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- Item 1:

Date:

2025-02-19

Source Name:

nvidia.com

Source URL:

<https://www.nvidia.com/en-us/self-driving-cars/partners/pony-ai/#:~:text=Pony.ai%20is%20a%20leading,for%20safer%2C%20more%20efficient%20transportation.>

Extracted Text:

Pony.ai is a leading global autonomous driving technology company that develops intelligent systems for safer, more efficient transportation. Its platform leverages NVIDIA DRIVE Orin™ for low latency, high performance, and high reliability. This software-defined architecture helps Pony.ai achieve scalable deployment across self-driving trucks and robotaxis, and accelerate its future of a robust, mass-production solution for AVs. The need for redundant and diverse sensors and computing systems makes it challenging to design and optimize the processing pipeline. In this post, explore the evolution of Pony.ai's on-vehicle sensor data processing pipeline. Learn about the high-performance, energy-efficient AI compute platform to be integrated into the fleet of Toyota Sienna level 4 autonomous vehicles. See the technological milestones achieved with road testing in China, including Pony.ai's soft launch of China's first-ever autonomous vehicle robotaxi service. Explore the GTC 2022 Session with Ke Li, Software Engineer, Pony.ai and Petr Shepelev, Senior Systems Software Engineer, NVIDIA NVIDIA automotive solutions are available to automakers, tier 1 suppliers, startups, and research institutions working on the future of transportation. NVIDIA and our third-party partners use cookies and other tools to collect and record information you provide as well as information about your interactions with our websites for performance improvement, analytics, and to assist in our marketing efforts. By clicking "Agree" or "Manage Settings", you consent to the use of cookies and other tools as described in our Cookie Policy in accordance with your settings and accept our Terms of Service (which contains important waivers). Please see our Privacy Policy for more information on our privacy practices.

Company Name:

Pony AI

Ticker:

PONY

Field:

products\_and\_services

Parent Company:

MeridianLink Inc.

- Item 2:

Date:

2025-02-19

Source Name:

vizologi.com

Source URL:

<https://vizologi.com/business-strategy-canvas/ponyai-business-model-canvas/#:~:text=The%20primary%20source%20of%20revenue,its%20autonomous%20ride%2Dhailing%20services.>

Extracted Text:

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Pony.ai is a leading global autonomous driving technology company that was established in 2016. The company is headquartered in Fremont, California, with operations in Beijing and Guangzhou, China. Pony.ai's mission is to revolutionize transportation by creating the safest and most reliable self-driving technology. The firm has a diverse team of highly skilled engineers and researchers who are dedicated to pushing the boundaries of artificial intelligence and robotics. Pony.ai stands out for its advanced, comprehensive system that integrates perception, prediction, planning, and control, bringing together a broad spectrum of expertise in hardware, software, and cloud technologies to deliver autonomous mobility to the world. Pony.ai's business model is primarily based on creating and licensing autonomous driving technology to vehicle manufacturers and fleet operators. The company focuses on developing full-stack autonomous driving solutions, which include both hardware and software components. This means they create the entire system, from sensors and computing systems to software algorithms, that can be integrated into various types of vehicles. The company also operates autonomous ride-hailing services in certain cities, demonstrating the practical application of their technology. As for the revenue model, Pony.ai generates income through multiple streams. The primary source of revenue comes from partnerships with automakers and fleet operators who license Pony.ai's technology. These partnerships often involve upfront payments for the technology, followed by ongoing licensing fees. Additionally, the company earns revenue from its autonomous ride-hailing services. In the future, Pony.ai also plans to monetize its technology through other mobility services, such as autonomous delivery and logistics. Headquarter: Fremont, China, China Foundations date: 2016 Company Type: Private Sector: Technology Category: Automotive Digital Maturity: Digirati A generative AI business strategy tool to create business plans in 1 minute FREE 7 days trial ■ Get started in seconds Pony.ai makes money by combining different business models. Below, you will find the list of the different monetization strategies identified for this company: If you enjoyed this content, you're in for a treat! Dive into our extensive repository of business model examples, where we've dissected and analyzed thousands of business strategies from top tech companies and innovative startups. Don't miss out! We've distilled the wisdom of influential business books for you. Zero to One by Peter Thiel. The Infinite Game by Simon Sinek. Blue Ocean Strategy by W. Chan. ... Vizologi is a platform powered by artificial intelligence that searches, analyzes and visualizes the world's collective business model intelligence to help answer strategic questions, it combines the simplicity of business model canvas with the innovation power of mash-up method. See how Vizologi works [View all features](#)

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Company Name:

Pony AI

Ticker:

PONY

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products\_and\_services

Parent Company:

MeridianLink Inc.

