

Prestashop Marketplace Addon Development



Marketplace Seller Deal Manager - User Manual Document v1.0.1

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Introduction

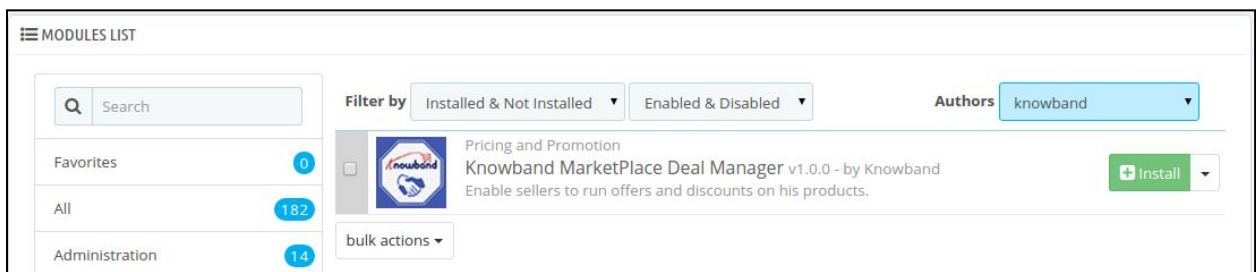
This module is basically module for marketplace. As we know that, discounts effects the sales of any items on e-commerce store. And every seller on marketplace wants that, he can provide some discount or offers on his items so that his sales increase.

So, This module will provide an interface and functionality to sellers from where each seller can provide some offers and deals on his products on Prestashop Marketplace.

Installation

To install this ad-don, please follow the following steps:

1. Add ad-don folder under modules folder of your system.
2. After adding this ad-don folder, system will list the ad-don on module page under “front office feature”category as given below:



3. Click install to install plugin.

Minimum Version

1.6.0.4

Maximum Version

Latest Version of Prestashop

Module Interfaces

This module will be accessible through both end of store i.e back end and front end.

Admin Interfaces

In back end, admin can also have the interfaces from which he/she can track the deals and manage them accordingly.

Seller Account Interfaces

These interfaces will be accessible only by seller in his account section.

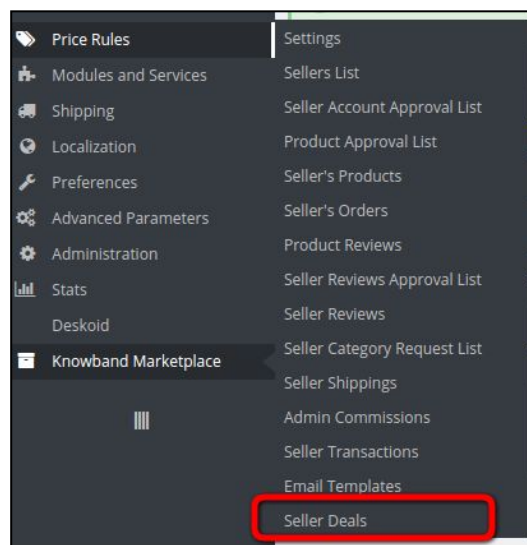
Customer Interfaces

Here customers can see the link of available deals as well as deal descriptions.

Admin Interfaces

Menu Location

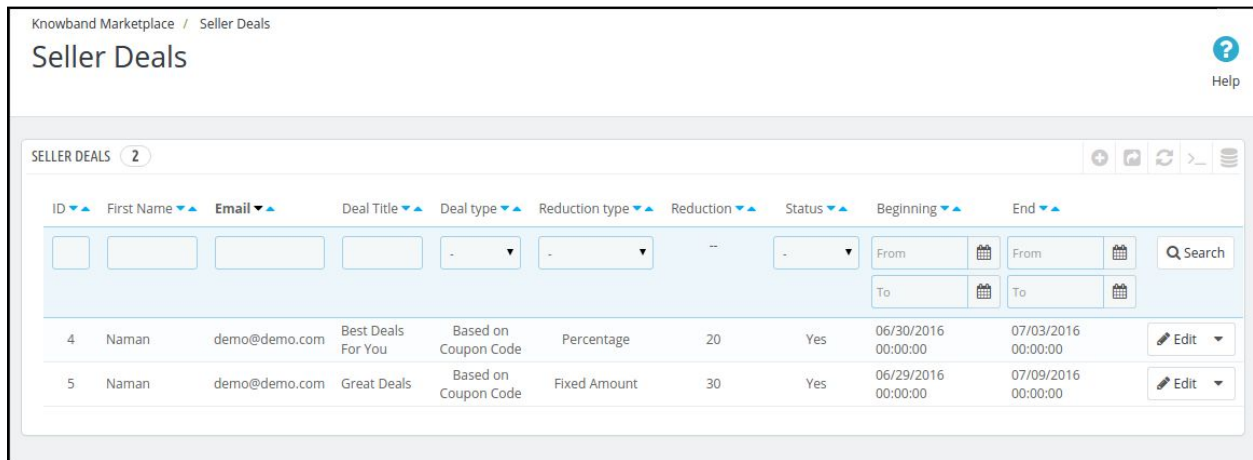
After module installation, a sub menu for "Seller Deals" will be display in Marketplace menu as shown in below screen:



