USER STORIES

Viewing and Navigation

AS A/AN	I WANT TO	SO THAT...
Shopper	View a list of products	Select some to purchase
Shopper	View individual product details	Identify the price, description, product rating, image and other options
Shopper	Quickly identify deals, clearance items and special offers	Take advantage of savings on products

Registration and User Account

Site User	Easily register for an account	Have a personal account and be able to view my profile
Site User	Easily login or logout	Access personal information
Site User	Easily recover my forgotten password	Recover account access
Site User	Receive an email confirmation after registration	Verify my account registration was successful
Site User	Have a personalised user profile	Have a personal account to access order history, change saved details

Sorting and Searching

Shopper	Sort the list of available products	Easily identify the best rated, best priced and categorically sorted products
Shopper	Sort a specific category of product	Find the best priced or best rated product in a specific category, or sort the products in that category by name
Shopper	Sort multiple categories of products simultaneously	Find the best priced or best rated product across broad categories such as "Electric Guitars" or "Headphones"
Shopper	Search for a product by name or description	Find a specific product I'd like to purchase
Shopper	Easily see what I've searched for and the number of results	Quickly decide whether the product I want is available

Purchasing and Checkout

Shopper	Easily see/select the options available and quantitty when purchasing the product	Ensure I don't accidentally select the wrong product, quantity or option.
Shopper	View items in my bag to be purchased	Identify the total cost of my purchase and all items I will receive.
Shopper	Adjust the quantity of individual items in my basket	Easily make changes to my purchase before checkout
Shopper	Easily enter my payment details	Check out quickly with no hassles
Shopper	Feel my personal and payment information is safe and secure	Confidently provide the needed information to make a purchase
Shopper	View an order confirmation after checkout	Verify that I haven't made any mistakes
Shopper	Receive an email confirmation after checkout	Keep the confirmation of what I've purchased for my records

Admin and Store Management

Store Owner	Add a product	Add new items to the store
Store Owner	Edit/update a product	Change product prices/descriptions/images and other product criteria
Store Owner	Delete a product	Remove items that are no longer for sale