

## Scope Plane

### What they say they need

- Blog
- Share their experience
- Get more numbers of viewers
- Show nice pictures of the places
- Get more partnerships

### What they actually need

- A website
- A page divided into sections to organize their experience
- Link to social media platforms
- Gallery of pictures and videos
- Merchandise area

### What they don't know they need

- Let users share their experiences
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### Scenario

A user wants to know more about the author (creator) of the website.

### Requirements

Access to author social media, as well as, contact the author direct from the page.

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### Scenario

A Business wants to contact the author to try a possible partnership.

### Requirements

Access to "contact us".

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### Scenario

A user wants to see pictures and videos of the places the author have visited.

### Requirements

Access to photo and video gallery.