

Scope of work

What the customer thinks they need:

- A website.
- Somewhere that allows the user to search for locations for their next city break.
- Somewhere that allows the user to narrow their search to the top hotels, restaurants or tourist attractions in a specific location and display them.
- To have an area where a customer can book directly from a travel partner.
- A section where a site visitor can enquire for further information.

What they actually need:

- A website that allows the user to simply and easy search for potential travel destinations.
- A section that allows the user to narrow there search by country and city and display this area using google maps.
- A simple, easy way for the site visitor to search for the top rated hotels, restaurants and tourist attractions in the given area they have narrowed their search too - this is achieved using three simple buttons, one for each of the search terms.
- The ability to display the selected search term on google maps section using colour associated map pins.
- A Section that direct the user to the travel sites trusted booking partner.
- A contact us section so visitors can direct any questions they have to the company directly.

What they don't know they need:

- To have clicking on these pins brings up the relevant information on the chosen pin, and if necessary clicking the locations website takes the user to further information on google maps.
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