When admin will click on above highlighted menu, system will open the page where all the deals of sellers are being displayed.

Deal Listing Interface

On this page, all the deals will be displayed as shown in below screen:



| ID | First Name | Email | Deal Title | Deal type | Reduction type | Reduction | Status | Beginning | End | |
|----|------------|---------------|--------------------|----------------------|----------------|-----------|--------|---------------------|---------------------|------|
| 4 | Naman | demo@demo.com | Best Deals For You | Based on Coupon Code | Percentage | 20 | Yes | 06/30/2016 00:00:00 | 07/03/2016 00:00:00 | Edit |
| 5 | Naman | demo@demo.com | Great Deals | Based on Coupon Code | Fixed Amount | 30 | Yes | 06/29/2016 00:00:00 | 07/09/2016 00:00:00 | Edit |

Table Columns Descriptions

1. **Id:** This is the unique identifier of any deal.
2. **First Name:** This field will consist the first name of the seller.
3. **Seller Email:** Email id of the seller.
4. **Deal Title:** Name of the deal.
5. **Deal Type:** Two type of possible values. a) Catalog, b) Coupon Code
6. **Start Date:** Date from which deal will start.
7. **End Date:** Date on which deal will be end.
8. **Status:** Yes or No.
9. **Reduction Type:** a. Percentage, b. Fixed Amount
10. **Reduction Value:** Value will be any positive value. For percentage it will be between 0-100%.
11. **Action:** Edit and Delete

NOTE: Seller also has one more option to add the deal per product which are those deals that can not be viewed by admin in back end.

Add New Deal Interface

When user click on “Add New” button, system will open deal form from where admin can create deal for seller behalf as shown in below screen:

\$ DEAL CONFIGURATIONS

Seller

Choose Seller

* Title

en

Deal Banner

Add file

Enable

YES

NO

* Start Date

* End Date

* Deal Type

Based on Catalog

Discount type

Percentage

Discount

Generate

Cancel

Save And Stay

Save

DEAL RULES SET

Type

Value

RULE OPTIONS

Category

Home >> Women

Add Rule

Manufacturer

Fashion Manufacturer

Add Rule

Field Description

1. **Select Seller:** As we mentioned that, admin can created deals only on seller behalf. So, Admin must have to select seller to create new deal.

To see the description of other fields, Please follow the **Appendix 1**.

Edit Deal Interface

From here, Admin can edit the existing deal of any seller as shown in below screen:


\$ DEAL CONFIGURATIONS

* Title

Great Deals

en ▼

Deal Banner



File size 11.82kb

Delete

Add file


Enable

YES

NO


* Start Date

2016-06-29 00:00:00



* End Date

2016-07-09 00:00:00



* Deal Type

Based on Coupon Code ▼

Discount type

Fixed Amount ▼

Discount

30.000000

Coupon Code

WCNBBCCZ

Generate

Cancel

Save And Stay

Save

DEAL RULES SET

| Type | Value |
|----------|---------------|
| Category | Home >> Women |

Delete

RULE OPTIONS

Category

Home >> Women

Add Rule

Manufacturer

Fashion Manufacturer

Add Rule

As you can clearly see that there is one option “**Select Seller**”on above edit page are missing. So, admin can not change the seller once the deal is created.

