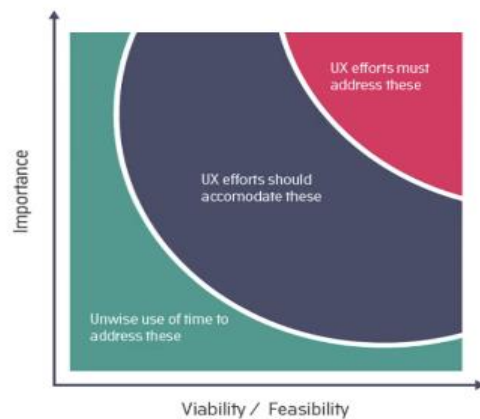


User Stories	
A	As a GCSE student, I would like the website to be easy to navigate so that I can see what it offers as quickly as possible.
B	As a tutor, I would love to see testimonials from people who have used been taught by us as this will help me in promoting it to other people.
C	As a parent of both KS2 and 11+ students, I want to be able to sign up easily so that once I decide to do so, it is quickly over and done with.
D	As an A-Level student, there should be the option to choose between face-to-face and virtual tutoring.
E	As a parent of an 11+ student, I want your site to convince and reassure me in numerous ways why I should sign up.
F	As an A-Level student, I would like to see the full list of tutors so that I can familiarise myself with my chosen tutor's background beforehand.
G	As a GCSE student, Link subjects to any recommended revision material so that students can obtain them prior to the first session.

Trade-off			
User Stories	Importance	Viability / Feasibility	Notes/Reasons
A	5	5	Most important and ties to my goals.
B	4	4	Good promotion = business growth.
C	5	4	Very important today but my meaning of "easy" may be different to someone's easy. Hopefully I will address this.
D	5	5	Also what I want the site to offer.
E	4	3	Despite my understanding of convincing the user, the user still has a choice to make and it could go either way.
F	2	5	Easy to implement but may not be a huge deciding factor for users to sign up.
G	3	3	Tutors may recommend alternative study material depending on the student's pace of assimilation.



Graph taken from Code Institute's Full Stack Web Developer Program - Lesson: **The Strategy Plane - Strategy Trade offs**

