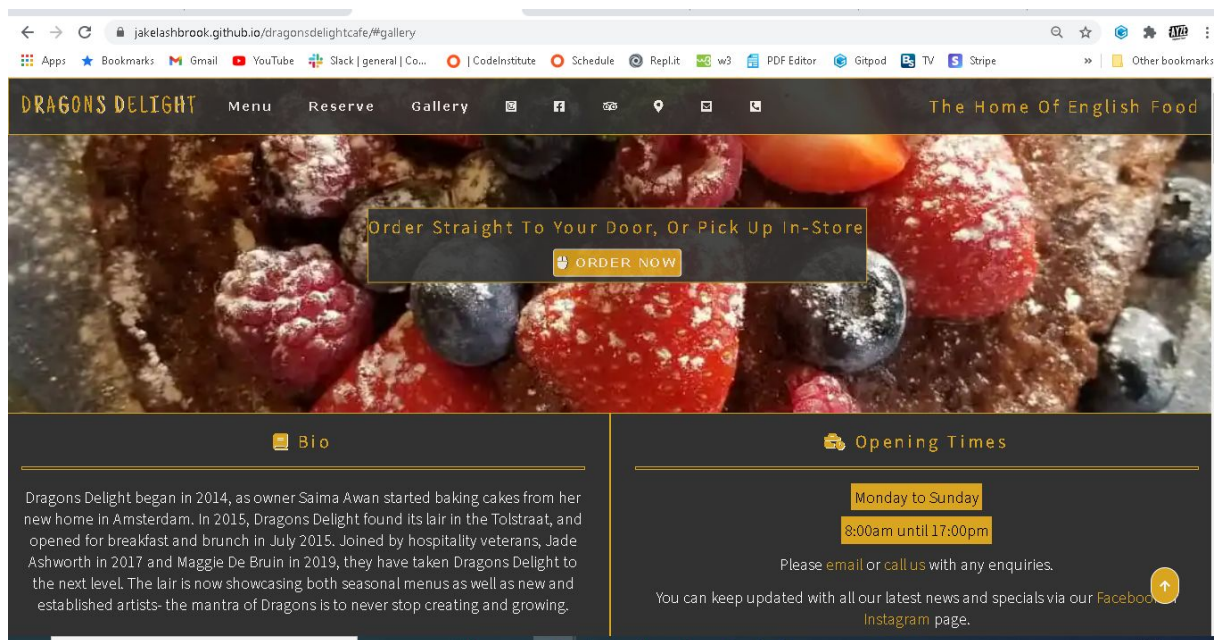
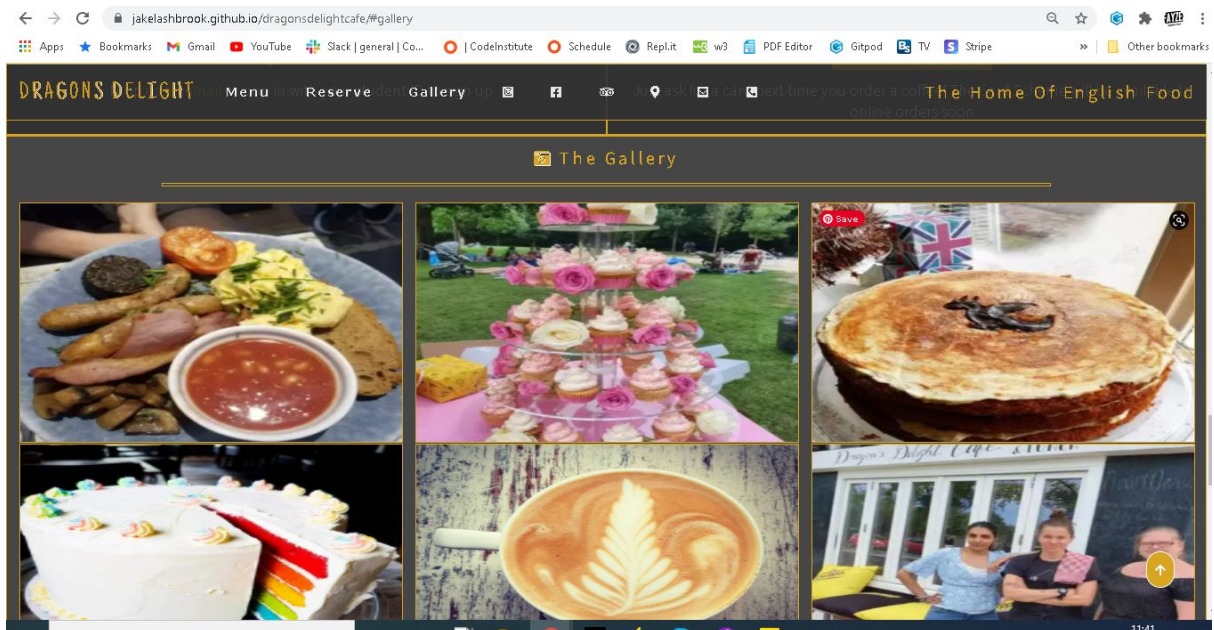


