

Milestone 1 - Website Ideas

Monday 7 October 2019 20:53

- ☐ CV
- ☐ Band
- ☒ Bakery
- ☐ Construction/Architectural Company

Bakery/Novelty Cakes

Site Owner

- Increase business
- Showcase work
- More efficient processing of queries

External User

- Potential customer looking for novelty cakes for an occasion (birthday, wedding etc...)
- Looking for examples of previous work
- Looking for approximate price
- Need to be able to submit a request

Features

Home page:

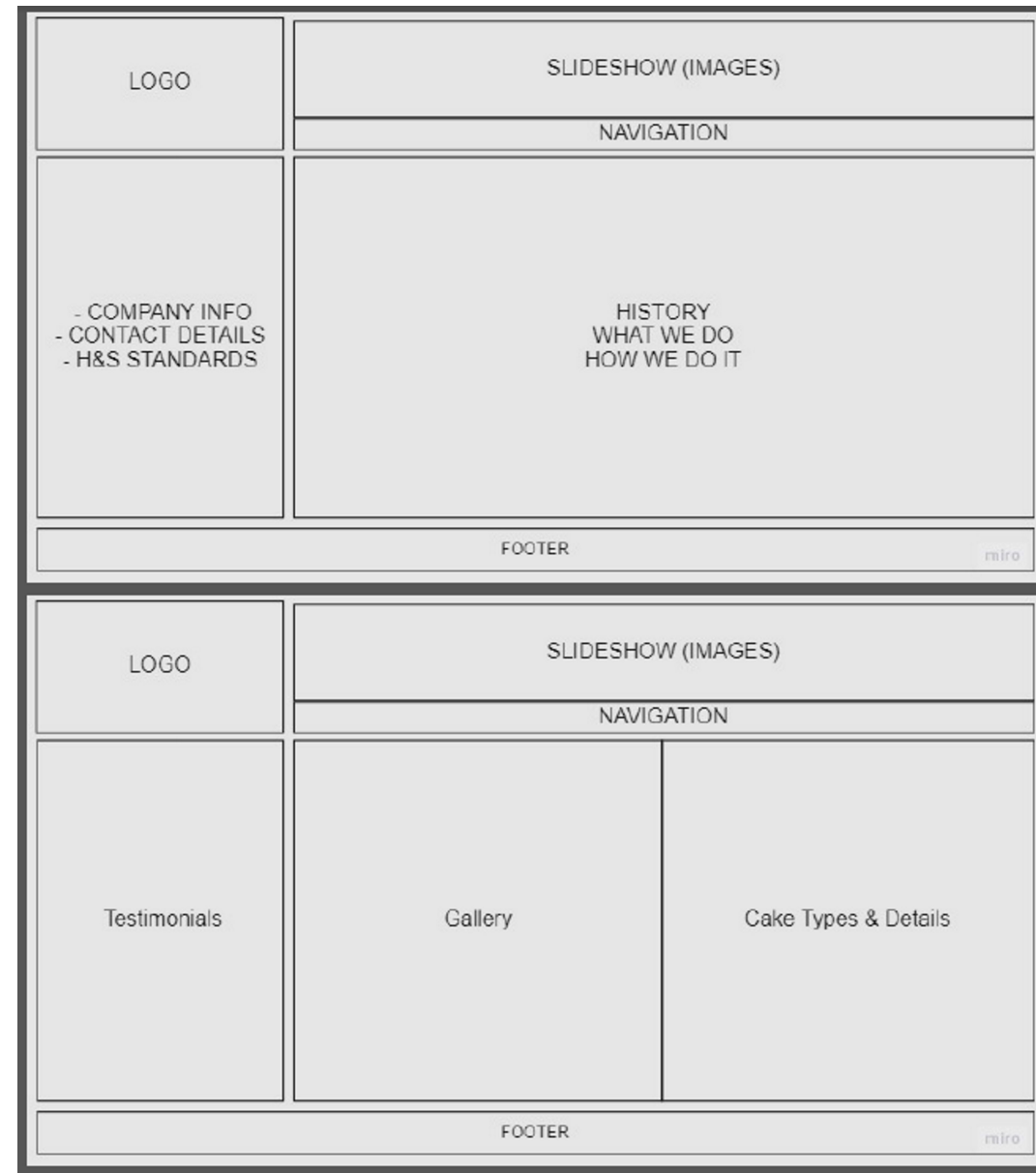
- Information about the business
 - o History
 - o "What we do"
 - o "How we do it"
 - o Display relevant Health and Safety standards met/links to H&S standards

