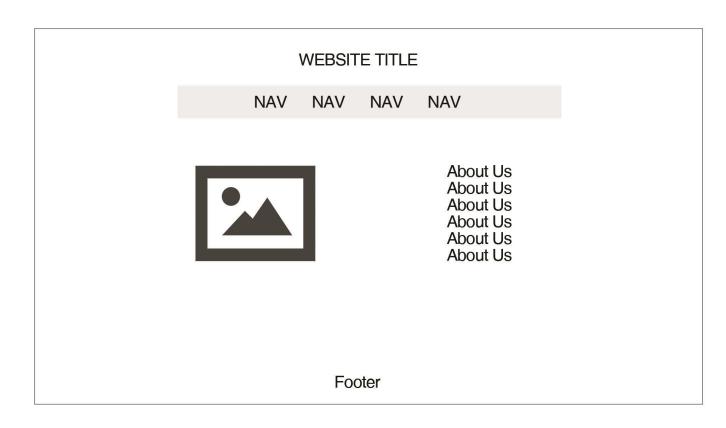


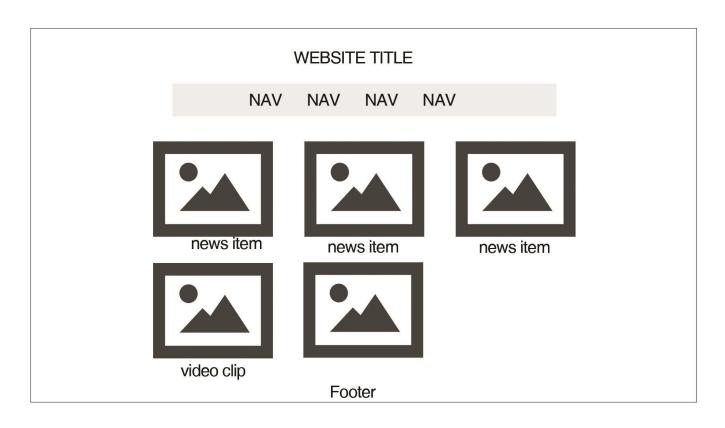
sea & stone - Homepage

When I first started planning my website, I had initially planned for the homepage to have an image carousel as its main feature. However over time, I found it too distracting so I changed the homepage to just have 3 simple images so the user wasn't overwhelmed when they entered the site and to prevent the site taking a while to load. I wanted to put a big emphasis on the title of the website so I spent a lot of time picking a font that conveyed the look I wanted and then put an emphasis on the ampersand in the title to make it really stand out.



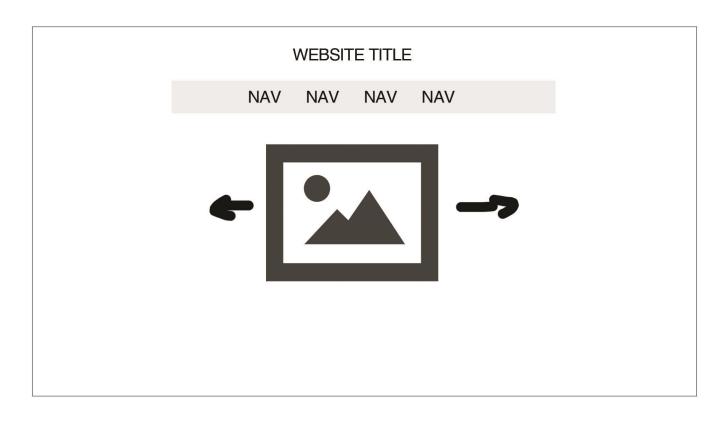
sea & stone - About

I wanted to give some basic info in the about page about sea&stone as well as including the open hours which I often find hard to find on restaurant websites. I looked at other restaurant websites to see what their sites looked like and then settled on a simple picture of a restaurant setting to go on this page as well.



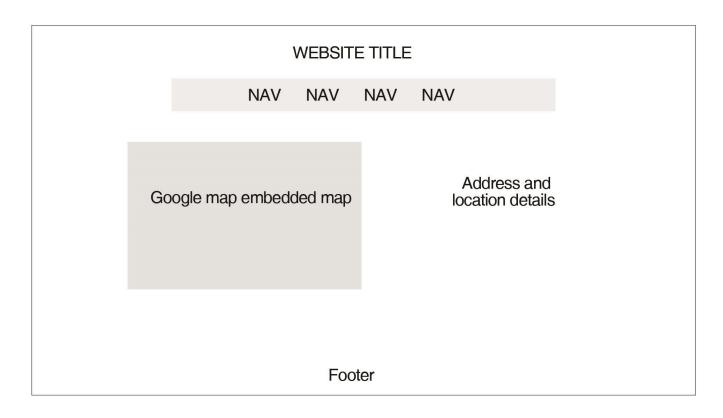
sea & stone – News page

For the news page, I wanted it to look like a blog page almost, lots of little posts that reflected different events and happenings during the year so it was clear that it was a section that was regularly updated. I decided to incorporate some videos to make the site more interactive.



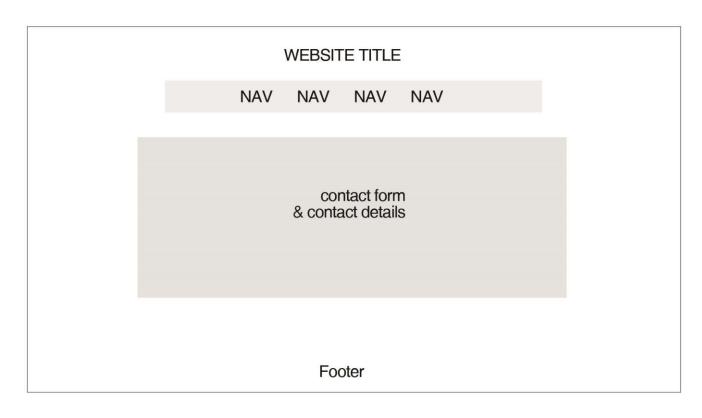
sea Sstone – Menu page

For the menu page, again I had decided to have a carousel of the menus as I had seen this on other restaurant websites, however after making it and making the menus, it didn't look right and wasn't very user friendly so I scrapped this and changed to individual PDF, keeping a small image carousel of stylish food photos beside it



sea § stone – Location page

For the location page, I kept it simple with an embedded Google map of the fictional location as well as the address and parking info.



sea & stone - Contact page

For the contact page, I wanted to include a form where users could leave feedback, book an event or simply ask a question.