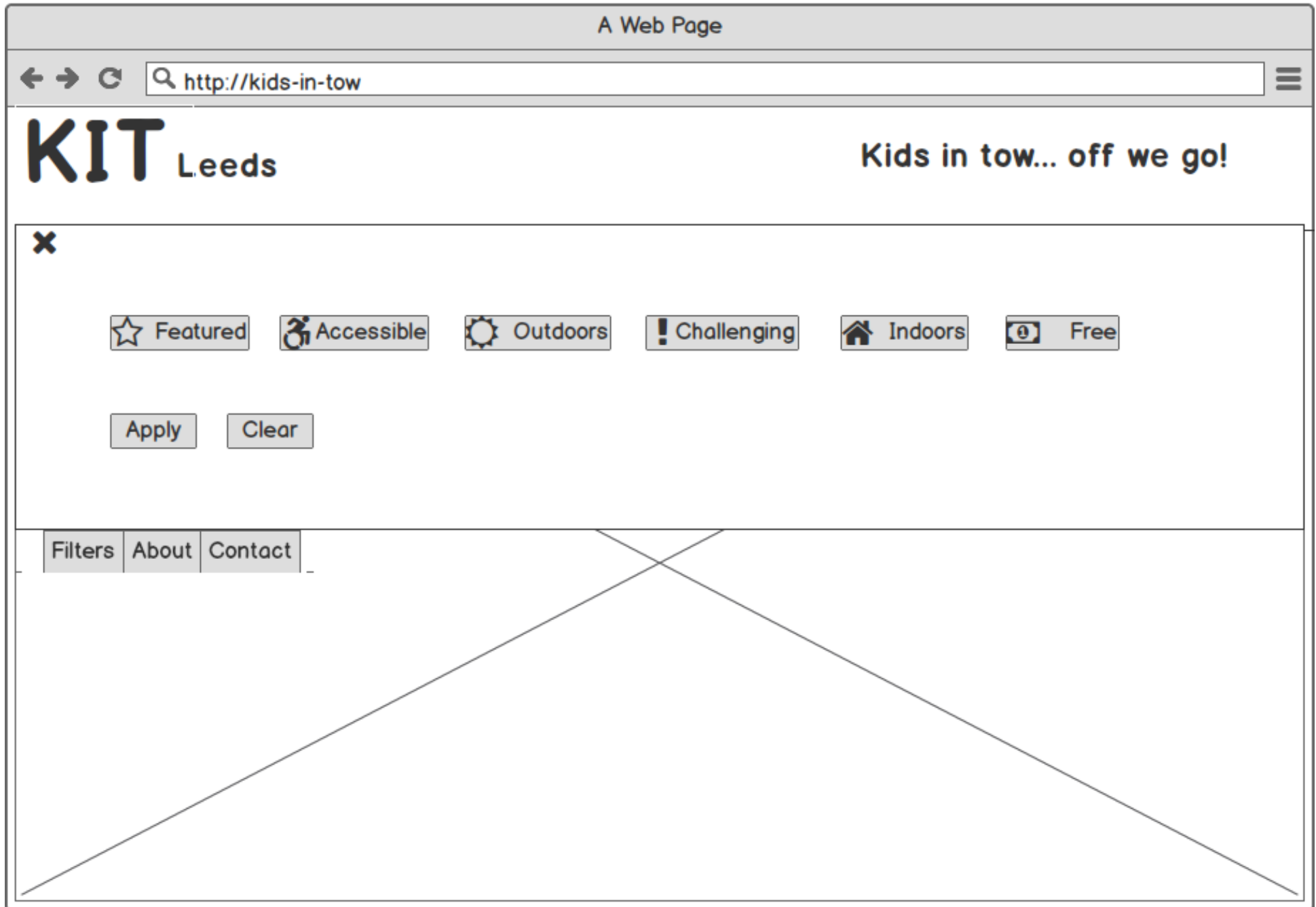