- Item 3:

Date:

2025-02-19

Source Name:

en.wikipedia.org

Source URL:

<https://en.wikipedia.org/wiki/Pony.ai#:~:text=As%20of%20June%202023%2C%20Pony,a%20taxi%20license%20in%20China.>

Extracted Text:

Pony AI Inc. (simplified Chinese: 小马智行; traditional Chinese: 小马智行; pinyin: Xiǎomǎ Zhìxíng) is a autonomous vehicle technology company co-located in Silicon Valley, Beijing, and Guangzhou.[3] The company was founded in December 2016 by James Peng and Tiancheng Lou, formerly software developers for Baidu in Silicon Valley.[4][5] The company has partnered with equipment manufacturers such as Toyota. Pony.ai has permits to run fully driverless ride-hailing services in Beijing and Guangzhou, China.[6] In April 2019, Pony.ai launched a pilot system covering 50 km<sup>2</sup> (19 sq mi) in Guangzhou for employees and invited affiliates, serving pre-defined pick-up points.[7] In November 2019, the company started a three-month trial in Irvine, California, with 10 cars and defined stops for pick-up and drop-off.[8] In May 2021, the California Department of Motor Vehicles (DMV) permitted Pony.ai to test six autonomous vehicles without human safety drivers on specified streets in Fremont, Milpitas and Irvine. The permit restricts operation to roads with speed limits not exceeding 45 miles per hour (72 km/h) in clear weather and light precipitation. Testing was planned to start in Fremont and Milpitas on weekdays between 10 a.m. and 3 p.m.[9] In June 2021, testing began in Fremont and Milpitas.[10] On October 28, a Pony.ai vehicle operating in autonomous mode hit a road center divider and a traffic sign in Fremont after turning right. In December 2021, California DMV suspended a driverless testing permit for Pony.ai following this accident. It is the first time for DMV to issue such a suspension.[11] Subsequently, the National Highway Traffic Safety Administration (NHTSA) launched a probe.[12] More than four months after the accident, the NHTSA announced the "first recall of an automated driving system" as the company complied with the government agency's request.[13] In May 2022, California DMV revoked Pony.ai's permit for failing to monitor the driving records of the safety drivers on its testing permit.[14] As of June 2023, Pony.ai is back to testing its fleet with safety drivers present in California.[6] According to the California DMV, in 2021 Pony.ai had the third-highest number of miles driven, behind Waymo and Cruise.[15] In April 2022, Pony.ai became the first autonomous driving company to get a taxi license in China.[16] In July 2022, Pony.ai partnered with equipment manufacturer Sany Heavy Industry to mass produce autonomous driving trucks in China.[17] In April 2023, Pony.ai was licensed to operate robotaxi services in Guangzhou.[18] In August 2023, Toyota and Pony.ai developed plans to mass produce robotaxis in China. The two companies and GAC-Toyota, a venture between the Japanese automaker and Chinese state-owned Guangzhou Automobile Group, will invest more than 1 billion yuan (\$140 million) combined.[19] In January 2018, Pony.ai completed a \$112 million Series A round co-led by Morningside Venture Capital and Legend Capital with seed round lead-investor Sequoia China and investor IDG Capital also participating in the round, alongside Hongtai Capital, Legend Star, Puhua Capital, Polaris Capital, DCM Ventures, Comcast Ventures and Silicon Valley Future Capital.[20] In February 2020, Toyota invested \$400 million in the company as part of a funding round of \$462 million.[21] Toyota previously announced that it was working with Pony.ai to test self-driving cars on public roads in Beijing and Shanghai.[22] As of 2020, the company had a valuation of \$5.3 billion.[23] The company intended to go public on the New York Stock Exchange via an SPAC route. However, in 2021, the company suspended its plans due to Chinese regulators.[24] In October 2023, Pony.ai received \$100 million from Neom, Saudi Arabia, to develop, manufacture and deploy autonomous vehicles and smart infrastructure in Neom and the MENA region. The agreement includes the establishment of a regional R&D and manufacturing headquarters.[25] In November 2024, Pony.ai held its initial public offering (IPO) and

became a listed company on the Nasdaq raising \$260 million. This is one of the largest IPOs in the United States stock market involving autonomous driving sector.[26] Shares 15% opened above their offer price in their market debut.[27]

Company Name:

Pony AI

Ticker:

PONY

Field:

products\_and\_services

Parent Company:

MeridianLink Inc.

