

## HEADER 1 ACUMIN-PRO

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#### Header 2 Acumin-pro

#### Header 3 Acumin-pro

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#### Header 2 Acumin-pro

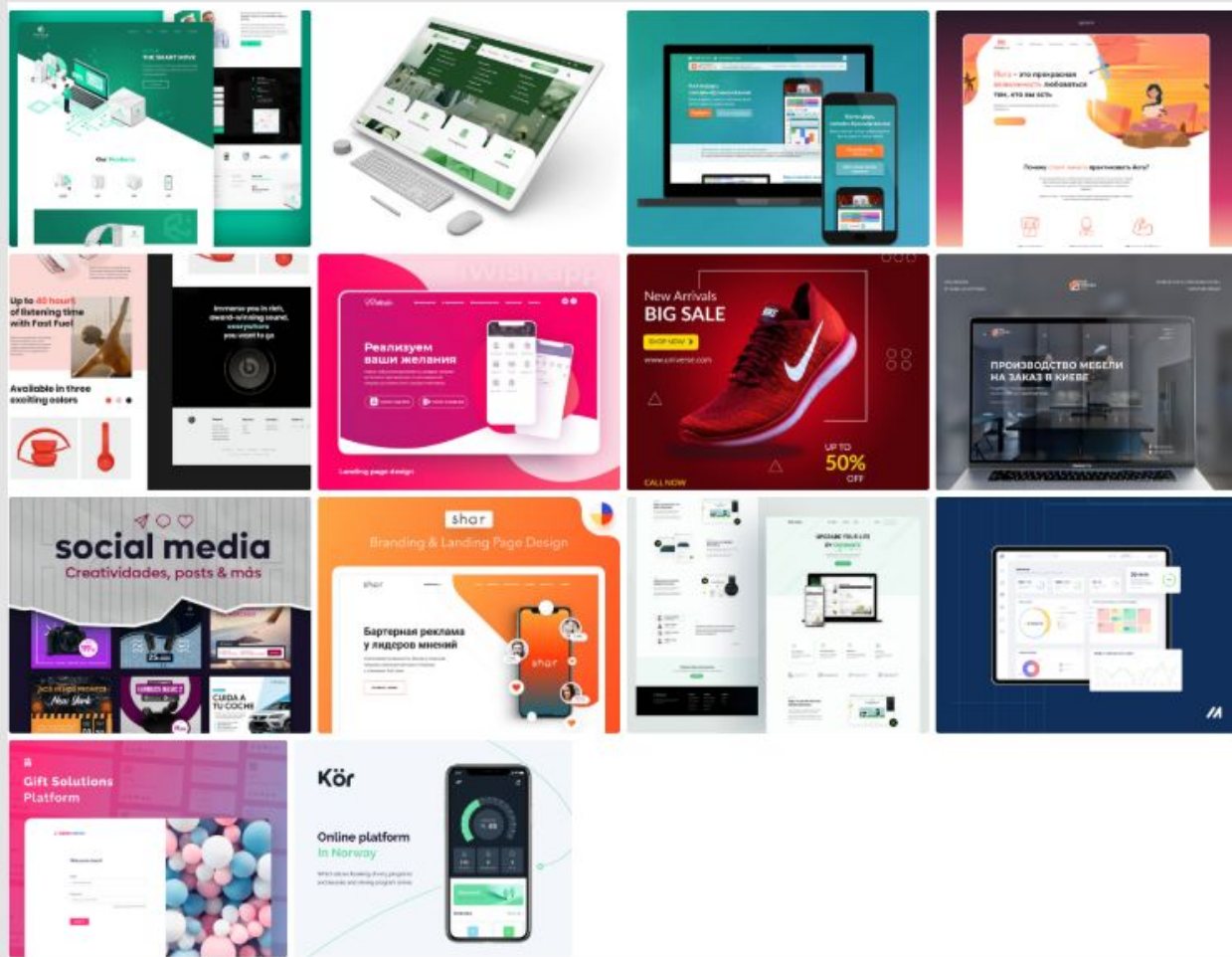
#### Header 3 Acumin-pro

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# Brief

**Name:**

Buy-Me-a-Drink.com

**Primary Objective:**

To inform about the company and objectives. To measure possible interest and intent.

**Feature List:**

Landing page - Hero section about the product - Nav-bar - Hero of the week - What we offer -- How it works section - Who we are.

Contact form page - Contact for to express the interest in the idea.

**Competitors & Product Inspiration:**

<https://www.buymeacoffee.com/>

<https://www.patreon.com/themes/browse>

<https://www.justgiving.com/>

# User



Paul

28 London

## Description

Paul is a socially conditions and likes to help what he sees as good causes. Also he has a big friendship circle, and regularly show his thanks/appreciations to his peer group by buying a drink.

He is a high and active user of social media. Can be impulsive, shops online.

“I like to feel like I am helping, I also enjoy watching people achieve their goals.”