#	As a ...	I want to be able to ...	So that I can ...
		Viewing and Navigation	
1	Site User	View a list of products	Select what I want to purchase
2	Site User	View individual product details	Find out price, description, rating, reviews, images and stock so that I can make an informed decision
3	Site User	Find out if there are any deals, promotions and offers.	Take advantage of better prices for the products that I want to purchase
4	Site User	I would like to ask questions about certain products	Find out more relevant information for my specific needs as opposed to the more generic product description
5	Site User	I would like to view the total cost of my purchases	Avoid spending too much money
		Registration and User Accounts	
6	Site User	Easily register for an account	Have a personal account to view my profile, orders and payment information
7	Site User	Easily login and logout	Access my personal account information and logout for security reasons
8	Site User	Easily recover my password if forgotten	Recover access to my profile, orders and payment information
9	Site User	Receive an email upon registering	Verify my account registration was successful
10	Site User	Personalize my user profile	Add information about myself and my preferences
		Sorting and Searching	
11	Site User	Sort the list of available products	Easily identify the best rated, best priced, newest and categorically sorted products
12	Site User	Sort a specific category of products	Easily find products in a specific category that I want
13	Site User	Sort multiple categories of products simultaneously	Easily find the best rated or best priced products across multiple categories
14	Site User	Search for a product by name or description or date	Find a specific product that I'd like to purchase
15	Site User	Easily navigate through the sorted products	Quickly find what I am looking for
		Purchasing and Checkout	
16	Site User	Easily select quantity of products when purchasing it	Ensure I don't accidentally select the wrong quantity or product
17	Site User	Easily view and update my cart	Check if I have missed a product as well as the total cost of my purchase
18	Site User	Receive an email confirmation with my order	Verify my purchase is correct and successful
19	Site User	Save my preferred payment method	Pay quicker on my next purchases
20	Site User	Show previously purchased items	Save time from searching frequently bought items
		Admin and Store Management	
21	Site Owner	View, update or delete the products on the site	Ensure products and their information are up to date and add new products
22	Site Owner	View the orders placed by the customers	Ensure everything is prepared and delivered on time
23	Site Owner	View best customers and their contact details	Send them special offers to show gratitude
24	Site Owner	View customer feedback	Make informed decisions about my products
25	Site Owner	Create promotions for certain products	Boost products who aren't selling well