USER STORY ID	As a / an	I want to be able to….	So that I can…	Notes
Viewing and Navigation				
1	Site Visitor	Discover FSCR's purpose and goals	Learn more about the brand and the coaches behind it	About' and 'Meet the Coaches' page
2	Site Visitor	View a list of products	Select a product to view more details	Products page
3	Site Visitor	View a list of programmes	Select a programme to view more details	Programmes page
4	Site Visitor	View a specific category of products or programmes	Quickly find products/programmes I'm interested in without having to search through all the products/programmes	Products/programmes page filter option
5	Site Visitor	View individual product details	Identify the description, price, available sizes, product image and rating	Product detail page
6	Site Visitor	View individual programme details	Identify the description, price, rating and reviews	Programme detail page
7	Site Visitor	Easily access contact details	Send a message regarding any queries I have	Contact form on homepage JSmail
8	Site Visitor	See reviews and ratings on products and programmes	Be reassured that the product/programme is good	Rating visible on both and reviews on programme detail page but no review app yet added (all mockups)
9	Site Member	Browse associated blogs, articles and recent new stories	Learn more about football rehabilitation and keep up to date with news	Blog page, Blog detail page, option to comment
10	Site Member	Access a member forum	Be part of a community and speak to other coaches/athletes	Forum page, Forum detail page, option to add/edit thread and reply to thread
Registration and user accounts				
11	Site Visitor	Easily register for an account	Have a personal account and be able to view my profile	Register page, Profile page available if registered and logged in
12	Site Visitor	Receive an email confirmation after registering	Verify that my account registration was successful	Registration Success page
13	Site Member	Easily login or logout	Access my personal account information	Login page, Logout page, Personal information on Profile page
14	Site Member	Easily update my personal details	Change my details if needed	Profile page
15	Site Member	Easily recover my password in case I forget it	Recover access to my account	Login page, allauth
16	Site Member	Have a personalised user profile	View my personal order confirmations, order history and save my payment details for future purchases	Login page, link 'Forgot Password?'
17	Site Member	Enable my details to be prefilled	Save time entering my details when making future purchases	Checkout page tick box, option to save details on Profile page
Sorting and Searching				
18	Site Visitor	Sort and filter the list of available products and programmes	Easily find the product/programme I'm looking for	Products/Programmes page filter, sort option, search bar on header to search site. Filter and sort also added to blog page
19	Site Visitor	Search the site by keywords	Easily find what I am looking for	Search bar on header, linked to search results page
20	Site Visitor	Easily see what I've searched for and the number of results	Quickly decide whether the product or programme I want is available	Search page displaying results from query entered by user
Purchasing and checkout				
21	Site Visitor	Easily select the size and quantity of a product when purchasing it	Ensure I don't accidentally select the wrong product quantity or size	Product/Programme detail page, able to change quantity on bag page
22	Site Visitor	View items in my bag to be purchased	Identify the total cost of my purchase and all items I will receive	Bag page
23	Site Visitor	Adjust the quantity of individual items in my bag	Easily make changes to my purchase before checkout	Bag page
24	Site Visitor	Easily enter my payment information and feel my information is safe and secure	Check out quickly with no hassles and confidently provide the needed information to make a purchase	Checkout page
25	Site Visitor	View an order confirmation after checkout	Verify that I haven't made any mistakes	Checkout success page
26	Site Visitor	Receive an email confirmation after checking out	Keep the confirmation of what I've purchased for my records	Checkout success page + Email
Admin and Store Management				
27	Site Owner	Add a product/programme	Add new product/programme lines to my products/programmes purchasing page	Add product/programme page
28	Site Owner	Edit/Update a product/ programme	Change product prices, descriptions, images and other product criteria	Edit product/programme page
29	Site Owner	Delete a product/ programme	Remove items that are no longer available for sale	Delete option on product/programme page and product/programme detail page
30	Site Owner	Add a blog	Add new blogs to share with site members	Admin
31	Site Owner	Links to FSCR social media platforms	To connect with our clients and strengthen consumer loyalty	Social links on footer, open in separate tab