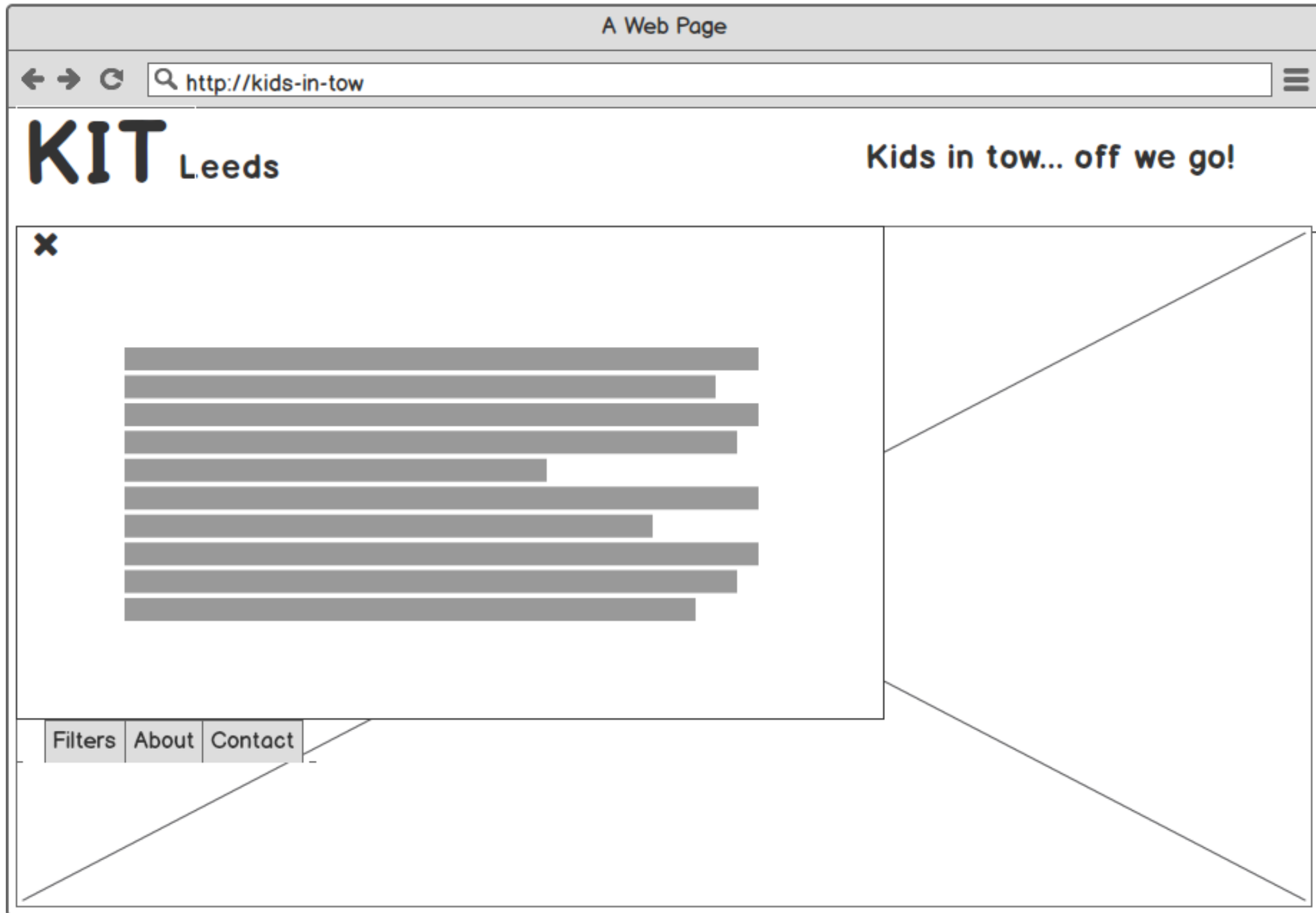


