP OF STORES

Store information incl :

- Address
- Reported Footage
- Architect
- Date of opening
- Grading

## Wider context

- City population
- Demographics
- Income levels
- Date of opening

## NEAREST COMPETITION

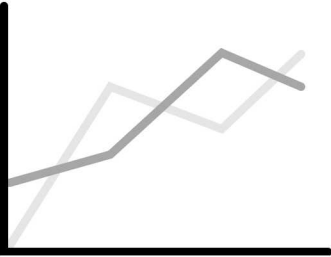
- Dunnes
- Action
- El Campo
- Auchan
- B&M
- IKEA
- Dunelm
- Home Store
- More
- Matalan
- H&M Home
- Walmart
- Target

44-38861-1172b, 44-38861-1202, 44-38861-65447b, 44-38861-72672-2  
 44-38861-72672-2, 44-38861-1202, 654, 654-744b, 72672-2  
 44-38861-72672, 654, 72672-2, 654, 72672-2, 44-38861-65447b  
 654, 654-72, 654, 44-38861-65447b, 654-72, 654-744b  
 44-38861-72672-2, 654-744b, 654-744b, 654-72, 654, 654-744b



# PRIMARK WORLD

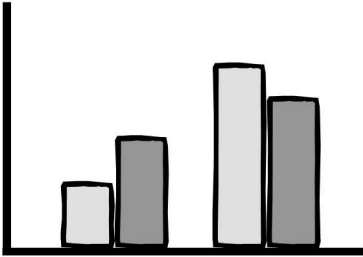
Commodity Prices



Primark Calendar

AUGUST 2020						
S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

ABF Share Price



[End of Year Financial Reports](#)

[Investor Statements](#)

\*\*\*\* \*\*

\*\*\*\*\*

\*\*\*\* \*\*

\*\*\*\*\*

\*\*\*\* \*\*

Currency Rates TY vs LY