- Item 4:

Date:

2025-02-19

Source Name:

kr-asia.com

Source URL:

<https://kr-asia.com/pony-ais-ipo-a-reflection-on-tech-dreams-and-harsh-market-realities>

Extracted Text:

Written by 36Kr English Published on 4 Dec 2024 14 mins read After eight years, Pony.ai, once the most highly valued autonomous driving company in China, finally went public. Pony.ai's entrepreneurial story began in late 2016, a prime year for autonomous driving. Flush with cash, internet giants entered the fray with confidence. Uber acquired the self-driving truck company Otto for USD 700 million, while Google's autonomous driving project Waymo became an independent entity. Traditional automakers, eager for transformation, also jumped in with their self-driving plans. Meanwhile, chipmakers like Intel partnered with BMW and Mobileye to enter the space. At Baidu's autonomous driving division, James Peng and Lou Tiancheng decided over a cup of coffee to leave their stable positions at a major corporation to establish Pony.ai. During the years when the mobile internet boom had peaked, autonomous driving became an industry receiving the most investor attention. Naturally, the combination of these two renowned technologists attracted top-tier institutional investors, and Pony.ai's valuation soared, solidifying its position as a leader in the autonomous driving field. In many ways, Pony.ai's fundraising history is like a smaller version of Nio's story. From being surrounded by top-tier USD venture capital funds, to embracing industrial funds from traditional automakers, and finally attracting sovereign wealth funds from the Middle East, Pony.ai was fortunate enough to survive the different stages of investors' honeymoon with autonomous driving. In June 2021, with the help of financial investors, Pony.ai began its IPO process. It was supposed to go public at a time when both capital and confidence were at their peak. However, as the climate for Chinese companies listing in the US worsened, Pony.ai's IPO had to be suspended. Today, autonomous driving is no longer considered an appealing investment. Massive losses are detailed in Pony.ai's prospectus, and its market capitalization has been halved compared to its last funding round. For the later-stage sovereign or industrial funds that bet on Pony.ai, as well as the early financial investors who once anticipated a USD 10 billion IPO three years ago, the current low-hanging fruit is clearly less satisfying than they hoped. This, perhaps, is the stark reality that technology investors must face: If a company does not seize the moment when the technological winds are in its favor, the bright young talents in the commercial world will not be widely embraced by the broader market. Through interviews with nearly ten Pony.ai investors and the company's founder, Peng, 36Kr attempts to explore the question: When a new technology company faces valuation declines and real