Homepage navigation bar and image
Navbar contains Website name, strap line and branding
The landing page is occupied by a full size image and tabs overlaid for filters, about and contact form
Each tab, when clicked, drops down over the homepage image providing additional content to the user
Filters - show the icon and name of each filter that can be applied to the users search
About - gives the user background information and purpose of the website
Contact - displays a contact form to the user where they are able to get in touch with KIT



Filters: When the filters tab is clicked, a box drops down over the homepage image displaying a series of filters the user can highlight and apply. Each filter has its own unique icon to identify what it relates to. There are two buttons beneath the filters including 'Apply' and 'Clear'. When a filter is selected, its colour changes to indicate to the user that it is selected, and by clicking again the filter highlight is removed. The 'Clear' button can be used to remove all of the highlighted filters. When the 'Apply' button is clicked, the screen automatically scrolls down the screen to the beginning of the list of activities that have the corresponding filter.



About: When the about tab is clicked, a box drops down over the homepage image displaying some text giving the user information and the purpose of the website. By clicking the cross icon they can minimise the 'About' section. It can also be minimised by clicking the 'About' tab again or another tab of their choice.

A Web Page

← → ↺

http://kids-in-tow

≡

KIT

Leeds

Kids in tow... off we go!

✕

Name

Email

I am a...

