

# Scope plane

- **What they say they need?**

- A Website
- Fans and potential fans can see and hear clips from their back catalogue, and any new material as it becomes available
- To publicise their availability to perform at events such as weddings and parties
- To showcase on their website photos of the band members, a video clip and audio clips
- To add links to their Social Media pages which are being created.

- **What they actually need?**

- A mobile-first responsive website
- A discography section with an audio player on site to play tracks, along with a video player
- A “Hire Us” section
- A gallery section to showcase their photos
- Links to social media platforms

- **What they don't know they need?**

- A “Join the fan club” pop-up to get the latest news/event information and other offers.
  - At a later time possibly a merchandise area.
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Scenario	Requirements
A fan wants to listen to The Monkees music.	Ability to play the audio player and watch video of track
A fan wants to view pictures and watch music video	Ability to view gallery add watch music and video
A fan wants to know if there are any music events involving The Monkees.	Ability to sign up to fan club and receive newsletter. Thy can also hire them for a wedding or party
A fan wants to send The Monkees fan mail	Ability to connect on their twitter page or send a post on the Facebook page