Structure Information Architecture

Will be a simple tree structure using a the guitar logo, the elliptical buttons as links, and a join the fan page link.

Interaction Design (IXD)

As I was classically trained in a leading graphic design school, in terms of look, the user design experience is something I have tried to keep clean and simple, while having a 60s feel, some of the 60s looks were unattractive, so I have tried to at least create a pleasant look.

The guitar logo will bring user back to the homepage, without creating too much clutter, the users if stuck will instinctively click on a graphic to check if it is a link if no word to the link is supplied.

The menu elliptical buttons will have a rollover, so that a click will be actionable as a link. I later revised these using bootstrap, as rounded corner buttons which I am happy with.

Each button will have a colour which will be the same corresponding colour on the new page link that they click to help visually connect the user.

On mobiles the screens of text will be limited to one column. The buttons will remain the same.

The 'Join our fan club' information will be in the middle of each page on all versions of display, which is clearly displayed and away from too much clutter.

The fan club link will It will bring up a pop-up with an easy fill-in form, to deter the user from getting bored. Needing only the first name and an email address for mailings.

For safety reasons it will be mentioned that their details will not be disclosed to third parties. This will be displayed once a user completes the form successfully.

The social media links to Facebook, Twitter and Youtube will have roll-over effects and open a new html page. I have created dummy html pages for these hypothetical live html pages, as these are in theory further to this project's requirements.