ComboBox ▼

Message

☐ Checkbox

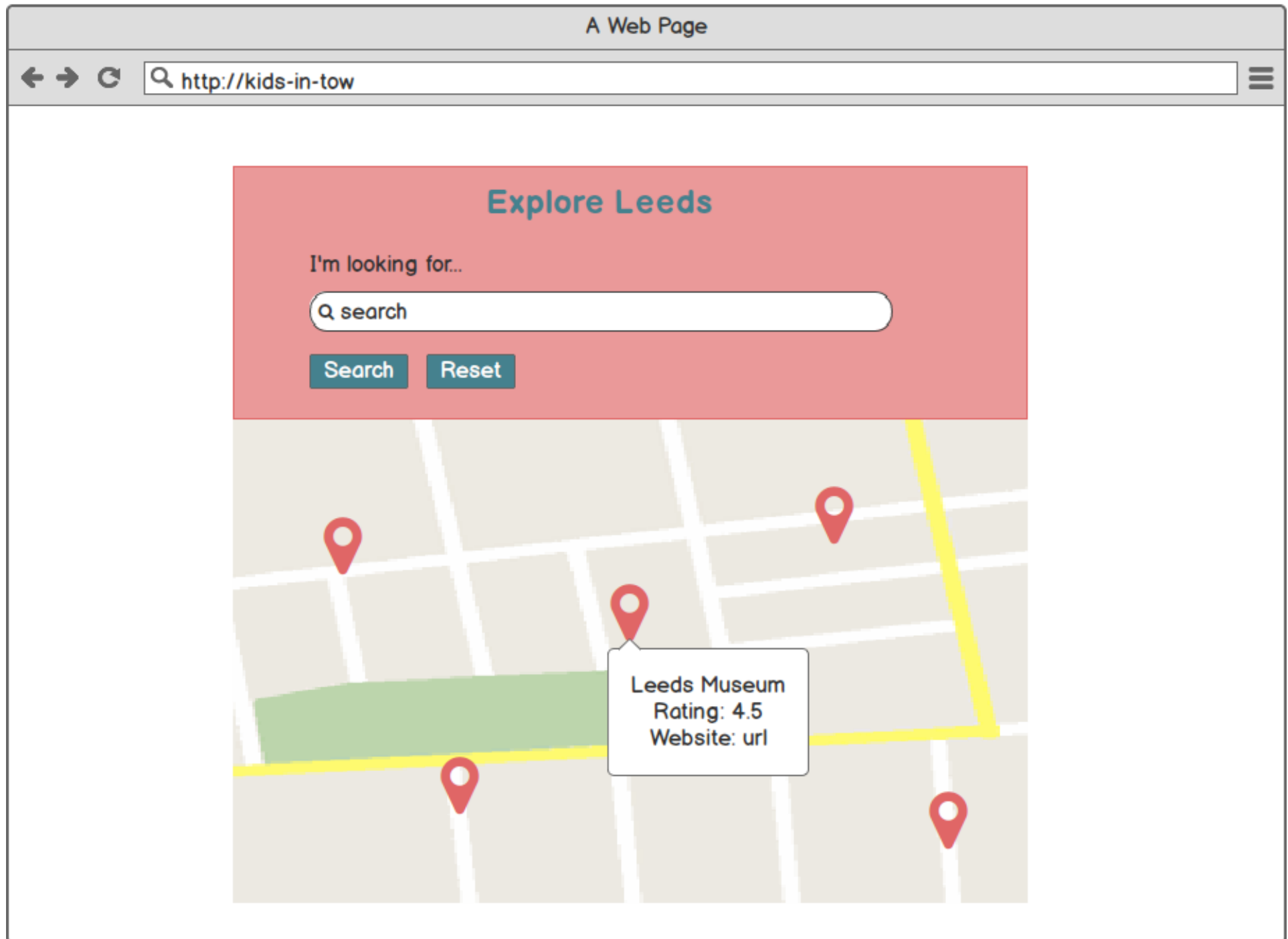
Submit

Filters

About

Contact

Contact: When the contact tab is clicked, a box drops down over the homepage image displaying a contact form where the user has the ability to get in touch with KIT, providing their name, email and a message, with the option to opt in to communications. The button submits the message and the contact form is switched with a message to thank the user for getting in touch. By clicking the cross icon they can minimise the 'About' section. It can also be minimised by clicking the 'About' tab again or another tab of their choice



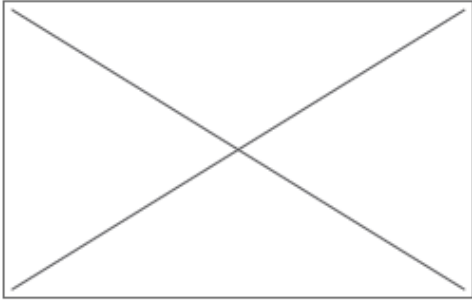
Scrolling down past the navigation and main image the user is presented with a Google Map and search field where they are able to locate places of interest close by including restaurants, cafes, entertainment etc. Map markers are displayed for all of the 'places' on KITUpon search, further markers are dropped onto the map with appropriate icons and when clicked, display further details about the restaurant, cafe etc including address, rating and website link.

A Web Page

← → ↺

Q http://kids-in-tow

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Harewood House

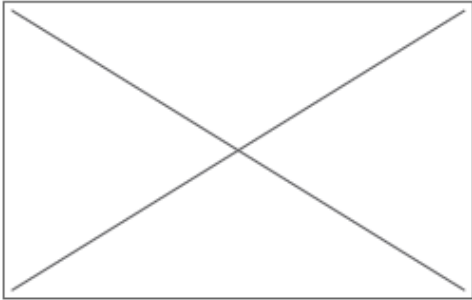
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Harewood, Yorkshire

