Manual User Story Testing

First Time Visitor Goals

As a first-time visitor, I want to be able to navigate through the website easily on mobile to find what I'm looking for:
  a. Go to website main page on mobile device
  b. Click on hamburger menu
  c. Click on each item link in nav menu

As a first-time visitor, I want to see a visually pleasing website with eye-catching coffee related imagery to entice me to buy:
  a. Go to website main page on mobile
  b. Scroll through site to view imagery across website
  c. Repeat on desktop

As a first-time visitor, I want to locate their social media links to see if they have a large social following and whether they're well-rated:
  a. Go to website main page on mobile
  b. Scroll to bottom to search for social icons
  c. Click on Facebook icon
  d. Click on Instagram icon
  e. Repeat on desktop

Returning Visitor Goals

As a returning visitor, I want to find information about their takeaway service:
  a. Go to website main page on mobile
  b. Click on hamburger icon
  c. Click 'Coffee to Go' link in nav menu
  d. Repeat on desktop

As a returning visitor, I want to check the shop's opening hours during the current COVID-19 restrictions
  a. Go to website main page on mobile
  b. Click on hamburger icon
  c. Click 'Opening Hours'' link in nav menu
  d. Repeat on desktop

As a returning visitor, I want to see information about the quality of their coffee beans
  a. Go to website main page on mobile
  b. Click on hamburger icon
  c. Click 'About'' link in nav menu

d. Repeat on desktop

Frequent Visitor Goals

As a frequent visitor, I want see if they they take reusable cups
a. Got to website main page on mobile
b. Click on hamburger menu
c. Click 'Coffee to Go' link in nav menu
d. View four icons listed
e. Repeat on desktop

As a frequent visitor, I want to check to see if they have a loyalty scheme
a. Go to website main page on mobile
b. Click on hamburger icon
c. Click 'Bean Points' link in nav menu
d. Repeat on desktop

As a frequent visitor, I want to read about the company to establish whether they're an independent coffee shop or a chain
e. Go to website main page on mobile
f. Click on hamburger icon
g. Click 'About'' link in nav menu
h. Repeat on desktop