

Structure Plane

Create a structure that is easy to navigate and will enable single-use learning and reduces risk of user error or getting lost. I want users to know where they are, how they got there and what they can do and where they can go.

To do this, I will create good information architecture, seamless transitions or rollovers, icons and terms that users are familiar with from their prior experience of website navigation.

The information architecture will also allow for future growth.

Information Architecture

I have decided to put About Us before Therapy as it is important to know more about a therapist before booking therapy appointments. The Therapy pages ie Psychotherapy and Hypnotherapy are there to provide more information on the types of therapy on offer and what each consists of.

