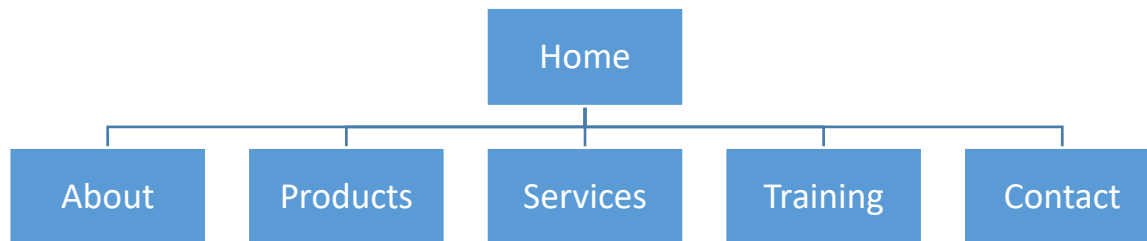


Structure Plane

Information Architecture

Will be a simple tree structure using a horizontal bar near the top of the page taking up the right two thirds of the page.



Interaction Design (IXD)

- Site Logo will bring user back to home as well as having 'Home' on the navigation bar in case some un-tech savvy users don't know this convention.
- Each Menu heading will have some sort of roll over to confirm that clicking that area has an action.
- Each navigation button will have a particular color, which will be used on its corresponding page to visually confirm what page they are on.
 - On mobile device the hamburger icon will be used.
- The 'Special offer for training and free first assessment' information will be at the top of each page.
 - It will bring up a pop-up with a simple form that asks for their first name and last name and email address.
 - A radio button to choose what it will be eg training , development , consulting.
 - We will include that their email won't be passed on to anyone else.
 - We will provide a message once they have successfully completed the form and hit the submit button.
- The social links to Facebook, LinkedIn will have roll-over effects and open in a blank window.
- On the landing page section there will be 5 block with a short description and if you click on it will take you to either to the product, service or training page
- In the footer there will be links to about and Contact and Privacy statement, this will be on all the pages