

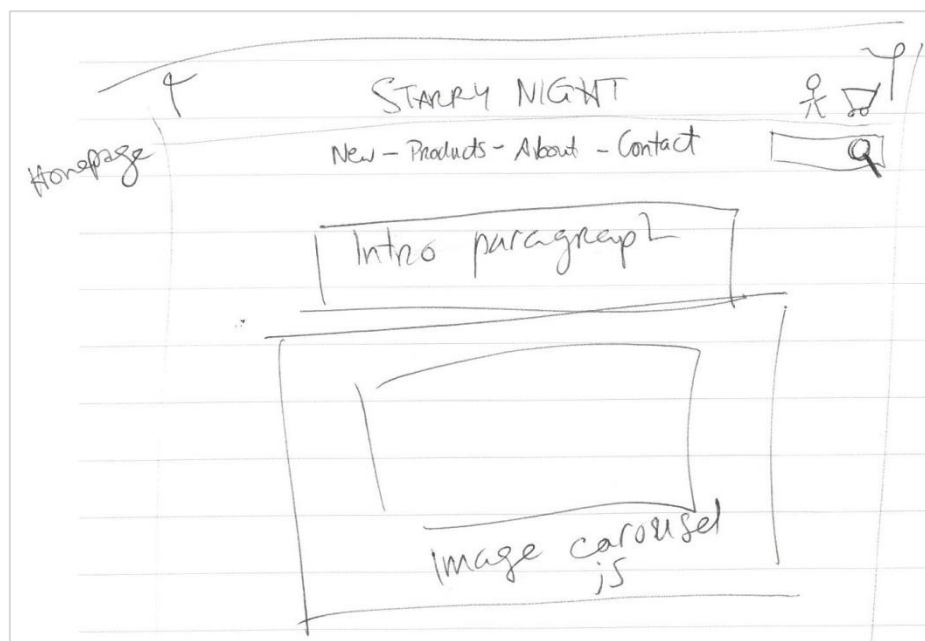
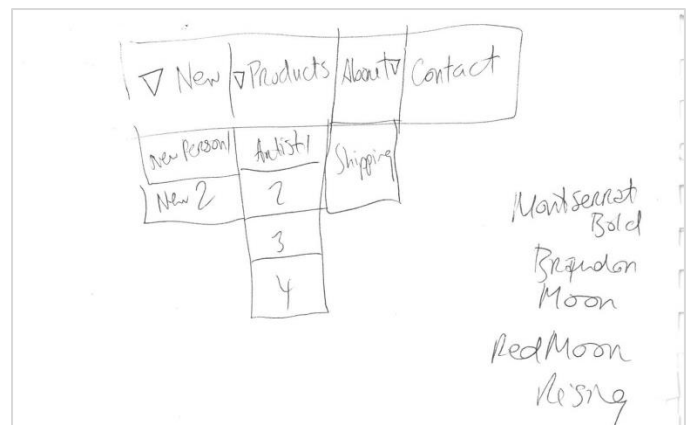
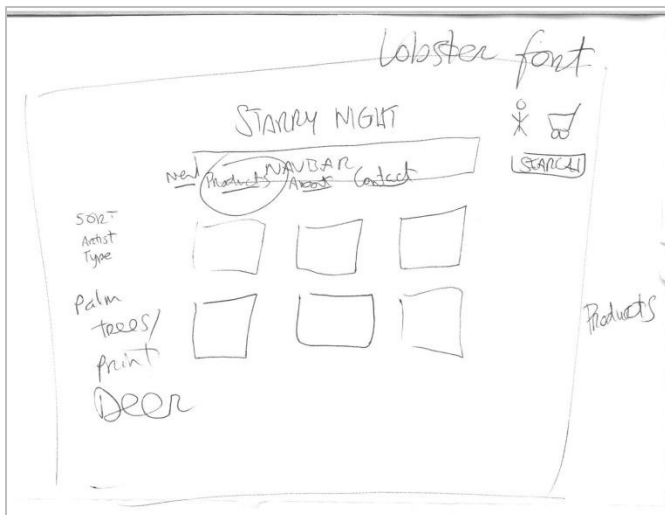
# STREAM 3 PROJECT – MILLENNIAL PINK

(All images can also be found in the mockups folder on Github)