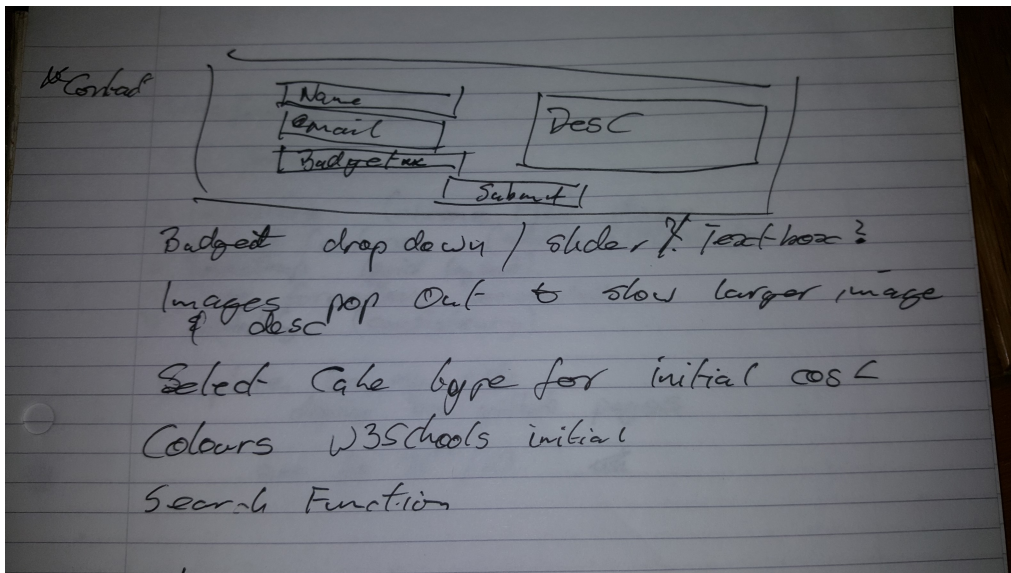
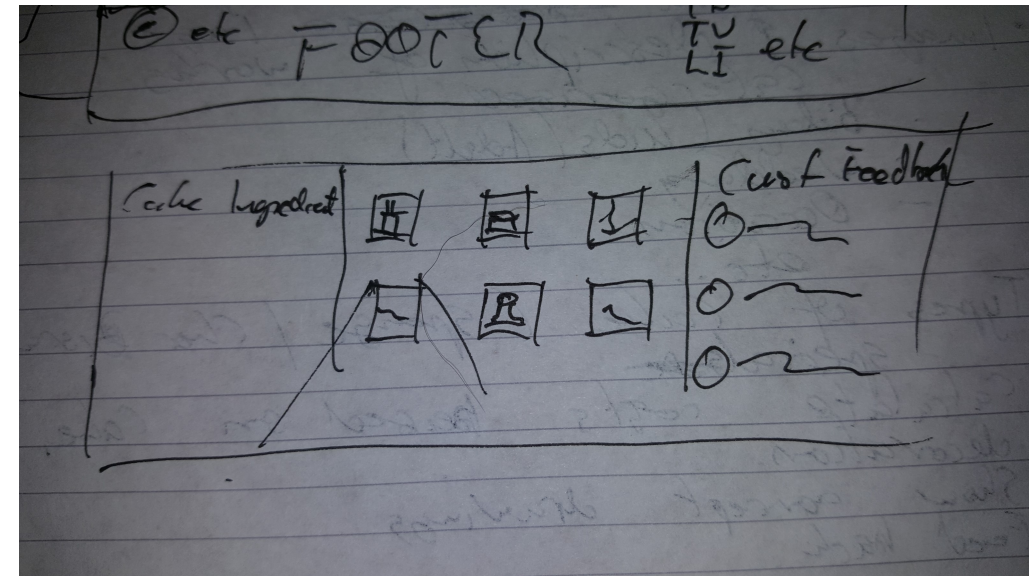
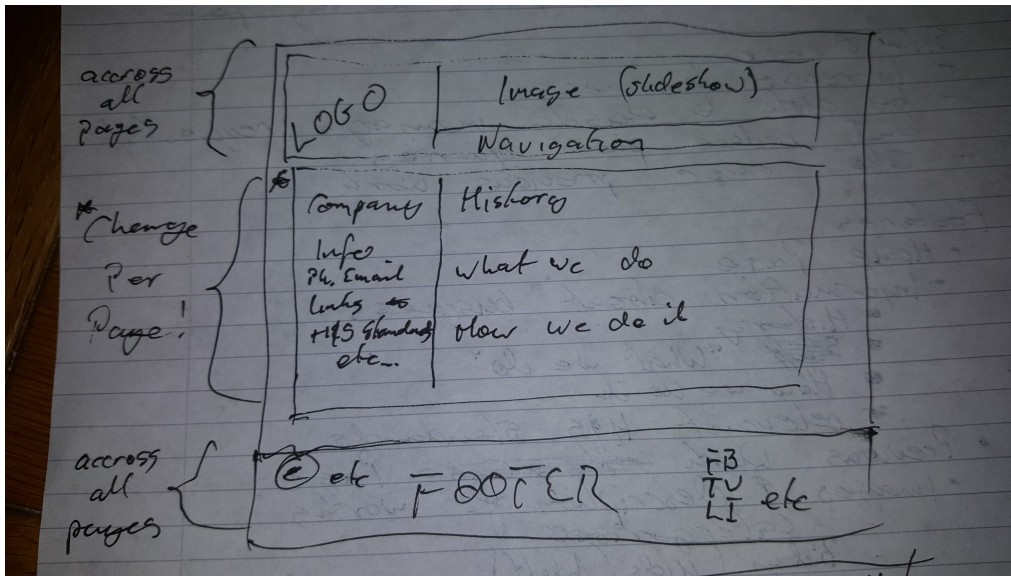
Examples/Gallery page:

- Images and description of previous work
 - o Possible categorised (birthday, Wedding etc...)
- Type of cake
 - o sponge, chocolate, etc...
- Calculate the approximate costs based on type, size, delivery, etc...
- Show concept drawings
- Testimonials

Contact Page:

- Form
 - o Name
 - o Email
 - o Description
 - o Budget (optional)
 - o Submit





Existing Bakery Sites:

www.emmacake.ie

www.takethecake.ie

www.manningsbakeryshops.ie