SKELETON PLANE

I decided to design 4 pages:

-HOME PAGE

-COLLECTION

-THE MUSEUM

-BOOKING

First Idea

The layout for the Home Page and "Booking" will be similar; at the same way, "Collection" and "Museum" will share the same layout.

As I wrote the code, I suddenly realized that the project I had in mind for the home page was not so appealing as I thought. Putting all the elements together, with colours and images, made me realize the structure was boring and did not reach the goals the website was supposed to have.

The initial idea had a row with six circles below the hero image. Each circle was supposed to represent a topic using an icon, which should also have a link that re-directs to the relative section on page "Collection.html".

This structure can be seen on my uploaded wireframes.

Changed layout while coding

What I decided to change, then, was to cancel this row with circles and place instead a row with three cards about the upcoming exhibitions, each one with a call-to-action button.

Not only this solution was visually better, but also more interesting from a User Experience point of view.

I replicated this structure also on the other pages, since "Upcoming exhibitions" is a very important content for the website.