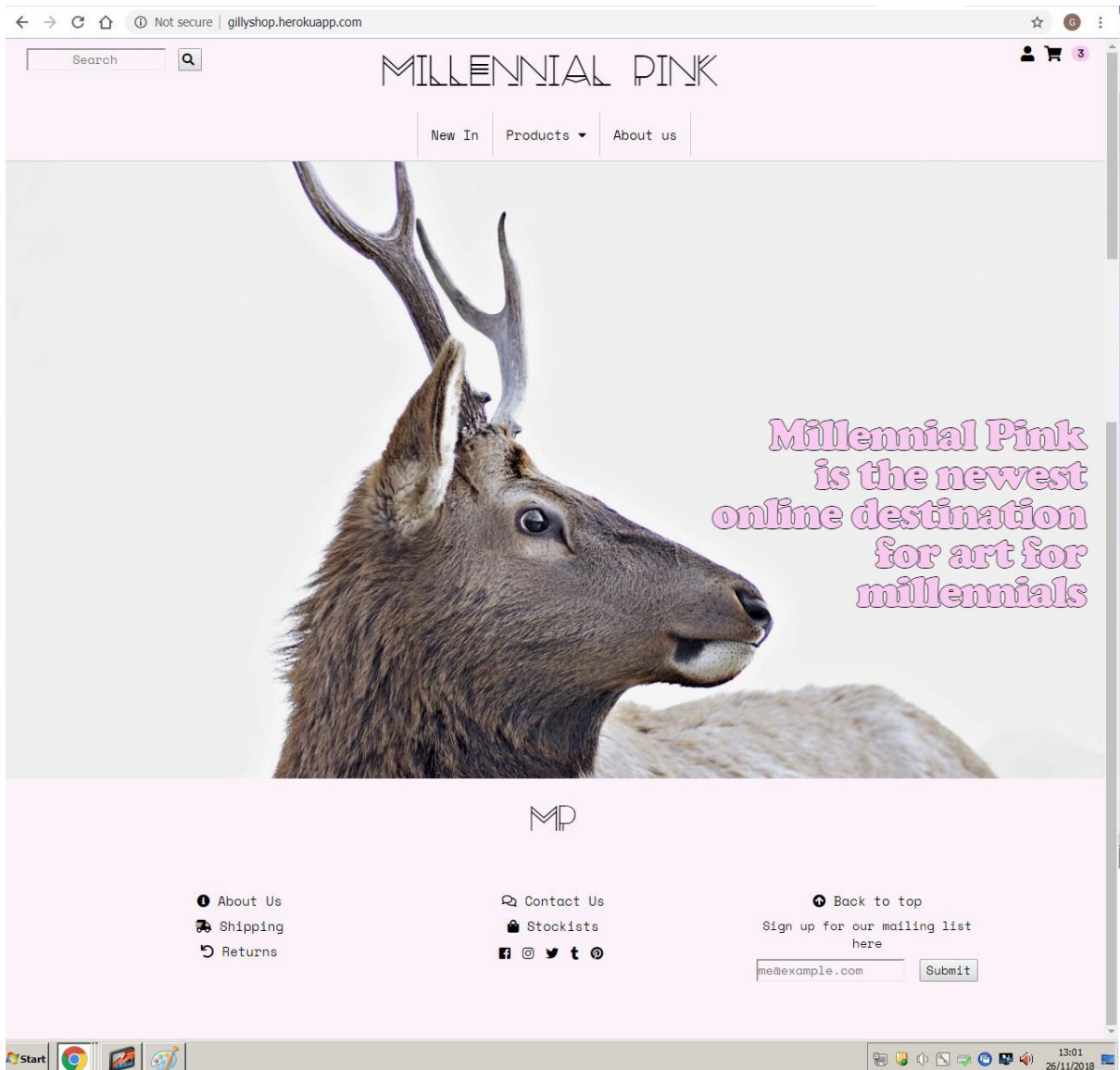
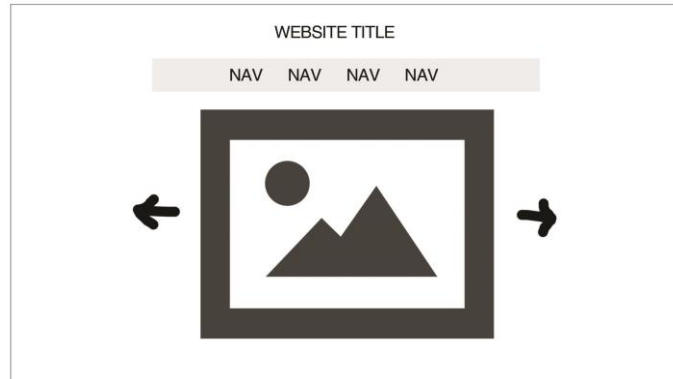
I started off this project by drawing out some rough mockups as well as figuring out how I wanted the navbar and other elements to look (the site was initially called Starry Starry Night).

## HOMEPAGE

I wanted the homepage to have very impactful imagery so the user is immediately greeted with the art that they can go on and buy on the site, I wanted these images to be full screen and visually appealing. As usual, I also put a lot of emphasis on fonts that conveyed the 'millennial' feel I was going for. After speaking to my mentor, he mentioned that the site should have some line of text to give you an idea of what the site is actually about so I added the text on the images to give a quick idea of what Millennial Pink is.

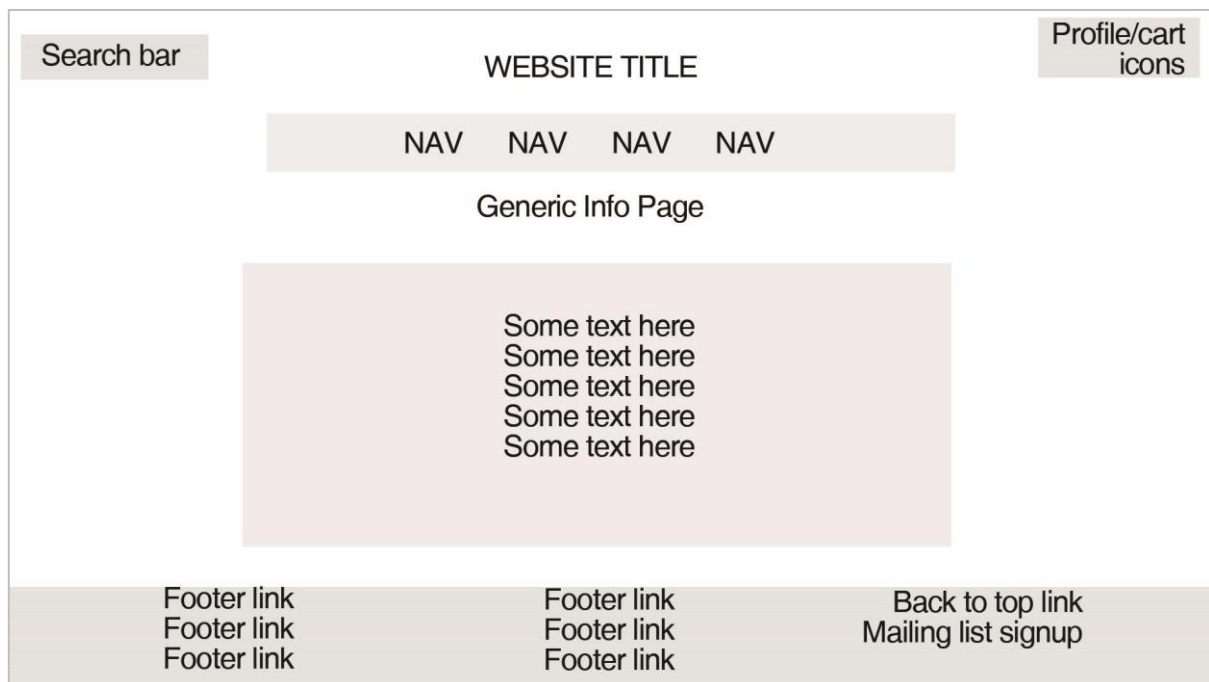
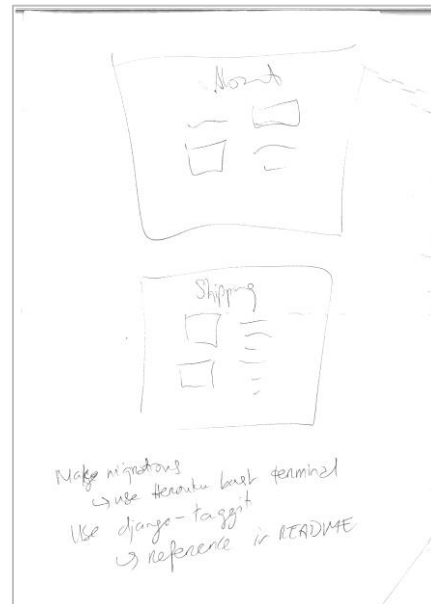
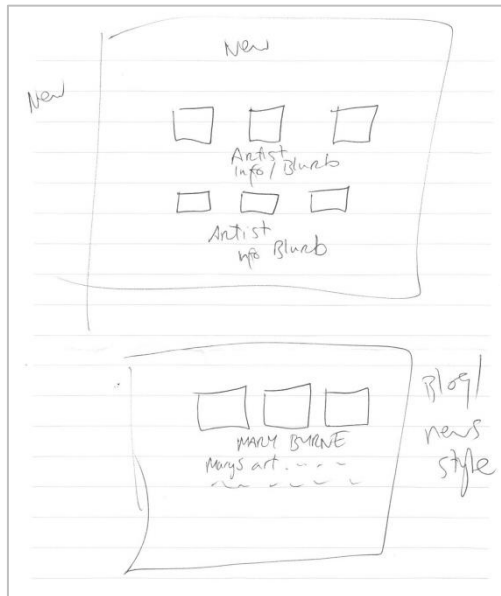