To see the description of each field, please follow the **Appendix 1**.

Seller Account Interfaces

These are interfaces which will be accessible only through seller account section.

Menu Location

After installation, a menu will be displayed to the seller as shown in below screen:

The screenshot displays the Seller Account Dashboard. On the left is a sidebar menu with the following items: Dashboard, Seller Profile, Products (6), Orders (4), Product Reviews, My Reviews, Earning, Transactions, Category Request, Shipping (2), Customer Tickets (+), and Discount and Offers (+). The 'Discount and Offers' item is highlighted with a red rectangle. The main content area is titled 'Catalog And Coupon Deals' and includes a green 'Add New Deal' button and a red 'Cleanup' button. Below the title is a 'Filter Your Search' section with input fields for Start Date, End Date, Running Status (dropdown), and Deal Type (dropdown), along with a Discount Type dropdown. Search and Reset buttons are provided. At the bottom is a table with the following data:

| ID | Title | Deal Type | Discount | Discount Type | Start | End | Running Status | Status | Action |
|----|----------|------------------|----------|---------------|------------|------------|----------------|--------|---|
| 23 | New Deal | Based on Catalog | 10 | Percentage | 07/19/2016 | 07/20/2016 | Running | Yes | Edit Delete |

On clicking the highlighted link, a drop down will appear below the link which will be consisting of two options Catalog and Coupon deals

Catalog and Coupon Deal Listing Interface

Here all the deals which were created by corresponding seller will listed as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2

Customer Tickets+

Discount and Offers+

Catalog And Coupon Deals

Add New Deal

Cleanup

Filter Your Search

Start Date:

End Date:

Running Status:

Deal Type:

Select

Select

Discount Type:

Select

Search

Reset

| ID | Title | Deal Type | Discount | Discount Type | Start | End | Running Status | Status | Action |
|----|---------------|----------------------|----------|---------------|------------|------------|----------------|--------|---|
| 24 | Deals for you | Based on Coupon Code | 50 | Fixed Amount | 07/19/2016 | 07/21/2016 | Running | Yes | Edit Delete |
| 23 | New Deal | Based on Catalog | 10 | Percentage | 07/19/2016 | 07/20/2016 | Running | Yes | Edit Delete |

Table Description

- Deal Title:** With this filter, seller filter his deals by name
- ID:** This is the ID of the deal which is created.
- Deal Type :** This is the deal type which will be used for the seller products.
- Discount:** This is the discount value which the customer will receive on ordering this seller products.
- Discount Type:** Filter by discount/reduction type.
- Running Status:** Filter deals by its running status.
- Status:** Filter deals by its yes or no to know whether the deal is active or not.
- Start Date:** Filter deals by start date. Start date means, deals which are started from this date.
- End Date:** Filter deals by end date. End date means, deals which will end on this date.
- Action:** Edit or Delete.

Add New Catalog or Coupon Deal Interface

There will be a button “Add New Deal” on catalog and coupon deal listing page. By Clicking on this link, system will open a form from where seller can create new deal as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2

Customer Tickets+

Discount and Offers+

Add New Deal

?

Fields marked with (*) are mandatory fields.

Deal Title*

Deal Banner

Browse

Remove

Provide your banner in landscape size to visible properly on website.

Start Date*

End Date*

Deal Type

Based on Catalog

Active*

No

Discount Type*

Percentage

Discount*

Rules

| Type | Value | Action |
|-----------------------|----------------------|-----------------------|
| Select Category | Home >> Women | |
| Select Manufacturer | Fashion Manufacturer | |
| <div>+ Add Rule</div> | | <div>+ Add Rule</div> |

Save and Stay

Save

Edit/Update Existing Catalog or Coupon Deal Interface

There will be a edit link with deal on deal catalog and coupon listing page in Action column. By clicking on this link, system will redirect seller to deal form with values already filled as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2


Customer Tickets+

Discount and Offers+

Edit Deal: Deals for youDelete

Fields marked with (*) are mandatory fields.

Deal Title*
Deals for you

Deal Banner

[Browse](#) [Remove](#)
Provide your banner in landscape size to visible properly on website.

