User Stories

USER STORY ID	As a / an	I want to be able to
Viewing and Navigation		
1	Site Visitor	Discover FSCR's purpose and goals
2	Site Visitor	View a list of products
3	Site Visitor	View a list of programmes
4	Site Visitor	View a specific category of products or programmes
5	Site Visitor	View individual product details
6	Site Visitor	View individual programme details
7	Site Visitor	Easily access contact details
8	Site Visitor	See reviews and ratings on products and programmes
9	Site Member	Browse associated blogs, articles and recent new stories
10	Site Member	Access a member forum
Registration and user accounts		
	Site Visitor	Easily register for an account
	Site Visitor	Receive an email confirmation after registering
	Site Member	Easily login or logout
	Site Member	Easily update my personal details
	Site Member	Easily recover my password in case I forget it
	Site Member	Have a personalised user profile
	Site Member	Enable my details to be prefilled
Sorting and Searching		
	Site Visitor	Sort and filter the list of available products and programmes
	Site Visitor	Search the site by keywords

USER STORY ID	As a / an	I want to be able to
	Site Visitor	Easily see what I've searched for and the number of results
Purchasing and checkout		
	Site Visitor	Easily select the size and quantity of a product when purchasing it
	Site Visitor	View items in my bag to be purchased
	Site Visitor	Adjust the quantity of individual items in my bag
	Site Visitor	Easily enter my payment information and feel my information is safe and secure
	Site Visitor	View an order confirmation after checkout
	Site Visitor	Receive an email confirmation after checking out
Admin and Store Management		
	Site Owner	Add a product/programme
	Site Owner	Edit/Update a product/ programme
	Site Owner	Delete a product/ programme
	Site Owner	Add a blog
	Site Owner	Links to FSCR social media platforms

USER STORY ID	So that I can	Notes
Viewing and Navigation		
1	Learn more about the brand and the coaches behind it	About' and 'Meet the Coaches' page
2	Select a product to view more details	Products page
3	Select a programme to view more details	Programmes page
4	Quickly find products/programmes I'm interested in without having to search through all the products/programmes	Products/programmes page filter option
5	Identify the description, price, available sizes, product image and rating	Product detail page
6	Identify the description, price, rating and reviews	Programme detail page
7	Send a message regarding any queries I have	Contact form on homepage JSmail
8	Be reassured that the product/programme is good	Rating visible on both and reviews on programme detail page but no review app yet added (all mockups)
9	Learn more about football rehabilitation and keep up to date with news	Blog page, Blog detail page, option to comment
10	Be part of a community and speak to other coaches/athletes	Forum page, Forum detail page, option to add/edit thread and reply to thread
Registration and user accounts		
	Have a personal account and be able to view my profile	Register page, Profile page available if registered and logged in
	Verify that my account registration was successful	Registration Success page
	Access my personal account information	Login page, Logout page, Personal information on Profile page
	Change my details if needed	Profile page
	Recover access to my account	Login page, allauth
	View my personal order confirmations, order history and save my payment details for future purchases	Login page, link 'Forgot Password?'
	Save time entering my details when making future purchases	Checkout page tick box, option to save details on Profile page
Sorting and Searching		
	Easily find the product/programme I'm looking for	Products/Programmes page filter, sort option, search bar on header to search site. Filter and sort also added to blog page
	Easily find what I am looking for	Search bar on header, linked to search results page

USER STORY ID	So that I can	Notes
	Quickly decide whether the product or programme I want is available	Search page displaying results from query entered by user
Purchasing and checkout		
	Ensure I don't accidentally select the wrong product quantity or size	Product/Programme detail page, able to change quantity on bag page
	Identify the total cost of my purchase and all items I will receive	Bag page
	Easily make changes to my purchase before checkout	Bag page
	Check out quickly with no hassles and confidently provide the needed information to make a purchase	Checkout page
	Verify that I haven't made any mistakes	Checkout success page
	Keep the confirmation of what I've purchased for my records	Checkout success page + Email
Admin and Store Management		
	Add new product/programme lines to my products/programmes purchasing page	Add product/programme page
	Change product prices, descriptions, images and other product criteria	Edit product/programme page
	Remove items that are no longer available for sale	Delete option on product/programme page and product/programme detail page
	Add new blogs to share with site members	Admin
	To connect with our clients and strengthen consumer loyalty	Social links on footer, open in separate tab