User Experience Scope Place

What does the client want?

- A band website, an online presence.
- To let fans hear and see clips of their material, and new material coming out.
- To attract old and potential new fans to their music.
- To make themselves available and bookable for Christmas and wedding parties
- To show links to their social media platforms in creation.

What does the client need?

- A modern design for all devices. Specifically mobile.
- An audio player with a playlist of tracks, and a video player.
- A media gallery showcasing band images.
- A booking form to allow potential clients to book them with ease.
- Social media links.

What does the client not know they need?

- A buy now page for their latest material.
- A fan club offer for the latest news.
- An upcoming shows section
- A history Timeline

User Stories

As a fan, I would like to listen to The Monkees online
- Requirement - Audio player with a clip playlist.

As a fan, I would like to look at pictures of The monkees
- Requirement - A picture gallery.

As a fan, I would like to know when The Monkees are playing live next.
- Requirement - An upcoming shows page.

As a potential client, I would like to contact the band with my event details.
- Requirement - A online booking form with sections for said details

As a fan, I would like to keep up to date with latest band news
- Requirement - Social media links and an email based fanclub link

As a fan, I would like to know where to buy the latest material
- Requirement - A buy now button linked to an online shop