Start Date*
2016-07-19 00:00:00

End Date*
2016-07-21 00:00:00

Deal Type
Based on Coupon Code

Active*
Yes

Coupon Code *
[Generate](#) L3SBYG6N

Discount Type*
Fixed Amount

Discount*
50.000000

Rules

| Type | Value | Action |
|----------|---------------|------------------------|
| Category | Home >> Women | Delete |

Select Category
Home >> Women

Select Manufacturer
Fashion Manufacturer

[+ Add Rule](#)[+ Add Rule](#)

Save and Stay

Save

Delete Any Catalog or Coupon Deal

Every catalog and coupon deal on listing page will have delete option. By clicking on this link, system will delete the corresponding deal permanently.

Per Product Deal Listing Interface

Here all the per product deals which were created by corresponding seller will listed as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2

Customer Tickets+

Discount and Offers+

Per Product Deals and Offers

Add New Deal

Cleanup

Filter Your Search

Start Date:

End Date:

Discount Type:

Running Status:

Select

Select

Search

Reset

| ID | Title | Coupon Code | Discount Value | Discount Type | Start | End | Running Status | Status | Action |
|----|-----------|-------------|----------------|---------------|------------|------------|----------------|--------|---|
| 15 | Demo Deal | 2ILB72VS | 10 | Percentage | 07/19/2016 | 07/20/2016 | Running | Yes | Edit Delete |

Table Description

- Deal Title:** With this filter, seller filter his deals by name
- ID:** This is the ID of the deal which is created.
- Discount Value:** This is the discount value which the customer will receive on ordering this seller products.
- Discount Type:** Filter by discount/reduction type.
- Running Status:** Filter deals by its running status.
- Status:** Filter deals by its yes or no to know whether the deal is active or not.
- Start Date:** Filter deals by start date. Start date means, deals which are started from this date.
- End Date:** Filter deals by end date. End date means, deals which will end on this date.
- Action:** Edit or Delete.
- Coupon Code:** This is the coupon code which will be used to get the discount by the customer.

Add New Per Product Deal Interface

There will be a button “Add New Deal” on per product deal listing page. By Clicking on this link, system will open a form from where seller can create new deal as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2

Customer Tickets+

Discount and Offers+

Add New Product Deal

?

Fields marked with (*) are mandatory fields.

Deal Title*

Deal Banner

Browse Remove

Provide your banner in landscape size to visible properly on website.

Limit To Customer

Clear

Start Date*

End Date*

Active*

No

Coupon Code *

Generate

Discount Type*

Percentage

Discount*

Quantity*

1

Quantity Per User*

1

Products Listing To Which This Rule Will Apply

| Product ID | Product Name | Action |
|---|--------------|--------|
| Select Product | | |
| <div><div>+ Add Product</div><div>Clear</div></div> | | |

Save and Stay

Save

To see the description of each field, please follow the **Appendix 2**.

Edit/Update Existing Per Product Deal Interface

There will be a edit link with deal on per product deal listing page in Action column. By clicking on this link, system will redirect seller to deal form with values already filled as shown in below screen:

Dashboard

Seller Profile

Products6

Orders4

Product Reviews

My Reviews

Earning

Transactions

Category Request

Shipping2

Customer Tickets+

Discount and Offers+

Edit Product Deal: Demo DealDelete

? Fields marked with (*) are mandatory fields.

Deal Title*

Demo Deal

Deal Banner

Browse Remove

Provide your banner in landscape size to visible properly on website.

Limit To Customer

Clear

Start Date*

2016-07-19 00:00:00

End Date*

2016-07-20 00:00:00

Active*

Yes

Coupon Code *

Generate2ILB72VS

Discount Type*

Percentage

Discount*

10.000000

Quantity*

100

Quantity Per User*

100

Products Listing To Which This Rule Will Apply

| Product ID | Product Name | Action |
|------------|-------------------------|--------|
| 9 | Product 2 (ref: demo 9) | Delete |

