

## **The spine**

**The spine** is the essential focus of work that we are aiming towards in World House experience. It forms the focus of what we are about and where possible our study is through direct evidence (i.e. data in all its forms) It is as follows:

topic	Our lives The way we live	The effect on the environment	Possible solutions
Tourism			
Transport			
Housing			
Food			
Energy			
Nature			

We may be dealing with small-scale projects but in all cases, we need to collect evidence. The evidence may be statistical through surveys and assessments or through other methods such as through the use of film, the arts and photography. In all cases we intend to make people more aware of the issues at stake and reduce the carbon footprint.

We use **the spine** as the basis for our studies. The **process** is how we go about the work we need to have to do and how our success can be measured. Awards are given for the levels of success, and the highest awards (violet) goes towards the identification of a problem (be it large or small scale), the creation of a process or plan to change the situation.

The process chart looks as follows:

Advertisement of a problem e.g. with a poster	Identification of a problem		The plan formulation Of a plan			Successful accomplishment of plan
RED	ORANGE	YELLOW	GREEN	BLUE	INDIGO	VIOLET

Schools and institutes of educations regulate and award the certificates based on their own assessments.

All participants will be able to start the scheme well by fulfilling the red section which is just the creation of a poster.

### **Exemplars of projects using the spine and process.**

**Tourism** is popular though any type of movement of people has negative side-effects for the environment.

The aim of a project would be to reduce the carbon footprint of a school or class. The processes might be: through surveys find out what the carbon footprint is, advertising this and using some kind of correlation with the number of trees needed to offset this (in a year).

Find out alternative tourism places that might satisfy the needs of people in the school of institute. Advertise this. Provide a virtual holiday visiting centre and provide advice to people.

In the following year survey people again and see if the process has changed their habits.

The completion of this project would result in a violet award.

In some cases, projects will, for practical reasons, only be partially completed and so would get the appropriate colour award. All participants in a project receive awards.

**Food** is essential to everyone, but at what price? Often, we eat food which has been transported expensively for thousands of air miles.

This project would go as follows: find out from people what a typical family eat in a week and where the food originates from. Calculate the total number of miles of food has arrived at each family's plate.

Advertise this using posters to highlight the issue. Provide information which shows people what the alternatives are. Where can they access food which is grown locally.

After an advertising and information distributing plan find out statistically if people are in fact reducing their air miles for the food that they eat.

In both cases these projects have used statistics, they will have probably involved a number of people and therefore there will be good management and allocation of roles used. Using places to make announcements and giving speeches are good ways of spreading the words.

Please see newsletters for more examples of projects that people have done to achieve their awards.

### **So you want to do your own World House thing!**

World House Experience was invented in Cambridge and we are yet to hold our first function at St.Paul's Church in Cambridge on Saturday 20<sup>th</sup>

February 2020. We want other places to hold their own functions however large and small and share the experiences and help with funding. We are at the beginnings of raising money for the hire of our venue.

We aim to be as transparent as possible and share our expertise and experience. If you want to hold your own function please get in touch with us. It could be a small coffee morning or something larger like the one we are doing. We estimate that if we structure our day so that people have slots when they come to the event, we should invite approximately 1000 people.

Tell your friends about us and get them to register on the website so they receive their friends of World house experience certificate and will receive the newsletter.

All the work that we do will be useful.