## First Time User Goals

- a. As a first time user, I want to access a menu to see what products are available should I choose to visit.
- b. As a first time user, I want to be able to easily navigate through the site content and find what I'm looking for with ease.
- c. As a first time user, I want to see pictures of the restaurant and food to act as evidence of the standard and quality of food.
- d. As a first time user, I want to easily find contact methods such as social media, email or telephone links.



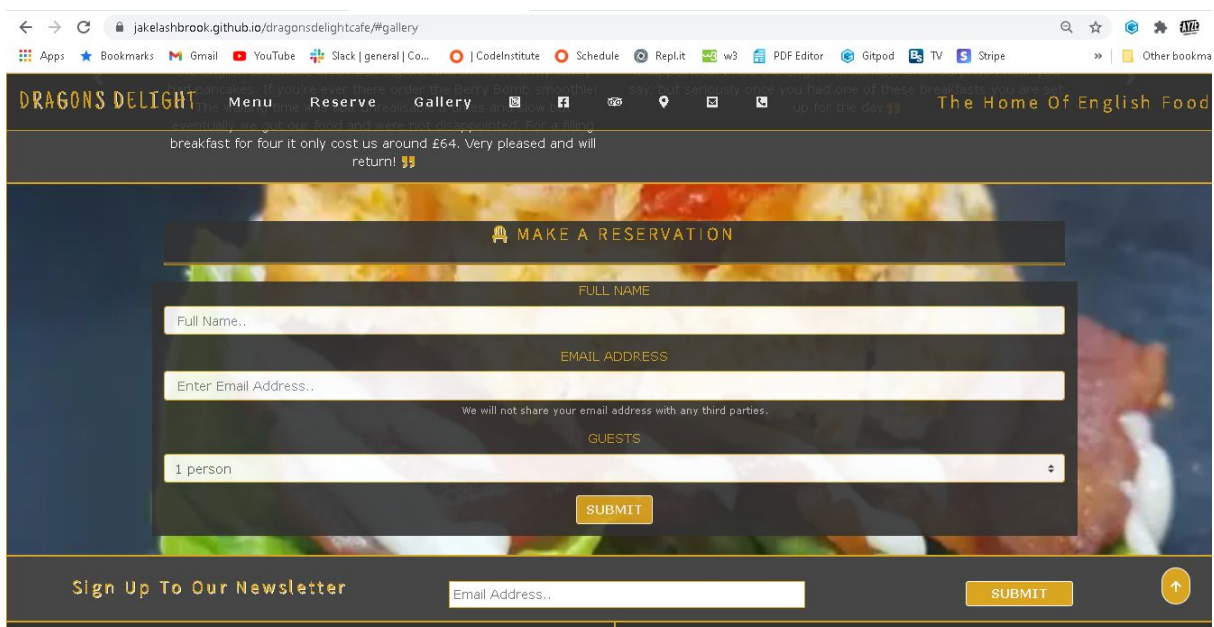
- a. As soon as you enter the site you are offered the option to click on the menu link in the top navigation.
- b. You can navigate through all the main features of the page from the top navigation. And easily scroll back to the top of the page.
- c. You are instantly greeted by mouth-watering Vegan Pancakes, a prompt to take you to the gallery- full of Food and some restaurant pictures. And within the gallery you're given a link to the Instagram account to access even more foodie content.



- d. As soon as you enter the page you are offered Call or Email links in the Navigation. And then again straight away in the Opening Times section.