More info



Brimham Rocks

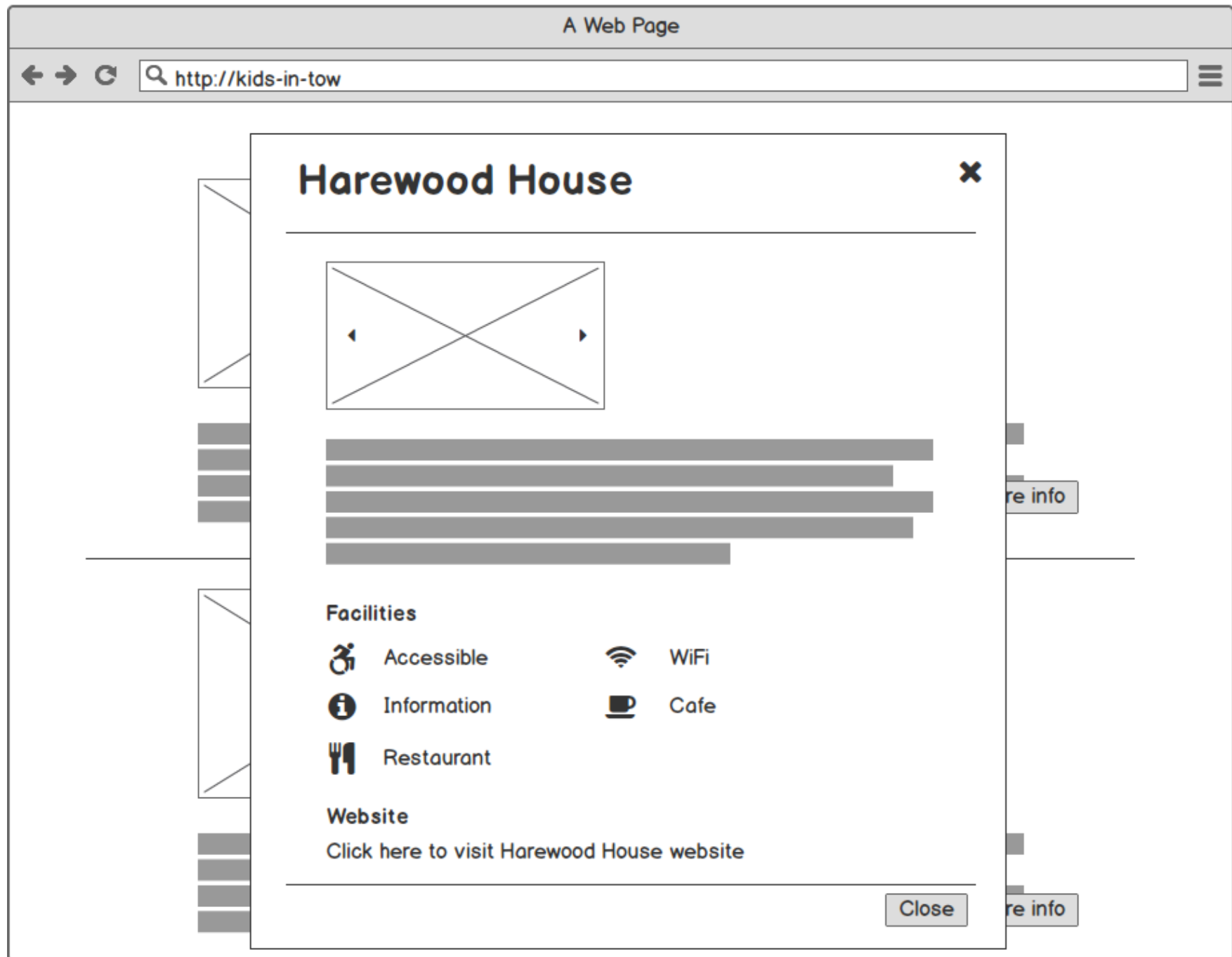
