

Project Brief - Interactive Frontend Development

The given brief of the project is outlined below:

Project purpose: Presentation of interactive data

In this project, you'll build an interactive front-end site. The site should respond to the users' actions, allowing users to actively engage with data, alter the way the site displays the information to achieve their preferred goals.

Value provided:

Users are able to interact with the site in their particular way, to achieve their personal goals and derive answers to their specific questions.

The site owner advances their own goals by providing this functionality, potentially by being a regular user themselves.

Three projects ideas/topics were given as part of the brief, of which I used the following as a basis of which to build and develop my ideas for Kit.

Project Example Idea 1

Create a site that calls on the Google Maps API and/or the Google Places API (or similar) to allow users to search for their next holiday destination.

External user's goal:

Find the best holiday destination for their needs.

Site owner's goal:

Get users to choose a travel package from this site and/or from its sponsors.

Potential features to include:

Connect to an API that suits your needs, we recommend Programmable Web as a way to search for APIs.

Display information about different cities that are potential holiday destinations.

Allow users to select/search a city and see a map with relevant attractions, accommodations and restaurants.

Provide results in a manner that is visually appealing and user friendly.