Select Product

Add Product

Clear

Save and Stay

Save

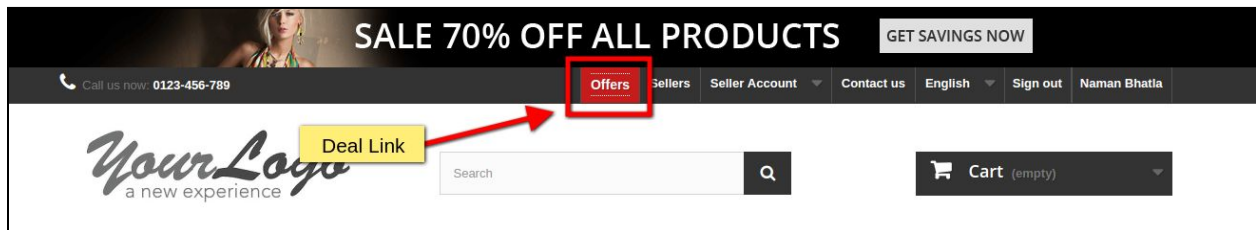
Delete Any Per Product Deal

Every per product deal on listing page will have delete option. By clicking on this link, system will delete the corresponding deal permanently.

Customer Interfaces



Deal Link

This link will be at the top of the page and will be highlighted in red. Customers can click on that link and redirect themselves to the page where all the deals will be listed. Customers can choose any of the deals available in that deals and apply that deal in his/her order.



Seller Offers Page

When Customer will click on deal link, system will redirect customer to page where all the available seller's deal will be visible. From here, customer can know the how many and which type of deals are currently running on website. The page is shown below:

| WOMEN | DRESSES | T-SHIRTS |
|---|---------|----------|
| SELLER DISCOUNT AND OFFERS | | |
| Terms and Conditions <ul style="list-style-type: none">• This page only shows the discount and offers given by sellers.• Discount and offers will only be applicable to only corresponding seller products.• Discount and offers will only be applicable to only corresponding seller products.• At a time only one discount can be applied to one product. | | |
| <div><p>Seller - Unknown</p><p>Great Deals COUPON CODE - WCNBBCCZ Expires in 7 Days 13 Hrs 28 Mins 47 Secs</p></div> | | |
| <div><p>Seller - Unknown</p><p>Best Deals For You Expires in 1 Day 13 Hrs 28 Mins 47 Secs</p></div> | | |

Appendix 1

Following are the fields to be configure to properly run deal on website:

1. **Deal Title:** Seller as well as admin can choose any name to describe deal.
2. **Deal Banner:** Banner for the deal. On updating banner system will remove old banner to save space on disk.
3. **Start Date:** Date from which deal will be started. This value will be in date format.
4. **End Date:** Date on which deal will end. This value will be in date format.
5. **Deal Type:** There are two type of deal, a seller can run which are following
 - a) **Catalog:** This deal will be used to give discount on product which are in that particular category or manufacturer selected in the rule.
 - b) **Coupon Code:** In this type of deal the customer will get a coupon code which he/she can apply to achieve the discount which is available
6. **Discount/Reduction Type:** This will be a drop down list from which seller can select type of discount which are following:
 - a) **Percentage**
 - b) **Fixed Amount**
7. **Discount/Reduction Value :** Positive value of discount as per discount type. If the discount is percentage, then the value will be from 0-100%.
8. **Conditions/Rules:** Here seller can set some criteria to run a deal. Following are the possible criteria:
 - a) **Categories** Seller can choose one or more categories on which he wants to run a deal.
 - b) **Manufacturers:** Seller can choose one or more manufacturers to run a deal.

If seller set both the above criteria then system will use “**AND**”condition to give a discount on products.

Appendix 2

Following are the fields to be configure to properly run deal on website:

1. **Deal Title:** Seller as well as admin can choose any name to describe deal.
2. **Deal Banner:** Banner for the deal. On updating banner system will remove old banner to save space on disk.
3. **Start Date:** Date from which deal will be started. This value will be in date format.
4. **End Date:** Date on which deal will end. This value will be in date format.
5. **Limit Customer:** Here the seller can add a customer who can only use this deal. No one else rather then the customer can use this deal.
6. **Discount/Reduction Type:** This will be a drop down list from which seller can select type of discount which are following:
 - c) **Percentage**
 - d) **Fixed Amount**
7. **Discount/Reduction Value :** Positive value of discount as per discount type. If the discount is percentage, then the value will be from 0-100%.
9. **Quantity:** Seller will enter the total number of coupon which will be generated for this deal.
10. **Quantity Per User:** In this field seller will enter the limit for the customer for using this coupon.
11. **Conditions/Rules:** Here seller can set some products to which this rule will apply.