# HOMEPAGE

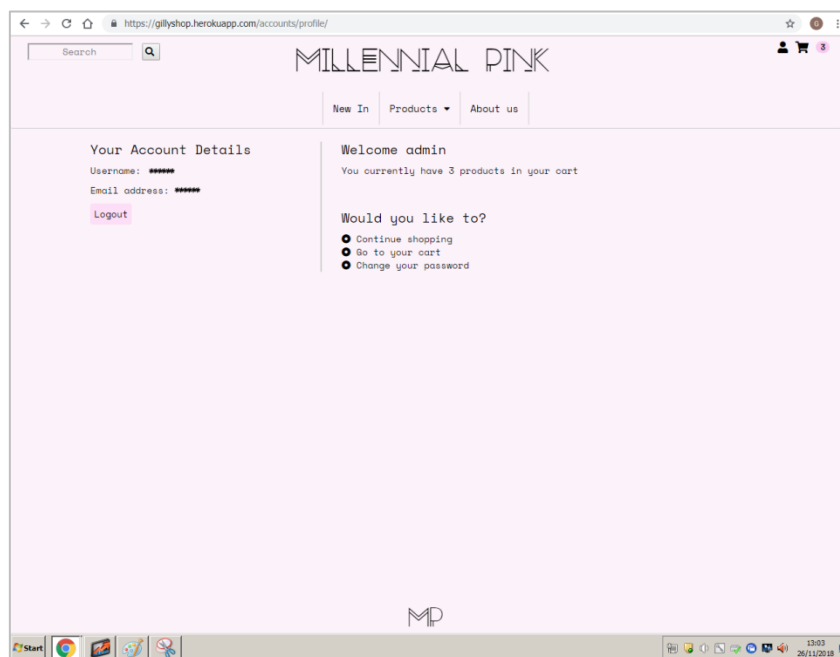
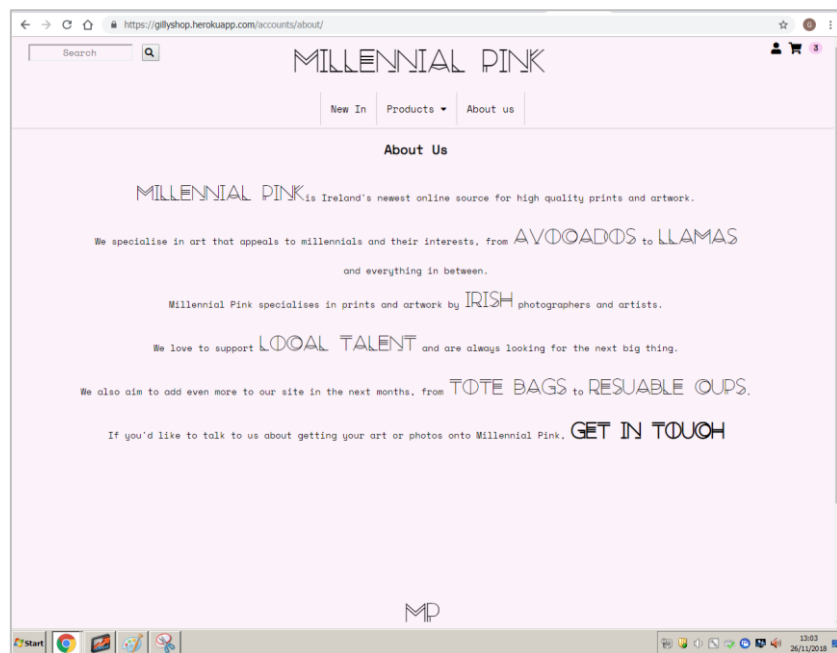


