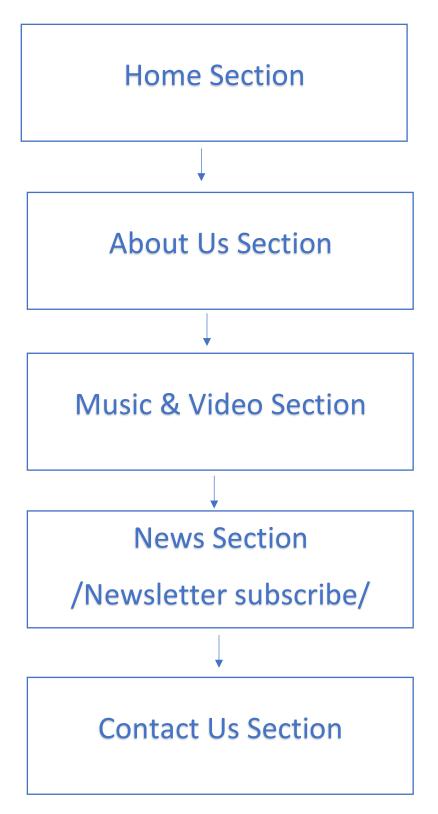
## **Structure Plane**

## **Information Architecture**

• Will be a simple one page structure with a sticky navigation at the top of the screen.



## **Interaction Design (IXD)**

- Site logo will bring user back to the very top of the page as well as having "Home" on the navigation bar in case some un-tech savvy users don't know this convention.
- Each Menu heading will have some sort of highlighting and underlining to confirm that clicking that area has an action
- Each navigation button will scroll the user down to a particular section in the website
- The "Hire Us" pop-up will appear on the bottom-right section of the screeno after the website is loaded up, as a notification and will open up a modal in which the details will be filled up.
- The social links to Facebook, Twitter and Youtube will have roll-over effects and open in a blank window.