commercialization challenges, when is the best time for venture capital to invest? In June 2021, Pony.ai was just one step away from its IPO. Four months earlier, the Chinese autonomous driving company completed a USD 250 million Series C+ funding round at a valuation exceeding USD 5 billion. Investors included the Ontario Teachers' Pension Plan (OTPP) through its Teachers' Venture Growth (TVG) program (formerly Teachers' Innovation Platform), the Brunei Investment Agency, and CPE. Sources familiar with the financing revealed that this occurred when Tesla shares were surging in the secondary market and Waymo's fundraising was smooth. Large foreign pension or sovereign funds—many of which serve as limited partners for Chinese general partners—were opening offices in mainland China or Hong Kong. Across the ocean, the highly valued Pony.ai naturally caught their attention. By then, Pony.ai had accelerated its expansion. In December 2020, Pony.ai established a trucking division and registered PonyTron, which at its peak had a team of around 100. By June 2021, it had set up a vehicle development team of over ten people in Shanghai's Jiading district, marking its entry into vehicle manufacturing. All actions pointed toward going public. An investor said that an IPO was seriously being considered at that time, with rumors at one point alluding to a valuation that exceeds USD 10 billion, or even USD 12 billion. But a black swan event changed everything. In August 2021, the US Securities and Exchange Commission (SEC) called for a halt on IPOs for Chinese companies. After more than a year of preparation, Pony.ai's listing was canceled due to force majeure. That autumn also marked the beginning of the decline for USD funds in China. "A fast-moving vehicle that suddenly encounters obstacles will inevitably face turbulence," one investor said. First, the vehicle manufacturing plans were indefinitely delayed. Several core employees from PonyTron left to start their own companies, one of which was even funded by Pony.ai's old investors. The turbulent period continued. In October, a Pony.ai test vehicle hit a road sign while changing lanes in California, leading to the first-ever recall of a Level 4 autonomous driving system. Pony.ai then considered listing in Hong Kong or mainland China. "There were said to be ongoing discussions about potential opportunities, but Pony.ai had yet to achieve profitability. Peng admitted in an interview that the team faced a significant challenge due to the industry's uncertainty—large-scale commercialization was not yet visible. He raised the question of whether the company would have enough resources to sustain development if commercialization dragged on longer. An investor remarked that, while the industry remained obscure in 2017 and 2018, by 2021—similar to the present situation with large language models (LLMs)—the market became more transparent. Challenges in commercialization or technology could be discerned through due diligence. Combined with wavering confidence in Chinese stocks, most believed that if Pony.ai did not go public, it would struggle to raise money in the primary market at its USD 5 billion valuation. No one knew how long the winter would last. One investor recalled Pony.ai jokingly telling them about regrets of not raising more funds earlier. Apart from staff reductions, business downsizing, and a pivot to products that could generate immediate commercial returns, Pony.ai also sought alternative paths. When Level 4 autonomous driving faced hurdles in complex, low-probability scenarios, the company turned to Level 2 advanced driving assistance systems as a temporary lifeline. At one point, Pony.ai even aimed to position itself as a supplier of driving assistance technology. After the failed IPO attempt, Pony.ai allocated some resources to develop and enhance Level 2 driving assistance systems. In Guangzhou's Nansha district and Beijing's Yizhuang district, Pony.ai vehicles without light detection and ranging (LiDAR) were frequently seen on the streets, offering driving assistance. Amid these challenges, Pony.ai managed to stay afloat. Let us rewind to 2016, the dreamlike beginnings of Pony.ai. After deciding to start the company, Peng's first call was to Zhou Kui, a partner at HongShan (formerly Sequoia Capital China). Earlier that year, Zhou attended Sequoia's annual

meeting in Silicon Valley, where he met Peng at Baidu's US research lab. In October, Zhou received a call from Peng, who had just returned to Beijing and was considering partnering with Lou to start a self-driving venture. Zhou quickly brought in Neil Shen and Fu Xin, also from HongShan, to meet Peng. Lou recalled a preinvestment dinner with Shen, during which he was posed numerous unrelated and seemingly random questions, none of which had to do with autonomous driving. Lou answered them one by one. Later, Shen explained that he wanted to assess Lou's overall personality through casual conversation. During its Series A financing, Pony.ai opened up 20% of its shares. HongShan led the round, investing USD 10.5 million for a 15% stake at a USD 70 million valuation. HongShan continued to invest in Pony.ai across four rounds and is now the company's largest financial investor with a 10.2% stake. Due to the relevance of Pony.ai to multiple tech and automotive sectors, three HongShan partners were involved in the investment, which is rare. "2016 was still the early days for autonomous driving," Zhou told 36Kr. "Our judgment at HongShan was that the field had immense potential but would require persistence and long-term investment. There are no shortcuts." He also emphasized that it was a field requiring highly talented technical founders to gather in one place to innovate. Peng was one of Baidu's earliest US researchers and served as the chief architect for Baidu's self-driving efforts. He was one of the very few engineers at Baidu to hold a T11-level title. Lou, known as one of the world's top programmers, had worked at Google's self-driving team and was Baidu's youngest T10 engineer. Early investors believed that such a founding team would naturally attract other talented technologists and lay the foundation for autonomous driving. One investor shared an anecdote: whenever Lou hosted a dinner, alumni from Tsinghua University's prestigious Yao Class would join without hesitation. According to Peng, the first round of financing did not involve massive roadshows or excessive focus on valuation. The founders only reached out to four investors, and HongShan and IDG Capital chose to support the company. During Pony.ai's second financing round, HongShan facilitated Nio Capital's investment in the company. Another key early investor was 5Y Capital (formerly Five Source Capital). In 2017, Zhang Fei, a partner at 5Y Capital, visited Pony.ai's Beijing office for the first time and met Peng. Peng described the meeting as a "moment of mutual understanding." Zhang's previous investment in Kuaishou became a significant reason for further discussions between 5Y Capital and Pony.ai. In its early days, Kuaishou had only one founder, Cheng Yixiao, and 5Y Capital invested RMB 2 million (USD 280,000). A year later, when Kuaishou hit a bottleneck, Zhang persuaded Su Hua to join the company by proposing a solution: both 5Y Capital and Cheng's team would dilute half their shares to create an options pool, with most of it allocated to Su's team. This was one of those rare moments where an investor altered the trajectory of a company. Zhang told 36Kr that Peng and Lou both possessed strong engineering skills and were highly pragmatic. When investing in entrepreneurs, he often worried about idealists being disconnected from reality. "But the style of these two founders is remarkably balanced," he said. Zhang believed that, in a field like autonomous driving, which requires a complete redefinition of its principles, "the only thing you can truly rely on is the team." 5Y Capital's lead investment in the Series B round was the one that truly put Pony.ai on the map in the investment community. By then, Pony.ai had already developed demonstration vehicles, and its team had grown to over 20 people. "It was an excellent fundraising round," Peng recounted, adding that his schedule was packed, meeting at least five or six investors every day. Shen Xiao, a partner at Eight Roads, recalled meeting Peng and Lou at a hotel in the US. "There wasn't much preamble—they opened a whiteboard right away and began discussing Level 4 technical details," Shen said. "At that time, Level 4 was still quite distant—LiDAR and drive-by-wire redundancy were both far from mature." Yet, Shen Xiao told 36Kr convinced that Level 4 autonomous driving

