

No.	As a/an..	I want to be able to..	So I can..
Viewing & Navigation			
1	Shopper	View Products	Select some to view or purchase
2		View Products Details	Understand the price, see clear image and product details
3		Easily identify deals and sale items	Get a bargain!
Registration & Navigation			
4	Site User	Easily Register an account	Have a personal profile
5		Easily login and logout	Securely access my profile and information
6		Easily recover my password in case I forgot it	Recover access to my account and profile
7		Receive an email confirmation after registering	Verify that registration was successful and create account
8		Have a personalised profile	View order history and save default payment and delivery information
9		Have a personalised wishlist	Save products I like to buy or view later
10		Review products I have purchased	Give feedback on my experiences
Sorting & Searching			
11	Shopper	Sort the list of available products	Easily find the cheapest or best rated products
12		Sort the list by brand of products	Easily find a brand I am familiar with and like
13		Search for product by name or description	Easily find a product I know the details of
14		Easily understand what I have searched for and the search results	Quickly see if search is succesful
Purchasing & Checkout			
15	Shopper	Easily select the product I want and quantity	Ensure I don't order the wrong product or too many/too little
16		Easily view items in my bag to be purchased	See summary of the total costs and items I'm buying altogether
17		Adjust quantity of the product I'm buying	Easily make changes before purchasing
18		remove items from my bag quickly	Change my mind before purchasing
19		Easily enter my payment information	Checkout quickly and effciently
20		Get an order confirmation after I checkout	Keep a record of my purchases
21		Save payment and delivery information	So I can checkout quicker in future
Store Management			
22	Store Owner/ Staff	Add a product	Add new items to my store
23		Edit existing products	Change item images, price, decsriptions, set items for sale etc.
24		Delete products	Delete items no longer available in the store