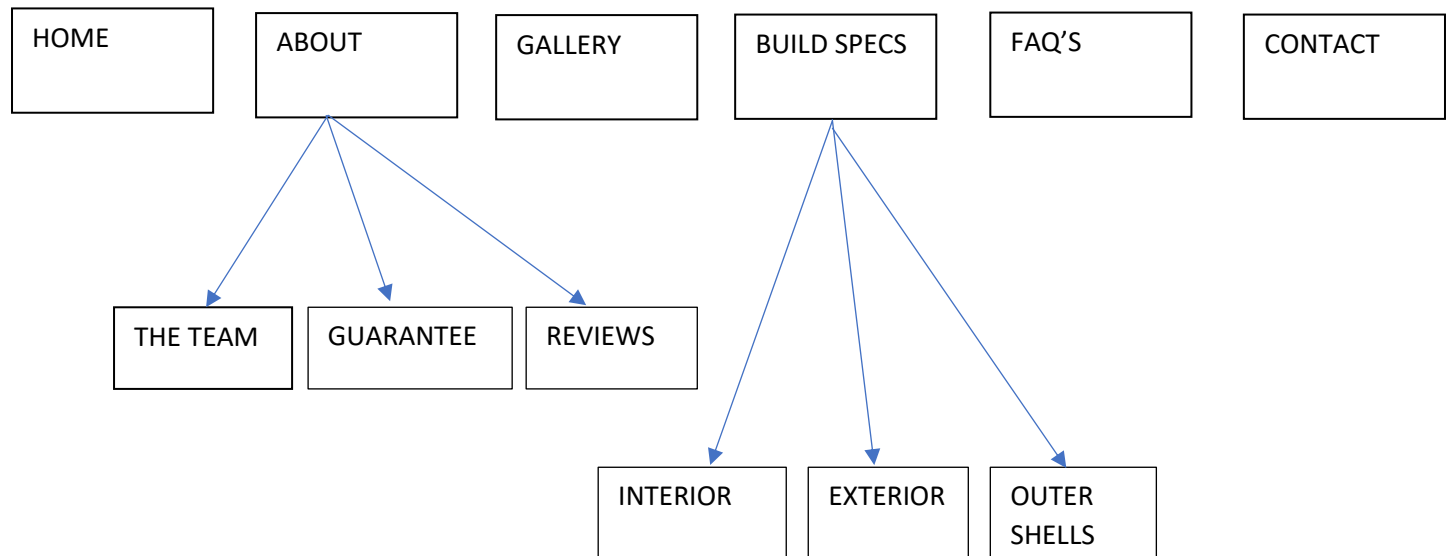
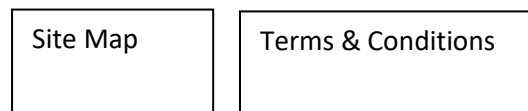


Structure Pane



Footer



Information Architecture

- Going to be a basic tree structure with the navigation bar at the top.
- The Nav will be fixed so the user always knows how to navigate around the site.

Interaction design

- The cursor will change to a pointer on all clickable elements.
- Any logos that are hyperlinks will change when you hover over them to say 'Click here for more information/reviews. They will also open in a new browser so the user will never get lost. (content hinting)
- Site logo will be a hyper link to take you back to home.
- If a nav link in the nav bar had more pages, when you hover over it, it will naturally dropdown to give you your options. There will be an arrow pointing down so the user knows this will happen when they hover over it. (content hinting)
- The social links will also open up the correct platform in a new window.
- The colour scheme is consistent throughout as well as the button styles and photo sizes.

