

## Scope Plane

### What do they say they need?

- A website for their primary target audiences where fans and potential fans who wish to use the site can see and hear clips from their back catalog, and any new material as it becomes available.
- A way to use the site to showcase their music and publicise their availability to perform at events such as weddings and Christmas parties.
- A way to display photos of the band members.
- A way to show off their band media like video clips and audio clips.
- A way to create a social media presence by having links to their Facebook, Twitter and YouTube pages.

### What do they really need?

- A mobile first website, that is responsive.
- News page that covers their upcoming performances etc.
- Media page with a player for videos and audio
- Book us page for clients to get in touch with band's manager.
- Footer with social media links,

### What do they not know they need?

- A link to their online shop on home page.

### Scenario

User wants to find out about upcoming Monkees gigs and read about the recent news about the band.

### Requirements

News page with the happenings involving the band.

### Scenario

User wants to book the band for their event.

### Requirements

Hire Us page offers a contact with the band's manager.

**Scenario**

User wants to connect with other fans and the band members.

**Requirements**

Links to social media.

**Scenario**

User wants to listen to Monkees music.

**Requirements**

Media page allows the user to listen to the music and play videos.

**Scenario**

User wants to purchase Monkees merchandise.

**Requirements**

Link to the online shop.