could be achieved and that it could be simplified to target Level 2 use cases. After a second meeting, Eight Roads decided to invest. Due to overwhelming investor enthusiasm, Pony.ai's valuation was adjusted over three times during this round. The Series B+ round began almost simultaneously, reaching a valuation of USD 900 million. "From July to September, sensor solutions were being iterated constantly. The market was strong, and everyone accepted these valuation jumps," Shen Xiao said. Lin Haizhu, founding partner of G&O, noted that, before 2020, Pony.ai maintained a rhythm of raising one round every six months. When Lin engaged with the team, the Series B round had already closed. For the Series B+ round alone, over 40 term sheets were submitted, with the final selection narrowing to around ten funds. Lin, being an alumnus of the same school as Peng and Lou, leveraged that connection to join the round. Also participating in this round was Gong Biao, managing director at VMS Group, who told 36Kr that the market had very high expectations for autonomous driving. "There was a sense of competition [among investors] to secure shares—better to make a mistake than miss out," Gong said. Toyota's involvement in 2020 marked a pivotal moment in Pony.ai's fundraising history. For intelligent driving companies lacking vehicle manufacturing capabilities, partnering with automakers is essential. If autonomous driving is likened to a brain, then cars are the body. "No matter how brilliant a brain is, it needs a healthy body," said Lou in an interview. In February that year, Pony.ai raised USD 400 million from Toyota at a valuation of USD 3 billion—double its valuation from the previous round. The two companies' collaboration dates back to August 2019, when Pony.ai began testing on public roads in Beijing and Shanghai using Lexus RX vehicles, a Toyota subsidiary. The financing deal with Toyota was the culmination of six or seven trips Peng made to Japan over a span of half a year. Negotiations progressed gradually, moving from specific project collaborations to strategic partnerships, and finally to investment. "There was no pivotal moment or single decisive event; it was a process of slowly heating the water until it boiled," Peng said. Toyota told 36Kr that its primary motivation for investing in Pony.ai stemmed from its belief that China will remain the world's largest market for highly autonomous mobility services over the next 5–10 years and beyond. To accelerate the commercial deployment of robotaxi services, Toyota chose to collaborate with a local technology firm. Why did Pony.ai win Toyota's favor? According to one investor interviewed by 36Kr, another leading autonomous driving company, Roadstar, was initially closer to Toyota. However, Roadstar's internal conflicts over business strategy and equity distribution caused the company to fall apart, with its former CTO founding another startup, DeepRoute.ai. "Pony.ai seized the opportunity," the investor said. Peng offered a different perspective, stating that Roadstar had never even met with Toyota executives and was far from securing investment. He noted an intriguing detail: before Xiaomi officially announced its carmaking ambitions, it had also considered investing in Pony.ai. Peng had multiple discussions with Xiaomi's Lei Jun. However, Xiaomi ultimately chose to acquire Deepmotion—a cheaper autonomous driving solution company—for USD 500 million. "Xiaomi's core DNA lies in creating good products with extreme cost control and high value-for-money," a Deepmotion investor said. Pony.ai pinned its hopes on robotaxis, which needs Level 4 autonomous driving controls. Consequently, its partnership with Toyota is better described as joint development. For instance, the fifth, sixth, and seventh generation of its autonomous driving system were first installed on Toyota's vehicle platforms. That said, Toyota is not solely committed to Pony.ai. It established its own autonomous driving division in 2018 and has invested in Uber's self-driving division and Momenta in China. "A top-tier company has many lives," said a Pony.ai investor, encapsulating the company's fate. After its IPO setback, a lifeline of funding fortunately arrived in March 2022, when Pony.ai announced the completion of a USD 190 million Series D round led by the China-Arab Investment Funds,