# ABOUT/ SHIPPING/ RETURNS/ STOCKISTS PAGES

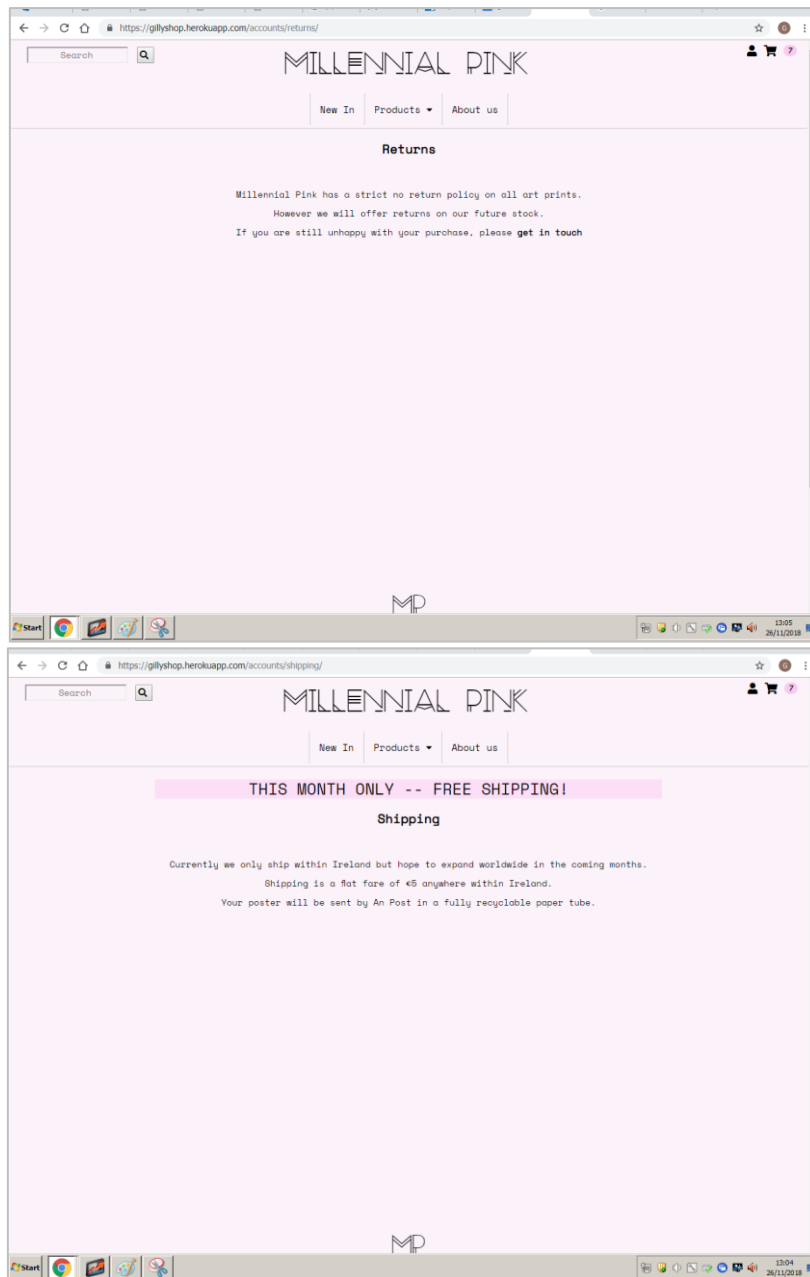
I kept the supporting pages quite simplistic in style with minimal images



# ABOUT/SHIPPING/RETURNS/STOCKISTS PAGES

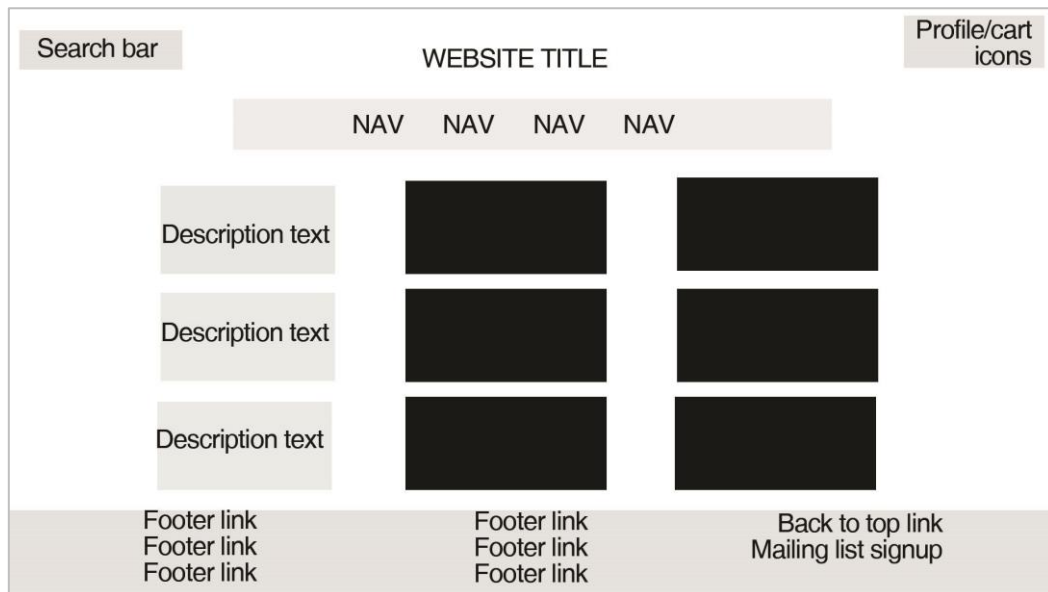
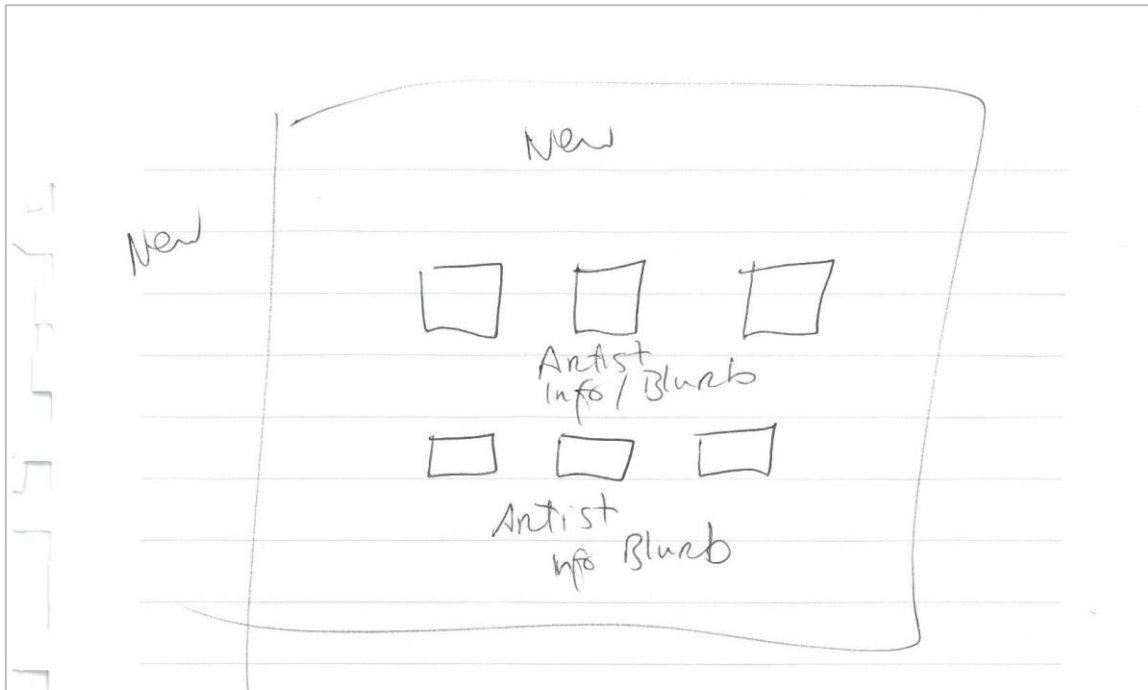