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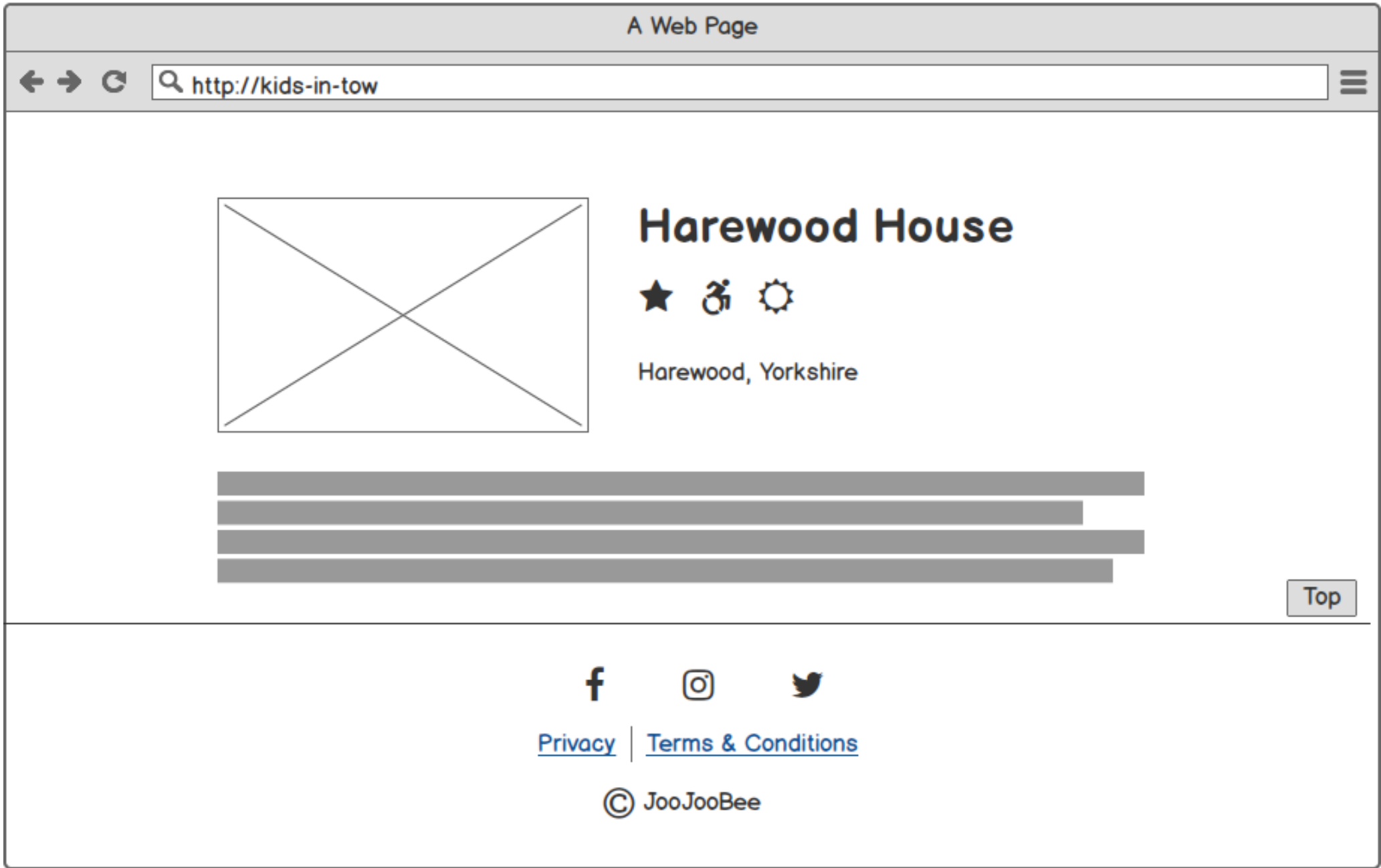
Brimham, Yorkshire

