

Scope Plane

What they say they need

- A website.
- Fans and potential fans can find information about La Vuelta in Breda.
- A contact-form
- To showcase on their website photos of Breda and a video.
- To add links to their Instagram, Facebook, Twitter and YouTube.

What they actually need

- A mobile-first responsive website.
- A 'How to get to' page.
- A contact-form for people to sign up as a volunteer.
- Links to their social media platforms.

What they don't know they need

- At a later time a startlist of the Vuelta-stage.
- At a later time a tool that shows the best places to watch the stage.