# ABOUT/SHIPPING/RETURNS/STOCKISTS PAGES












# NEW IN

I kept the new in page simple as well with just some basic info about each category





# NEW IN

     | [gillyshop.herokuapp.com/products/new/](https://gillyshop.herokuapp.com/products/new/)   



MILLENNIAL PINK

  3

New In


Products ▾


About us

### Galaxies

"A collection of sparkling galaxies that would look good in any room"

Shop the full collection [here](#)







### Deer

"Bring out your wild side with our stunning deer photos"

Shop the full collection [here](#)







### Palm Trees

"Daydream about your next holiday with these dreamy, sun drenched palm trees"

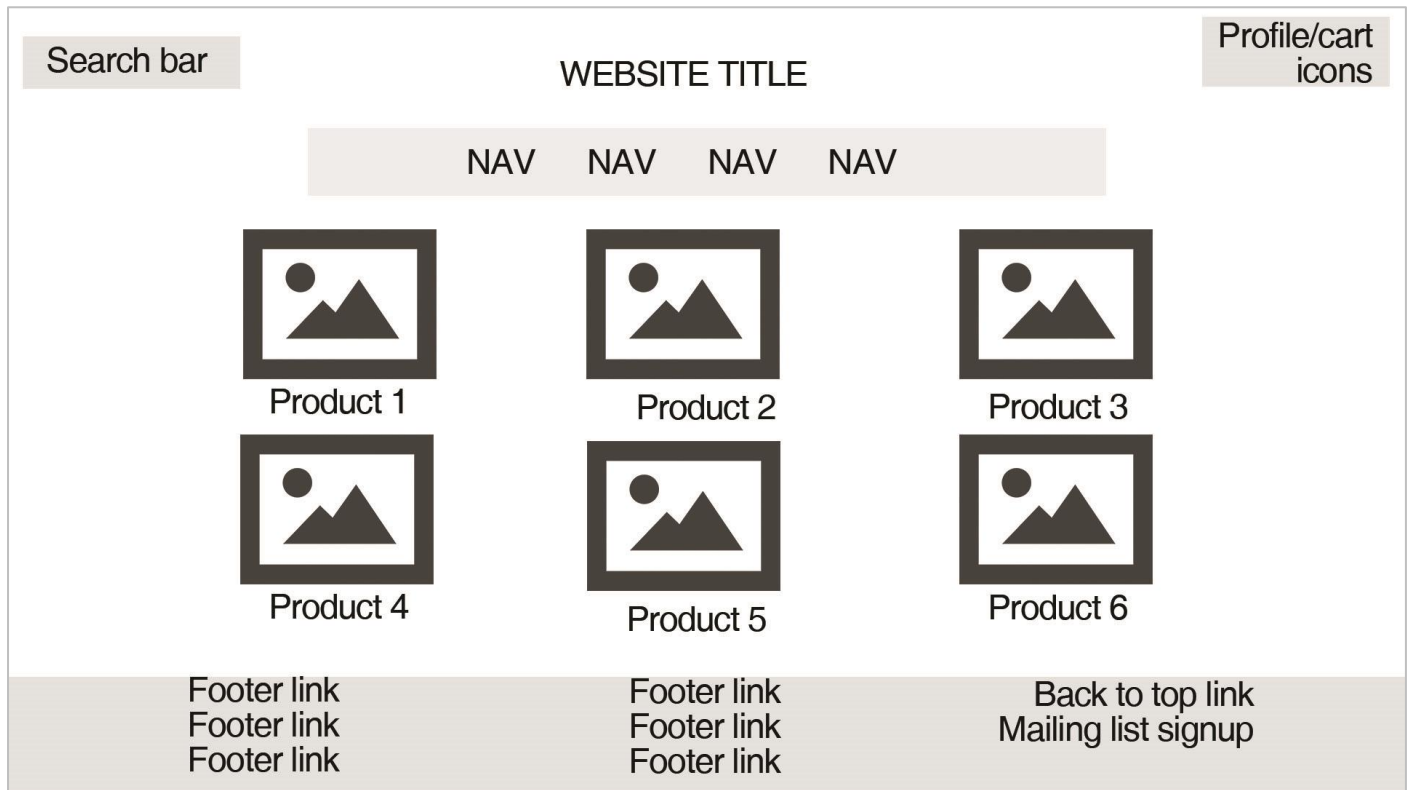
Shop the full collection [here](#)





# PRODUCTS PAGE

For the products page, I wanted it to be a simple, easily navigated page where everything was laid out for the user to see, and then categorised further if they only wanted to view certain items.





