Shuo Zheng

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EDUCATION

University of Pittsburgh. Aug 2019 - Dec 2021

Information Science. master's degree. Information and Computational Sciences. Pennsylvania, USA

Data Analysis, Quantification Analysis (Stata), Data Visualization (R), Machine Learning, Advanced Database; Interactive System, Recommended System, Front End Technology; Intermediate Programming (Java), GIS

Hebei University of Technology. Sep 2015 - Jun 2019

Management. Undergraduate. Humanities and Law College. Tianjin, China

Data processing and analysis, application statistics, economics principles, economics, linear algebra, Western economics

PROFESSIONAL EXPERIENCE

Jingdong retail. Oct 2020 - Present

Data Manager Intern.

Global purchase data BP

Jingdong International Black Five Games Project&Jingdong International Supply Chain Phase I Marketing Booth

- Black 5 is responsible for the development of large width, and the front end of the communication is online, promoting the "micro-strategy" on the algorithm side for the product recommendation display in Jingdong International App
- Complete the development of Jingdong International POP Supply Chain Core Data

Easybi product manager

- With Leader responsible for the operation of overseas Easybi products, including communication with foreign colleagues, English documentation and English video recording

Import supermarket user portrait development

- Import supermarket model data verification and successful online
- Develop communication with Jingdong International Import Supermarket Business Side, development summary model, will finally put the final summary to the MYSQL database for the front end

Jingdong retail. Mar 2021 - Present

User growth sector data analysis intern.

- User growth department data support work, mainly including the extraction and analysis of the number of users
- Participate in and guide models with OLAP to build work

VIPKID. Jun 2020 - Aug 2020

Business analysis intern.

Solve problems with low renewal rates in double-quality curriculum, and improve the renewal rate of double excellent courses

- Obtaining product quality indicators affecting renewal fees through Tableau and business logic, describing statistics
- Through Python random tree forest analysis, build student renewal monitoring models, provide feasible strategies for double excellent product optimization, indicator monitoring
- Calculate the weight of each product quality indicator, and the data normalization processing is constructed, and each student is scored, and the student is scored, and the student will renew, and should be in MT operation, parent participation, before class products orPromote the management of class teacher
- Community project, Korean project and other project data support work, Korean project retained rate analysis

Squirrel Mountain Financial Technology Co., Ltd. Mar 2020 - May 2020

Financial data analysis intern.

- The company's internal FO project is mainly responsible for the report of China Stock Company, the Ministry of Commerce reports data finishing and analysis
- China Outcombe Company Reporting Modules, Business Department Reports Modules, ABS, RABS, CABS Report General Rules and Exception Rules

- Customer ABS, RABS, and CABS report filled, Excel data analysis error reason, organizes the wrong field, not for the rules such as empty fields, form a test paper, final report filled with 99% correct rate
- TOB-side products, company SQHABSCLOUD system home, function page design iteration participates in work, participating in R & D test and successfully launched

campus experience

Qingle College.   Jun 2019 - Dec 2019

Hebei University of Technology

- Carry out Qingfeng Information
- Make an appointment with elite students and entrepreneurial tutors and invited to participate in the Qingle College Lecture
- "Best Contribution Students" "Excellent Students"

Hebei University of Technology Enactus   Oct 2015 - May 2017

Team Leader.   Tianjin.

- Cooperation with the OFO, through the online marketing activities, more than 30,000 people participate in live activities, help start and expand the campus business
- With the small dishes, the X small dish project, which affects half of the students of Hebei University of Technology uses small dishes, and its promotion to other schools.
- Established a diplomatic education project group, accumulated in five primary schools and orphanages, team and moral development, breeze tribes, Han Li people cooperated to study and develop boutique courses
- Successfully applied for Novin

Telefund   Pittsburgh

Fundrasing caller Pitt Fund

PROJECT EXPERIENCE

Takeaway system database project.   Sep 2020 - Dec 2020

Database enables increasing performance

- Users can browse the home page, search product, view product, purchase products, edit your cart, check your order and change your password.
- Employees can manage products, add products, delete products, see all orders, view home, search products, view products, purchase products, editor shopping cart, view
- Order and modify the password.

MISCELLANEOUS

- **Skills:** Web (H5, JS, CSS), Java, SQL, State, Python, R, Tableau, GIS, Adobe
- **Languages:** English (CET-6), 550; TOEFL, 90;
- **Activities:** Leader of 'quanminhuzhu platform': Provincial Third Prize National Mutual Control Platform; Tianjin Literature and Art Exhibition Established Second Prize; 2016-2017 Excellent President