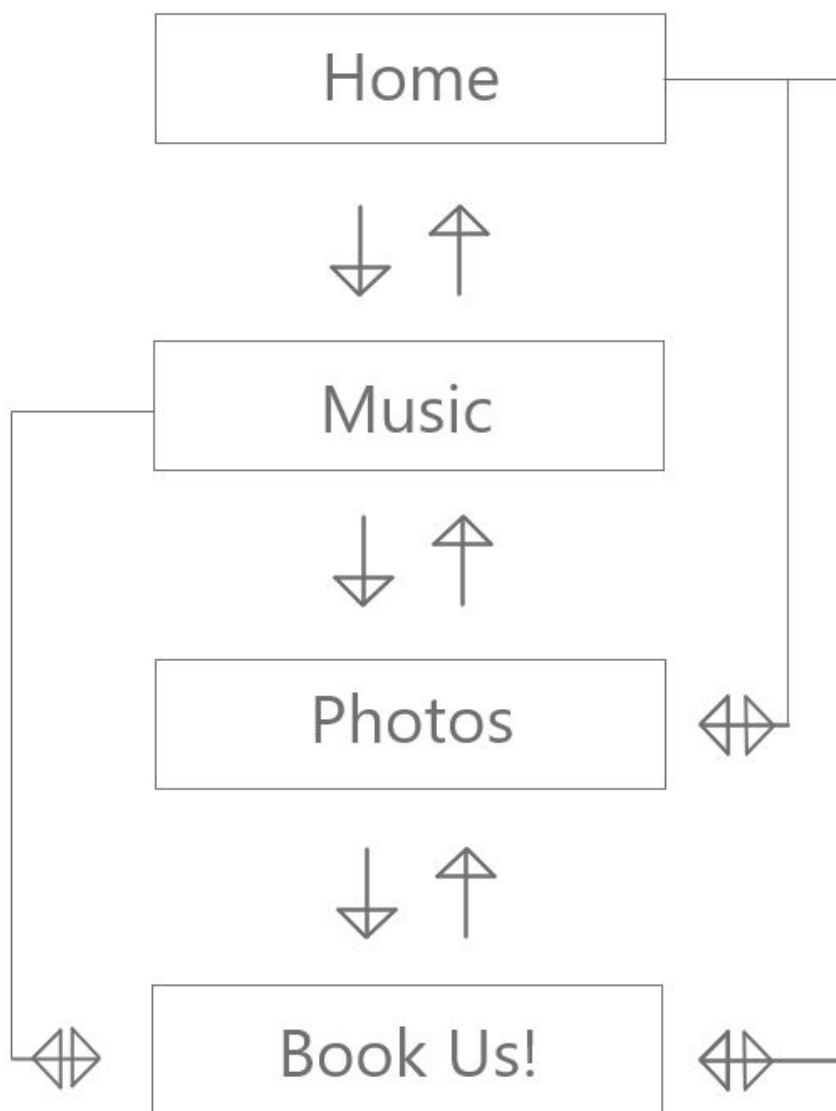# Website Structure

Navigation (Information Architecture)

I have chosen a one page design with a down flowing information layout. Both navigation menu and footer section will be fixed in position as the user moves through each section.

Interaction Design

- Each section on the page will have a background colour corresponding to a navigation menu item. This will confirm for the user which page they are one. The menu items will not collapse in mobile view. Since the site is aimed at an older generation.

- Nav Menu items will have a slight change in size to show they have been rolled over. Social icons will change in color.

- Social media icons will be located in the footer which will be fixed to the scrolling window while navigating. In addition, a fanclub offer will be present at all times in the footer. This will cause a modal to pop up asking for details. Just a first name will be required, with an email. A confirmation message will pop up thanking them for signing up once completed.

- A nav menu item along with a call to action in the callout section will offer the band services for parties and weddings. This will move to booking form section of the page for details to be entered.