

ADDRESS

3 Druid park road
willenhall,
wolverhampton
WV12 5EH

EMAIL

samanthajanesimmons@yahoo.com

MOBILE

07727 093506

UNIVERSITY DEGREE

Visual Communication - Graphic Communication
Birmingham City University (BA Hons)

COLLEGE

Industrial & Cultural Design: Visual Communication
Stafford University (FND Degree)
National Diploma, Graphics and Illustration
Stafford College (BTEC National)

SCHOOL

8 GCSE's above grade C

SKILLS

- Attention to Detail
- Design for Advertising
- Conceptual Thinking
- Campaign Direction
- Sketch and Develop
- Layout Skills
- Print through to Production
- Vector Drawing
- Print Processes
- Email Campaigns
- Social Media Management
- Website - CSS and HTML
- Brand Engagement
- Management
- Video Motion Editing
- Online Communications
- Time management Skills
- Team Development



Current Position

Pumas Lead Creative / Studio Ambassador

As Pumas lead creative, my main duties involve campaign management providing skilled and technically precise input and support to junior artworkers, also providing artistic direction on projects strategic planning and managing all retail market collateral across Europe, for both print and digital mediums. During my time at ITG I have also completed an Essential management Course, leading to the additional role of studio ambassador, to support the Studio manager with daily tasks and functions of the business, including progression plans for artworks, upskilling where required.

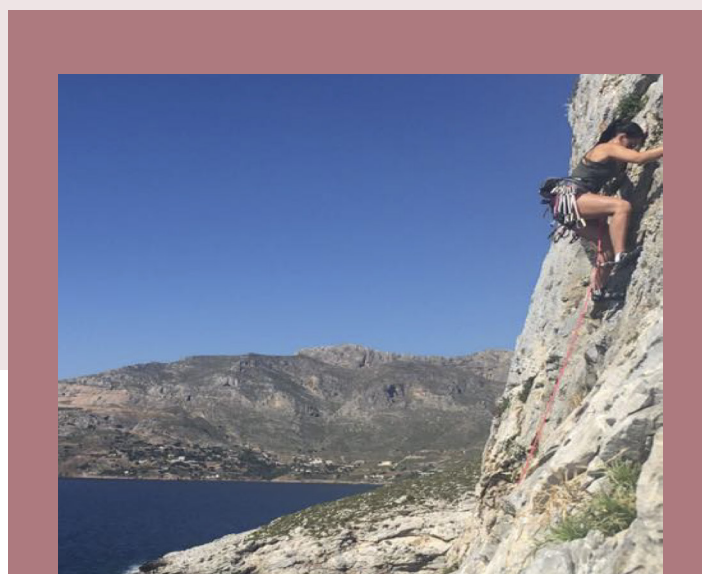
SAMMY SIMMONS



I'm an innovative and highly creative designer, I work creatively confident and have the ability to effectively collaborate, communicating ideas within a team and clients alike.

Consistently expressing creativity in a unique yet approachable style I have proven ability to interpret business goals and objectives into original design concepts that feature high visual impact.

I am currently seeking new opportunities in which I can change my career, and pursue a path into web development, whilst studying a full stack web development degree part time (out of office hours).



Previous Employment

Grenade Communications Retail Designer

During my short time at Grenade, I managed the launch of their sportswear. A completely different Market they had never worked with before, from projecting on redesigning the whole website, to the production and materials of the garments. Along with managing all print materials/costs and organisation of exhibitions and events. To showcase advertisement within the retail sector on a whole new scale for the business.

Gymsharks Senior Graphic Designer

I have worked on many projects, from rewriting the company guidelines and handbooks, to designing billboards in LA and effectively managing pop-up store takeovers on a global scale. Being the sole designer I have always managed my own schedule and prioritise my work to meet all deadlines that were set I have also self taught myself to use additional software such as After Effects, to successfully push motion advertising which is very effective on Social Media. I have also travelled abroad to exhibiting events to represent the company, I have been faced with many challenges but I have always gone above and beyond to complete all projects set to me.

September 2017 - February 2018

July 2016 - September 2017

