

# Manual User Story Testing

## First Time Visitor Goals

**As a first-time visitor, I want to be able to navigate through the website easily on mobile to find what I'm looking for:**

- a. Go to website main page on mobile device
- b. Click on hamburger menu
- c. Click on each item link in nav menu

**As a first-time visitor, I want to see a visually pleasing website with eye-catching coffee related imagery to entice me to buy:**

- a. Go to website main page on mobile
- b. Scroll through site to view imagery across website
- c. Repeat on desktop

**As a first-time visitor, I want to locate their social media links to see if they have a large social following and whether they're well-rated:**

- a. Go to website main page on mobile
- b. Scroll to bottom to search for social icons
- c. Click on Facebook icon
- d. Click on Instagram icon
- e. Repeat on desktop

## Returning Visitor Goals

**As a returning visitor, I want to find information about their takeaway service:**

- a. Go to website main page on mobile
- b. Click on hamburger icon
- c. Click 'Coffee to Go' link in nav menu
- d. Repeat on desktop

**As a returning visitor, I want to check the shop's opening hours during the current COVID-19 restrictions**

- a. Go to website main page on mobile
- b. Click on hamburger icon
- c. Click 'Find Us' link in nav menu
- d. Repeat on desktop

**As a returning visitor, I want to see information about the quality of their coffee beans**

- a. Go to website main page on mobile
- b. Click on hamburger icon
- c. Click 'About' link in nav menu

- d. Repeat on desktop

### **Frequent Visitor Goals**

#### **As a frequent visitor, I want see if they they take reusable cups**

- a. Got to website main page on mobile
- b. Click on hamburger menu
- c. Click 'Coffee to Go' link in nav menu
- d. View four icons listed
- e. Repeat on desktop

#### **As a frequent visitor, I want to check to see if they have a loyalty scheme**

- a. Go to website main page on mobile
- b. Click on hamburger icon
- c. Click 'Bean Points' link in nav menu
- d. Repeat on desktop

#### **As a frequent visitor, I want to read about the company to establish whether they're an independent coffee shop or a chain**

- e. Go to website main page on mobile
- f. Click on hamburger icon
- g. Click 'About' link in nav menu
- h. Repeat on desktop