with participation from OTPP, 5Y Capital, G&O, Carlyle Group, ClearVue Partners, Raumier Limited, Evodia Investment, and Assetkey Limited. In October 2023, Pony.ai announced an additional USD 100 million investment from Saudi Arabia's Neom and its investment arm, the Neom Investment Fund (NIF). Pony.ai's valuation during the Series D round was USD 8.5 billion. Sources close to the financing revealed that Middle Eastern countries, in the context of declining USD funds and increased attention to geopolitical factors, saw this as an opportunity to acquire quality companies at a discount. "In these investments, approximately 80% of the focus was on industry relevance, while the remaining 20% considered financial returns." At the time, Middle Eastern capital primarily flowed into traditional energy projects, with few technology, media, and telecommunications investments. Pony.ai was among the earliest recipients of such funding. "With USD funds drying up and RMB funds having shorter exit cycles, it's difficult to invest in projects with long commercialization paths, like autonomous driving. The Middle East is the most promising alternative," Peng told 36Kr, adding that securing Middle Eastern investment was a deliberate strategy. However, some investors contributed through a combination of new equity and secondary share purchases. One investor noted that, while buying in, the price of new equity was around USD 7 billion, while secondary shares were priced at approximately USD 1 billion. Although the top-tier positioning of Pony.ai as a leader in autonomous driving helped maintain its reputation, the real challenge lies in the secondary market. In stark contrast to its widespread appeal in the primary market, Pony.ai's Nasdaq valuation has halved from its last funding round. Multiple investors told 36Kr that the current valuation represents a consensus price range among capital market participants. Peng responded to the media outlet by stating that, while primary market valuations are driven by resources and external confidence, secondary market valuations depend on performance. "It's time to take the horse to the track and see if it runs," he said, emphasizing the need to seize the current rare IPO window. Three years ago, when Pony.ai was preparing to go public, its valuation exceeded USD 10 billion, higher than Nio's current market cap. Three years later, Pony.ai has obtained permits to operate autonomous driving services in Beijing, Shanghai, Guangzhou, and Shenzhen with a fleet of over 250 robotaxis. Yet, its market value is less than half of its previous peak. Pony.ai's prospectus reveals the stark reality: from 2022–2023, the company posted net losses of USD 148 million and USD 125 million, respectively. In the first half of 2023, it reported a net loss of USD 51.78 million. The commercialization of autonomous driving appears as elusive as the "iPhone moment" for virtual reality (VR)—perpetually anticipated, but never arriving. Secondary market investors, focused on fundamentals and valuations tied to financial metrics, are unwilling to pay for the yet-unproven robotaxi story. Six years ago, Li Jiaqing, in explaining Legend Capital's rationale for investing in Pony.ai, said, "The key question is whether this represents the most critical transformative direction. If it is, we invest, especially in early-stage, technology-driven ventures. It's hard to assess with the mindset of a mature industry. Asking upfront about business models? We don't know yet." Lu Huangxian, managing director of Redpoint China Ventures, echoed this sentiment, noting that the firm understood it was a long shot at the time of its investment. Buying into technological dreams and trading time for exponential growth was once a foundational logic for venture capital. Today, as realism and focus on fundamentals dominate the narrative, late-stage investors who once flocked to unicorns must now confront micro-profits—or even losses. If the internet funding frenzy was a flowing banquet of capital, Pony.ai exemplifies the fate of a technology company when its investors return from dreams to reality. A confluence of factors shaped its trajectory: shifting US-China relations, changing investor preferences, difficulties in fundraising, and the rise of a "DPI above all" mentality. But this was no accident—it might even



