Brief – Colour and Font to showcase rugby as a sport and recycling of rugby boots. Vivid colour = energy and bold / assertive / co-ordinated font(s) to support some of the key rugby attributes

Re-Boot Palette
Brand and Favicon design

Final draft brand

Final draft favicon

https://www.color-hex.com/color-palette/85157

#001514
RICH BLACK (FOGRA29)

#FFFFFF
WHITE

#F26826
VIVID TANGELO

#135A68
BLUE SAPPHIRE

#21295C
SPACE CADET

Re-Boot Art

Cookie art design

11111000011000110001100011000110
01100100011100011100011000110001100 11001
01100110011000001111100100110 0
10001100100000111101011010010 10
10110010011001100010101010011 0
100100011001**COOKIES**001100010100
00110001010011000110001100101 00
11001010010001100101000110010 00
10100001001110010001110100101 01
10001101101000110011000110100 00
11100101010001010011000011010 10