# PRODUCTS PAGE

Search


MILLENNIAL PINK

New In

Products ▾


About us

Home / Products




**Deer In the Trees**  
€20.00

Add




**Purple Galaxy**  
€20.00

Add




**Pastel Sky Palm Tree**  
€20.00

Add




**Flamingo In The Jungle**  
€20.00

Add



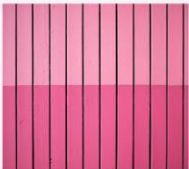
**Deer In The Woods**  
€20.00

Add




**Portrait Of A Deer**  
€20.00

Add




**Pink Wall**  
€20.00

Add




**Pink Chair**  
€20.00

Add




**Pink City Sky**  
€20.00

Add




**Wide Blue Sky**  
€20.00

Add



**Pink Palms**  
€20.00

Add

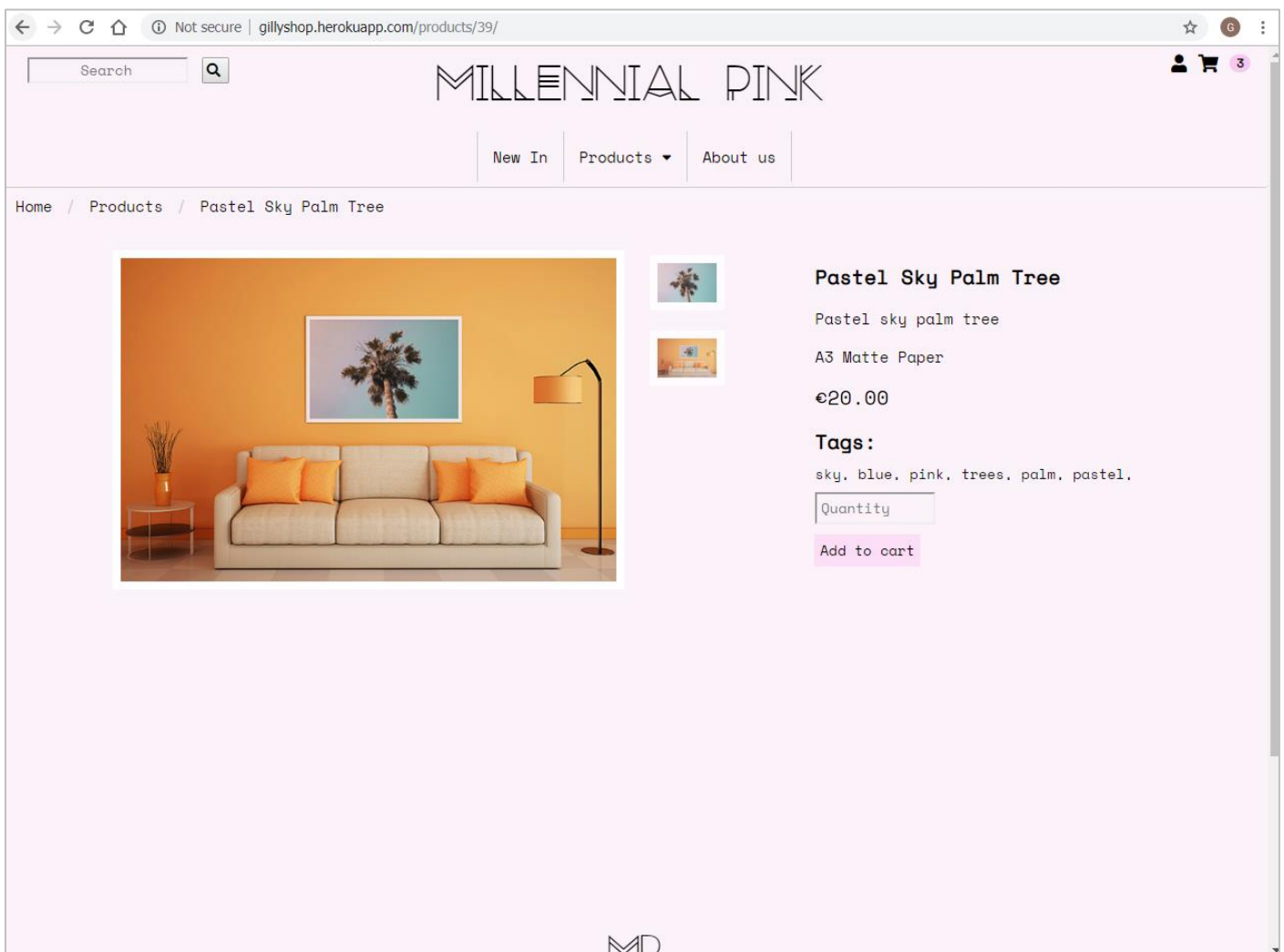
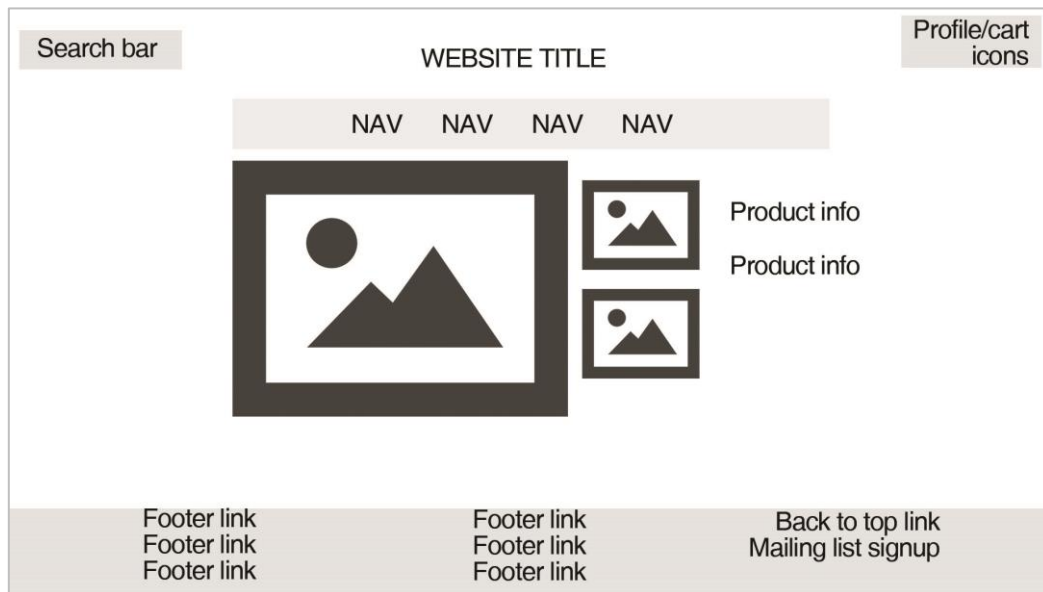


