Training and Development Services

Professional Training and Development

https://naoisegaffney.github.io/Professional-Training-Development/index.html

Organisations Achieve Greater Value through Professionally Coached Employees

Professional Trainer and Coach   ...   Social Links   ...   Copyright 2020 GaffCo Consulting   ...
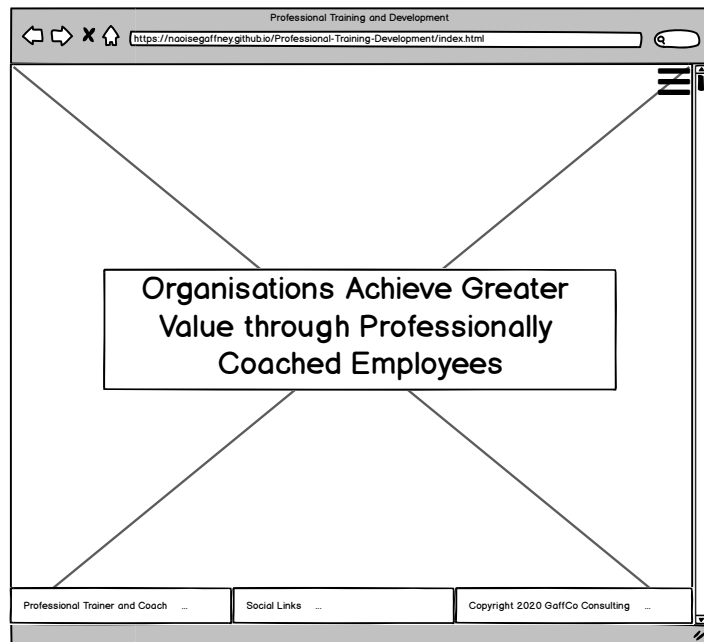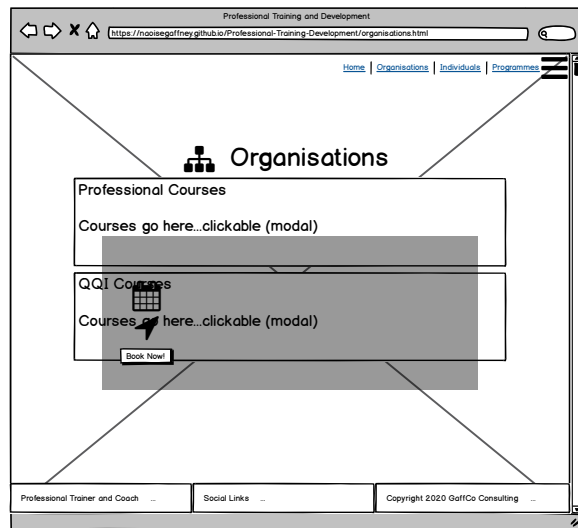
- Background image: Emotional image of success after a hard run - sets the tone of the website, "You too will be equally successful and elated after attending our courses!"
- Motivational mission statement "Organisations Achieve Greater Value through Professionally Coached Employees" - sets the tone of the website stating of a fact, the real reason users are visiting this website.
- Right-top Hamburger-menu: allows users to select the most suitable training and development, and coaching opportunity by having them click on the hamburger-menu and subsequent menu choice (Home, Organisations, Individuals, Programmes).
- Fixed footer - Professional Trainer and Coach: allows users to read my resumé to add to the websites credibility ("been there, done that, have the t-shirt") by clicking on the graduation-cap or text link or tool-tip.
- Fixed footer - Copyright 2020 GaffCo Consulting: allows users to navigate to my "training centre (home)" by clicking on the location-arrow or text link or tool-tip.
- Fixed footer - Mobile (phone-call): allows users to call me on their mobile or via Skype for Business (if installed) to talk to me about training and development, and coaching, by clicking on the FontAwesome phone icon.
- Fixed footer - WhatsApp (message): allows users to WhatsApp message me on their mobile or laptop/desktop (if installed) to message me about training and development, and coaching, by clicking on the FontAwesome WhatsApp icon.
- Fixed footer - Email (message): allows users to Email me on their mobile or laptop/desktop (if mailto: is linked) to message me about training and development, and coaching, by clicking on the FontAwesome Email icon.
- Fixed footer - LinkedIn (website --> message): allows users to send me a LinkedIn message about training and development, and coaching, by clicking on the FontAwesome LinkedIn icon.

The Fixed footer FontAwesome icons zoom-in (transform: scale (1.5)) when hovered over, while also featuring a tool-tip (i[tool-tip]) to provide additional information. This is shared across all web pages on the website.
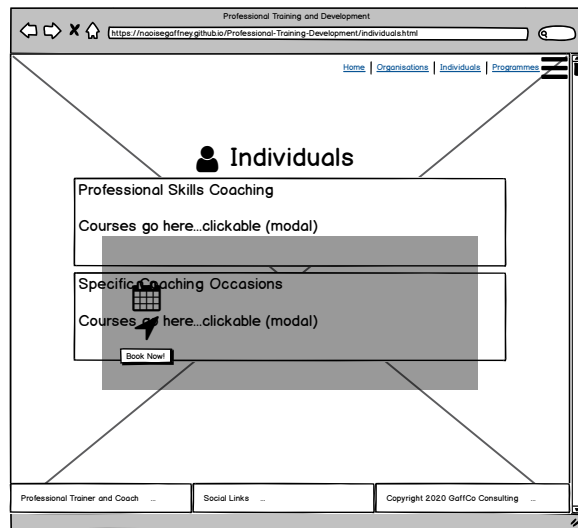
Organisations

- Organisations: allows users to know they're on the Organisations page, and presents them with two menus, one for Professional Courses and the other for QQI Courses.
    - Organisations H1 with FontAwesome fa-sitemap icon makes it clear on which page the user is on.
    - Professional Courses Flex Div provides the relevant clickable course options.
    - QQI Courses Flex Div provides the relevant clickable courses.
- Clickable Course Links: allows users to view course details, dates, and training location, by clicking on each link/course item.
- Course Modal: allows users to view course details and either book a course or close the modal by clicking on the 'Book Now!' button or the closing 'x'.
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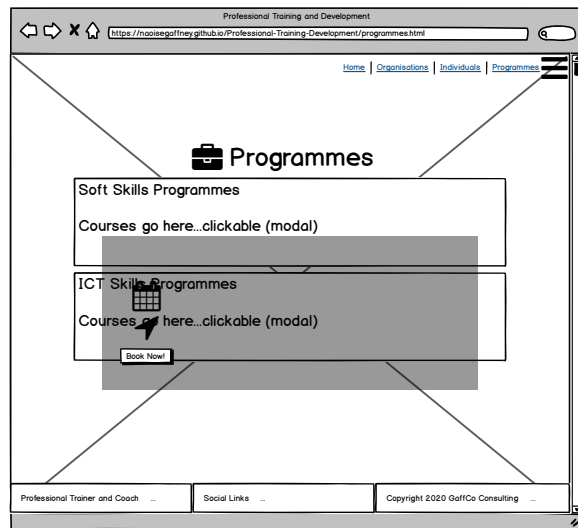
Individuals

- Individuals: allows users to know they're on the Individuals page, and presents them with two menus, one for Professional Skills Coaching and the other for Specific Coaching Occasions.
    - Individuals H1 with FontAwesome fa-user icon makes it clear on which page the user is on.
    - Professional Skills Coaching Flex Div provides the relevant clickable course options.
    - Specific Coaching Occasions Flex Div provides the relevant clickable courses.
- Clickable Course Links: allows users to view course details, dates, and training location, by clicking on each link/course item.
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Programmes

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