

## TESTING OF USER GOALS

FEATURE	ACTION	EXPECTED RESULT	ACTUAL RESULT
To find information about the company, and language immersion in a straightforward and simple manner.	Read the information given on the home page and the click onto the About link on the nav bar.	Learn about what language immersion entails and the company in general.	User has a clear idea of what language immersion involves and how this company implements it successfully.
To know the price of the courses offered and what is included in this price.	On the home page you can either click on courses or more info underneath the information section to find the course prices	Find out the cost for the number of weeks you would like to stay and know what is included in this price.	User knows how much the holiday will cost.
To be able to book directly from the site, courses and accommodation included.	It is possible to book from every page by clicking on book now.A modal pops up and you can enter the dates you plan to stay, number of people and number of rooms.	Easy access to booking from every page.	User can book courses and accommodation directly from the site.
The opportunity to read testimonials and view a gallery of photos to give a clearer idea of how the trip will be.	Throughout the site you can view many photos.The home and courses pages have carousels with a slideshow.The home page also has testimonials.The footer contains links for Trip advisor, Instagram, Facebook and Twitter where you can read reviews and see more photos.	User expects to see gallery of photos and have the opportunity to read testimonials from previous customers.	User has many opportunities to see photos and read testimonials both on directly on the web page and through the social media links.