

Scope Plane

What they say they need

- A Website.
- Subscribers and potential subscribers can see and hear clips from their favorite artists back catalog, and any new material as it becomes available.
- To showcase on their website photos of the artists along with video clips and audio clips.
- To add links to their social media accounts such as Facebook, Twitter and YouTube pages which are currently being created.

What they actually need

- A mobile-first responsive website.
- A discography page with an audio player on site to play tracks, along with a video player.
- A 'Contact' page.
- A gallery page to showcase their photos.
- Links to their social media platforms.

What they don't know they need

- A 'Subscription' page pop-up to get the latest news / event information.

Scenario	Requirements
A subscriber wishes to listen to Classical Music	Able to choose from a list of artists that is available on the website.
A subscriber wishes to review up to date news about Artist	Able to choose from artists bibliography, photos, music lyrics, and videos
A subscriber wishes to know of any upcoming concerts	Able to sign up to receive newsletter from artist.
A subscriber wishes communicate directly with the artist.	Able to communicate with artist using up-to-date communication technology.