

# Scope Plane

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## What do they want?

- A new website as they do not like their current website
- The website needs to attract more clients
- The website needs to inform clients and others of new and current mental health information (blog)

## What don't they like about their current website?

- They don't like the colours
- They don't like the photos

## What do they like about their website?

- They don't mind the current layout, but also don't mind this being different

## What features/content do they want included?

- They want the same features/content and pages as are currently include in their current website:
  1. Home
  2. About Us
  3. Psychotherapy
  4. Hypnotherapy
  5. Emergency Appointments
  6. Testimonials
  7. 1in4 Blog
  8. Contact
  9. Newsletter signup
  10. Links to the professional organisations they are linked with
  11. Links to their Facebook and Twitter pages

## What can be done currently and what will need to wait until a future build?

### Possible in this build:

- Static HTML website with CSS and Bootstrap framework features
- We can also add the link to their Instagram account which isn't currently featured

### Possible for a future build:

- Enabling features like the contact form and newsletter signup

### Timeframe

The first build will be completed by 3 January 2020.

### Are there any legal or other considerations to take account of

None at present

#### Scenario

Potential client needs to contact to make an appointment or further information.

#### Requirements

Contact via Twitter / Facebook / Instagram and send email during build one. Next build contact form.

#### Scenario

Potential client / current client needs to make an emergency appointment.

#### Requirements

Not available in this build, but can be released in a future build. At present they will need to call, use Twitter / Facebook / Instagram.

#### Scenario

Potential client / current client wants more information on mental health issues.

#### Requirements

Unable to add new stories to 1in4 blog until a future build, however can get access to Twitter / Facebook / Instagram pages.