

SEO

Keyword/key phrase brain dump:

Handmade	Handcrafted	Personalised
Customised	Gifts	Presents
Handmade personalised gifts	Handcrafted personalised gifts	Handmade customised gifts
Handcrafted customised gifts	Gifts for her	Gifts for him
Gifts for men	Gifts for women	Gifts for pets
Gifts for babies	Gifts for kids	Baby gifts
Unique gifts	Unique personalised gifts	Unique customised gifts
New mum gifts	Homewares	Baby clothes
Baby bibs	Baby rompers	Baby taggies
Treasures	Little treasures	Personalised bibs
Taggie blankets		

Strikethrough words/phrases resulted in weaker Google results. Highlighted words/phrases resulted in stronger Google results.