**Cactus with blue sky**  
€20.00

Add

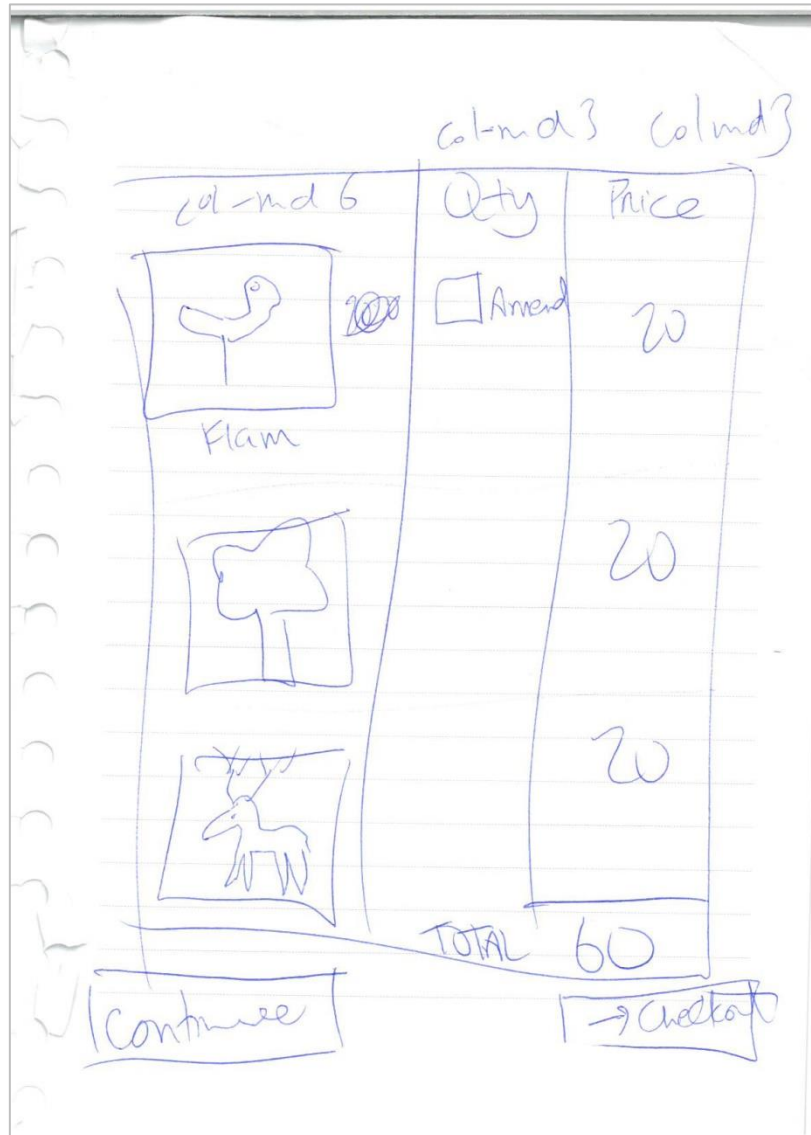
# PRODUCT DETAIL PAGE

For this page, I had a very clear view that I wanted to show the image in better detail and also use a mockup to show what it would look like hanging on a wall.



# CART PAGE

I wanted the cart to just have a simple layout showing the products being purchased and their prices and description



# CART PAGE




[←](#) [→](#) [↻](#) [🏠](#) <https://gillyshop.herokuapp.com/cart/> [☆](#) [6](#) [⋮](#)

MILLENNIAL PINK

[👤](#) [🛒](#) [7](#)

[New In](#) | [Products ▾](#) | [About us](#)






Your Products










	<b>Purple Galaxy</b> Purple galaxy	Quantity:3 <input type="text"/> <a href="#">Amend</a>	Price per item: €20.00
	<b>Deer In the Trees</b> Deer in the trees	Quantity:2 <input type="text"/> <a href="#">Amend</a>	Price per item: €20.00
	<b>Flamingo In The Jungle</b> Flamingo in the wild	Quantity:2 <input type="text"/> <a href="#">Amend</a>	Price per item: €20.00

TOTAL: €140.00

[← Continue Shopping](#) [🛒 7 → Proceed to checkout](#)

MD

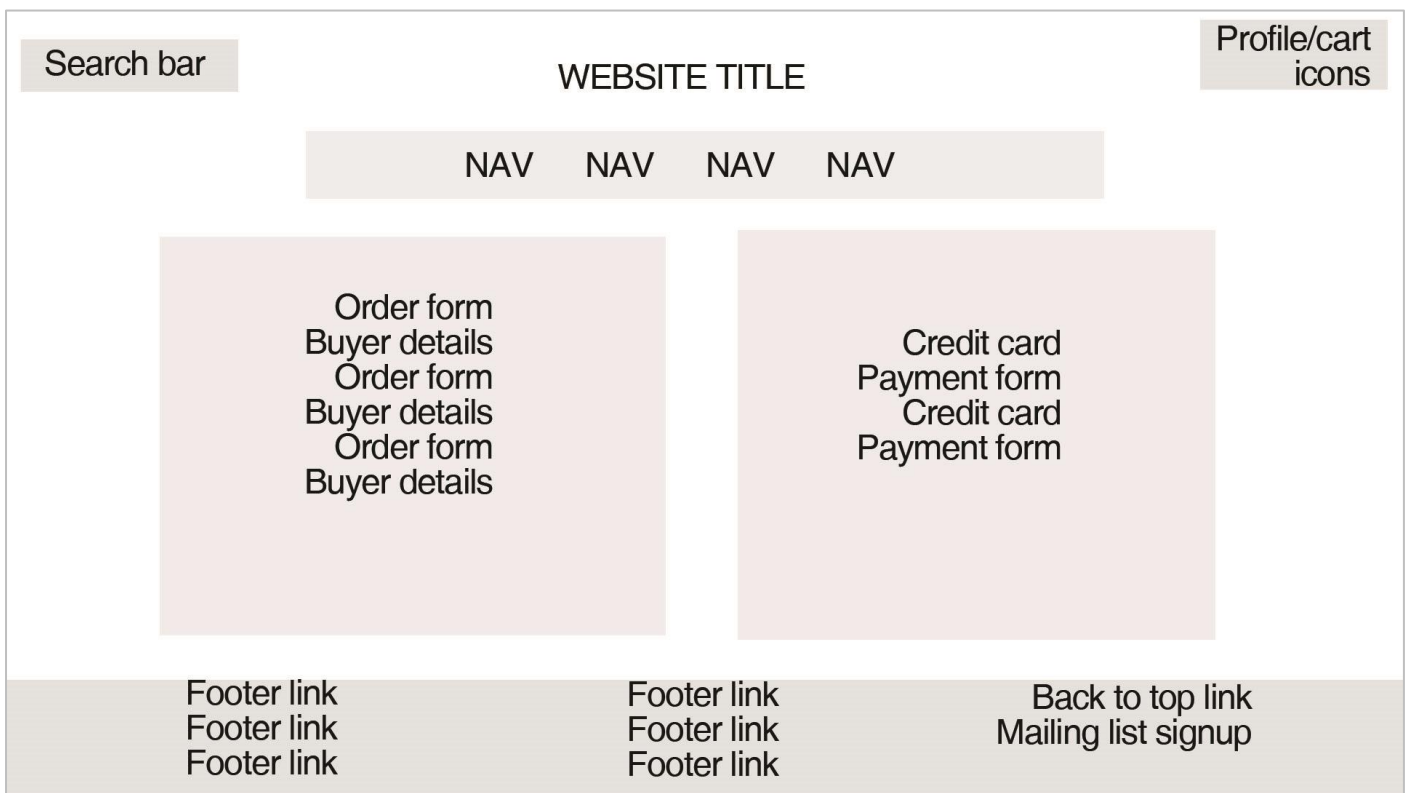
Start     

         13:04  
26/11/2018

# CHECKOUT PAGE

I kept the checkout page simple as well with just a brief summary of the products being purchased and then the payment form.