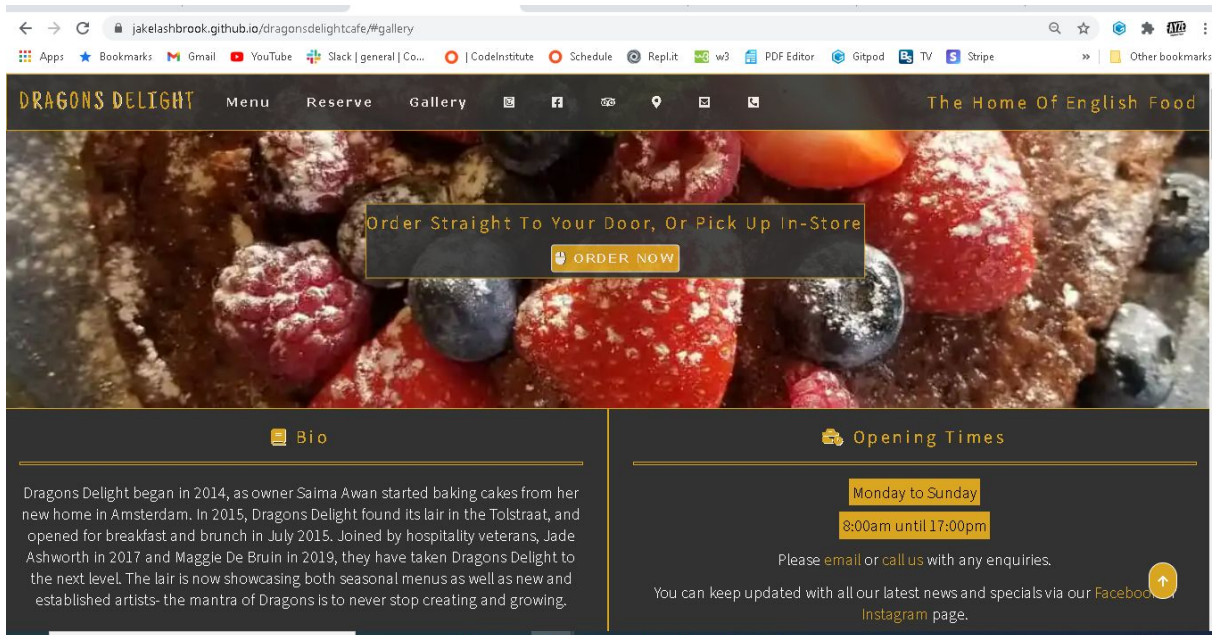
## Returning Users

- a. As a returning visitor, I want to know how to make a reservation.



As soon as you enter the site you're offered the chance to head straight to the reservation section within the top navigation- which is fixed as you scroll through the page.

**b. As a returning visitor, I want to check that the opening times have not changed.**



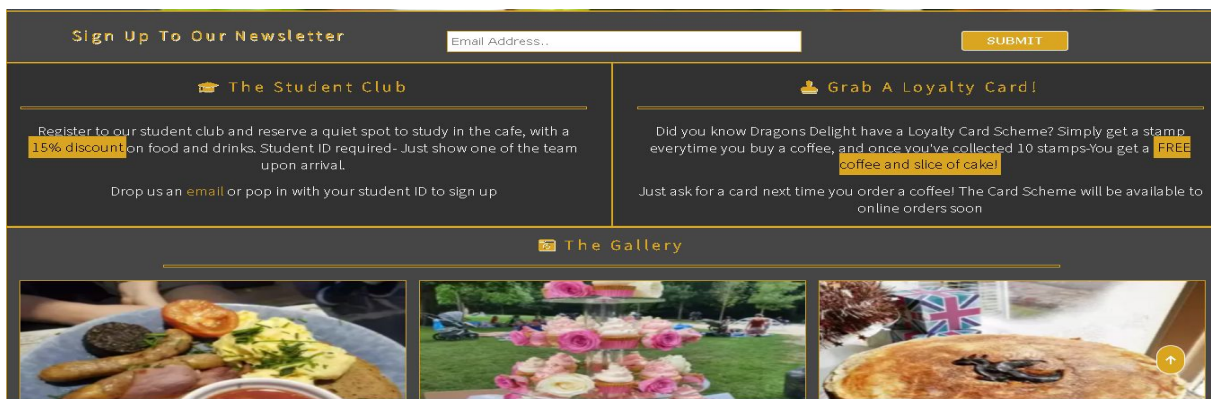
As soon as you enter the page you're greeted by the opening times and prompted to get in contact with any enquiries.

### **Frequent Users**

**a. As a frequent user, I want to know how I can keep up to date with all the latest Dragons Delight news. Is there a newsletter?**

As can be seen in the screenshot of the reservation section, right below it you are prompted to sign up for the company newsletter using just your email address.

**b. As a frequent user, I want to know about any loyalty schemes or special offers available to customers.**



The Website offers information on the current Student Club and Loyalty Card promotions.