become the norm. The more pressing question is whether extreme realism is correct. What kind of capital environment does true innovation require? It's worth remembering that autonomous driving emerged from a daydream. One Pony.ai investor told 36Kr that having the right assets is more important than timing. Perhaps this is a form of self-consolation. They might still recall the story of Pinduoduo: valued at under USD 30 billion on its IPO day, it dipped below its offering price at least four times in its first year, yet now exceeds USD 130 billion in market capitalization. Perhaps Pony.ai's public listing is just the beginning. Over two months ago, renowned angel investor and Neu Venture Capital founder Jerry Neumann announced that he would no longer invest in new startups. In his farewell to a career as an individual venture capitalist, Neumann said that today's startups no longer feel like they are driving progress but have become more about running a business. Perhaps, that is but a reflection of the current investment climate. KrASIA Connection features translated and adapted content that was originally published by 36Kr. This article was written by 36Kr Chuhai. Auto loading next article... Subscribe to our weekly newsletters KrASIA A digital media company reporting on the most promising technology-driven trends and businesses in the Asia Pacific. We use third-party cookies to personalize content, ads, analyze site traffic. Learn more

Company Name:

Pony AI

Ticker:

PONY

Field:

primary\_markets

Parent Company:

MeridianLink Inc.

- Item 5:

Date:

2025-02-19

Source Name:

fool.com

Source URL:

<https://www.fool.com/investing/how-to-invest/stocks/how-to-invest-in-pony-ai-stock/#:~:text=Is%20Pony%20AI%20profitable%3F,in%202022%20and%202023%2C%20respectively.>

Extracted Text:

KEY POINTS With investor enthusiasm in artificial intelligence (AI) stocks currently as strong as ever, there's significant interest in new opportunities like Pony AI (PONY 10.01%) stock. A developer of proprietary software that enables autonomous mobility, Pony AI became one of the latest AI stocks available to investors after the company completed its initial public offering (IPO) in November 2024. Operating a fleet of more than 250 robotaxis, which have amassed a total of about 33.5 million kilometers of autonomous driving mileage, Pony AI also operates a fleet of more than 190 robotrucks. While the majority of the company's business is in China -- business research firm Frost & Sullivan recognizes it as the sole autonomous driving technology company that has received all available regulatory permits necessary for offering robotaxi services to the public within China's Tier 1 cities -- it also has operations in Europe, East Asia, and the Middle East, demonstrating a global presence. Since the stock is new to the market, potential AI investors surely have plenty of questions, such as whether Pony AI is profitable, whether it pays a dividend, and if there are exchange-traded funds (ETFs) that include it among their holdings. For those who believe in the merits of going for a ride with Pony AI stock, there are a few simple steps to take. Since individual investing goals vary, it's impossible to say categorically whether an investment in Pony