-



# CHECKOUT PAGE

← → ↻ 🏠

Not secure | gillyshop.herokuapp.com/checkout/

☆ 6

🔍

MILLENNIAL PINK

👤 🛒 6

New In

Products ▾

About us

Order Summary

You are purchasing 6 products

Total cost of order: €120.00

Payment Details

Full name

Address line1

Address line2

Town or city

County

Country

Postcode

Credit Card Number

Security code (CVV)

Expiry Month

1 ▾

Expiry Year

2017 ▾

← Back To Cart

Pay Now

MP

📄 About Us

🚚 Shipping

🔄 Returns

🗨️ Contact Us

📦 Stockists

📱 📷 🐦 📺 📧

⬆️ Back to top

Sign up for our mailing list here

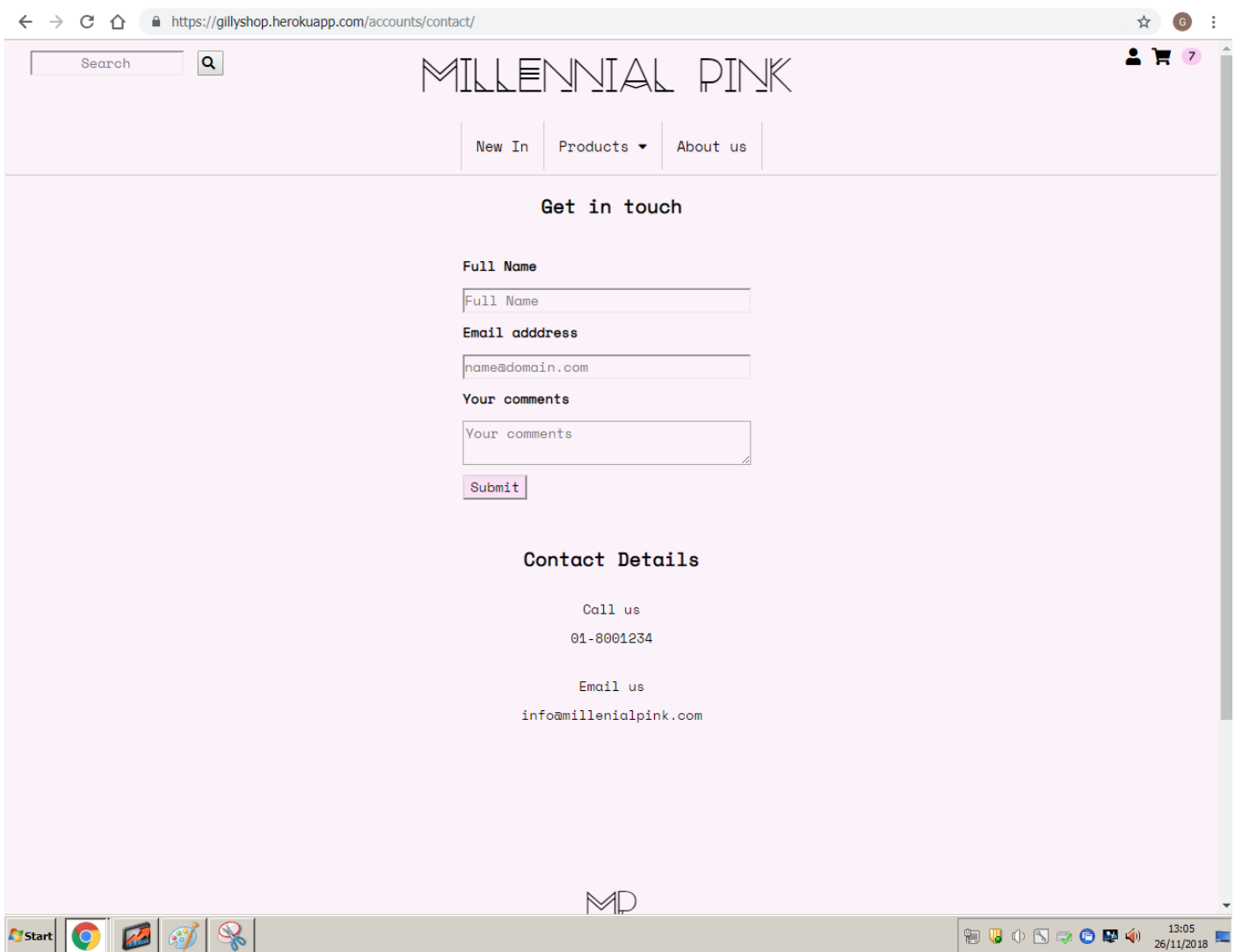
Start Chrome Firefox Edge

🖨️ 🔊 🔌 🌐 📶 📶 📶 📶 📶

14:04 26/11/2018

# CONTACT PAGE

For the contact page, I kept it simple with a form users could fill in for any queries or questions as well the contact details of the company.



The screenshot shows a web browser window with the URL <https://gillyshop.herokuapp.com/accounts/contact/>. The page has a light pink background. At the top, there is a search bar with the text "Search" and a magnifying glass icon. To the right of the search bar is the "MILLENNIAL PINK" logo. Further right are icons for a user profile, a shopping cart with a "7" badge, and a menu icon. Below the logo, there is a navigation bar with three links: "New In", "Products" (with a dropdown arrow), and "About us". The main content area is titled "Get in touch" and contains a contact form. The form has three input fields: "Full Name" (with placeholder text "Full Name"), "Email address" (with placeholder text "name@domain.com"), and "Your comments" (with placeholder text "Your comments"). Below these fields is a "Submit" button. Under the form, there is a section titled "Contact Details" which lists two ways to contact the company: "Call us" with the number "01-8001234" and "Email us" with the address "info@millennialpink.com". At the bottom of the page, there is a small "MP" logo. The browser's taskbar at the bottom shows the Start button, several application icons (Chrome, File Explorer, etc.), and the system tray with the date and time "13:05 26/11/2018".

Search

MILLENNIAL PINK

New In Products About us

Get in touch

Full Name

Full Name

Email address

name@domain.com

Your comments

Your comments

Submit

Contact Details

Call us

01-8001234

Email us

info@millennialpink.com

MP