More info

Activities: Results of activities are displayed beneath the Google Map. Where no filters are applied, all results are displayed. Where filters are applied, only those that match one of applied filters will be displayed. The responsive design of the website means that the appearance of results will differ between device sizes. On larger screens, the image will appear to the left of the activity heading, icons and address. A paragraph of text will be displayed beneath with a 'more info' button overlaid. When 'more info' is clicked, a modal box will appear with further information about the activity. A horizontal rule is displayed between results to differentiate between them.



Modal: When the 'more info' is clicked, a modal box will appear with further information about the activity. The content of the modal includes the activity name as the main header. Beneath the header, a carousel of images is displayed with a left and right caret to scroll clockwise or anticlockwise through the available images. A paragraph of text sits beneath the images and gives an informative summary of the activity. Beneath the summary text is a series of icons representing the facilities available at the activity. At the bottom of the modal, there's a separate section with a link to the activities website, when clicked, opens in a new browser.



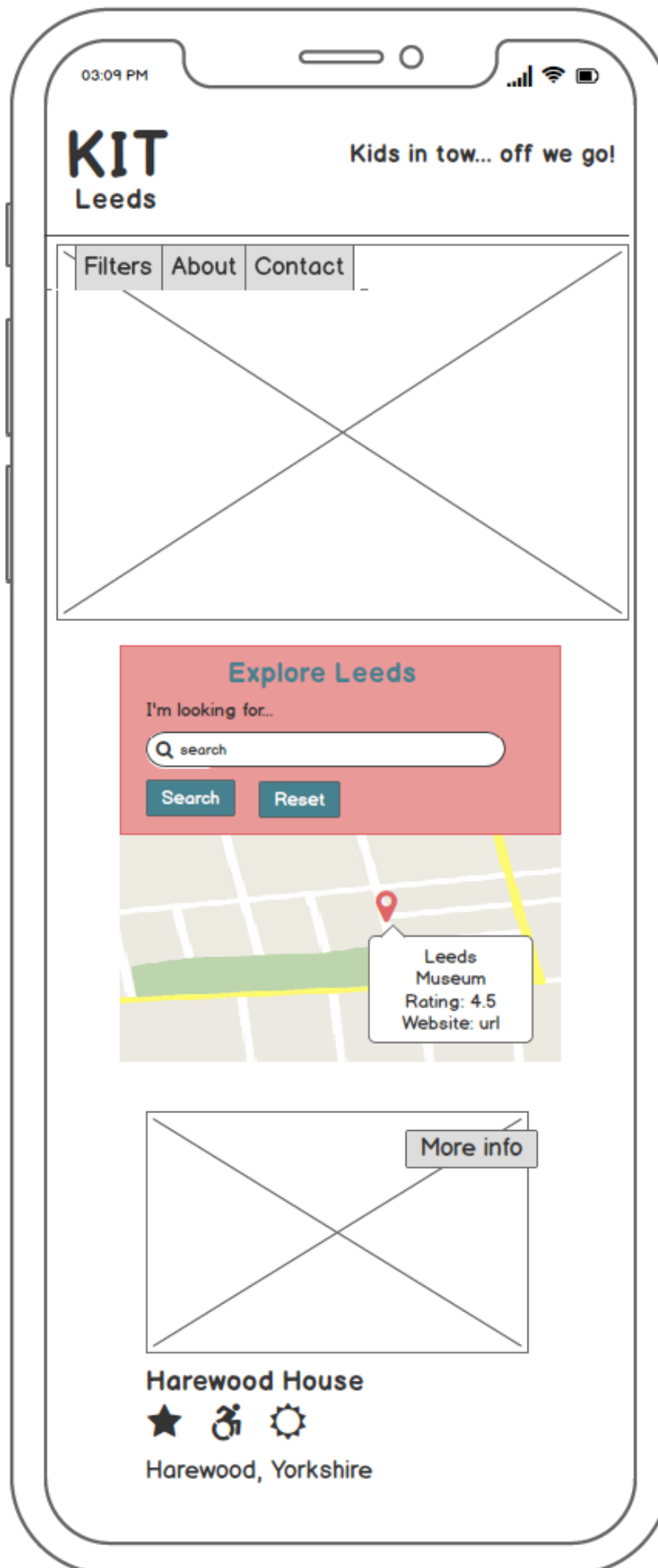
Footer: The footer is displayed at the very bottom of the page. It holds a series of icons linking to social media sites including Facebook, Instagram and Twitter. Beneath the social media icons, a link bar is present



The Privacy page has identical navbar and footer and the homepage. The Privacy Policy wording is held inside a coloured background container with white text



The Terms & Conditions page has identical navbar and footer and the homepage. The Terms & Conditions wording is held inside a coloured background container with white text



On smaller mobile devices, the structure and style of the navbar, tabs and footer are similar to larger devices, with some minor differences. The filter buttons on the filters tab appear in pairs, stacked vertically. The activities section sees the biggest change including the complete removal of the summary paragraph. The image is stacked on top of the activity name, filters, and location appearing appearing at the bottom. Activity results are still displayed with a horizontal rule giving separation.