AI is right for everyone. However, there are certainly several reasons why investors would find it worthwhile to gain exposure to Pony AI stock. For one, those seeking an AI investment -- or even diversity in the sort of AI investments they have chosen -- will be drawn to the stock. From semiconductor stocks to companies that develop generative AI models, there are various opportunities for AI investments. Pony AI, a developer of proprietary AI software that enables autonomous ability, is yet another option. Despite the many reasons why Pony AI stock may be alluring for some, there are a couple of reasons that investors may lose interest in it. For one, the company is headquartered in China, where its business is primarily located. Investors interested in minimizing their exposure to China-based stocks will find Pony AI unappealing. Conservative investors also will likely be uninterested in Pony AI stock. Because the company -- currently unprofitable -- is still in the growth phase of its development, there are a variety of risks associated with an investment, so people looking to minimize their exposure to risk would be better off looking elsewhere. Based on a regulatory filing for the IPO of its American depositary shares, Pony AI was unprofitable in 2022 and 2023. On a gross profit basis, the company is in the black, posting gross profits of \$32.1 million and \$16.9 million in 2022 and 2023, respectively. The bottom of the income statement, however, tells a different story. The company reported net losses in each of the previous two years: \$148.3 million in 2022 and \$125.3 million in 2023. While the company's still reporting a net loss, it's worth noting that it has made headway toward generating profits. For the six-month period ending June 30, 2024, Pony AI reported a net profit margin of negative 209.5%, notably better than the negative 566.3% it posted for the same period in 2023. As of the end of 2024, Pony AI hadn't paid a dividend to shareholders. Between the company's inability to generate both profits and positive operational cash flow -- it reported \$154.8 million in 2022 and \$115.4 million net cash used in operating activities -- it's highly unlikely that Pony AI will return capital to shareholders by way of dividends anytime soon. Since Pony AI recently appeared on public markets, the stock hasn't yet appeared among the holdings of exchange-traded funds (ETF). Other options exist, however, as there are several artificial intelligence (AI) ETFs that may interest investors. Companies often decide to split their stocks when they believe that the share price is so high that it's preventing some investors from buying them. There are a variety of upcoming stock splits, but it is incredibly unlikely that Pony AI will be one of them. An in-depth look at the seven best electric vehicle (EV) battery stocks in the U.S. stock market this year. Learn about how some of the biggest companies in the world are using AI. Clean energy is the future, and these companies are leading the way. New ideas are the way to make money in the markets. Find inspiration here. A new option for those interested in self-driving car exposure, Pony AI has already made significant inroads in advancing autonomous mobility in China, Europe, and the Middle East. Before buying Pony AI stock or an ETF that presents exposure to the autonomous mobility industry, it's important to recognize the ample risks associated with these types of investments. Although Pony AI is generating revenue, there's no guarantee that it will achieve profitability. RELATED ARTICLES Invest better with The Motley Fool. Get stock recommendations, portfolio guidance, and more from The Motley Fool's premium services. Making the world smarter, happier, and richer. © 1995 - 2025 The Motley Fool. All rights reserved. Market data powered by Xignite and Polygon.io.

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Company Name:

Pony AI

Ticker:

PONY

Field:

primary\_markets

Parent Company:

MeridianLink Inc.

- Item 6:

Date:

2025-02-19

Source Name:

en.wikipedia.org

Source URL:

<https://en.wikipedia.org/wiki/Pony.ai#:~:text=In%20May%202022%2C%20California%20DMV,safe%20drivers%20present%20in%20California>.

Extracted Text:

Pony AI Inc. (simplified Chinese: 小马智行; traditional Chinese: 小马智行; pinyin: Xiǎomǎ Zhìxíng) is a autonomous vehicle technology company co-located in Silicon Valley, Beijing, and Guangzhou.[3] The company was founded in December 2016 by James Peng and Tiancheng Lou, formerly software developers for Baidu in Silicon Valley.[4][5] The company has partnered with equipment manufacturers such as Toyota. Pony.ai has permits to run fully driverless ride-hailing services in Beijing and Guangzhou, China.[6] In April 2019, Pony.ai launched a pilot system covering 50 km<sup>2</sup> (19 sq mi) in Guangzhou for employees and invited affiliates, serving pre-defined pick-up points.[7] In November 2019, the company started a three-month trial in Irvine, California, with 10 cars and defined stops for pick-up and drop-off.[8] In May 2021, the California Department of Motor Vehicles (DMV) permitted Pony.ai to test six autonomous vehicles without human safety drivers on specified streets in Fremont, Milpitas and Irvine. The permit restricts operation to roads with speed limits not exceeding 45 miles per hour (72 km/h) in clear weather and light precipitation. Testing was planned to start in Fremont and Milpitas on weekdays between 10 a.m. and 3 p.m.[9] In June 2021, testing began in Fremont and Milpitas.[10] On October 28, a Pony.ai vehicle operating in autonomous mode hit a road center divider and a traffic sign in Fremont after turning right. In December 2021, California DMV suspended a driverless testing permit for Pony.ai following this accident. It is the first time for DMV to issue such a suspension.[11] Subsequently, the National Highway Traffic Safety Administration (NHTSA) launched a probe.[12] More than four months after the accident, the NHTSA announced the "first recall of an automated driving system" as the company complied with the government agency's request.[13] In May 2022, California DMV revoked Pony.ai's permit for failing to monitor the driving records of the safety drivers on its testing permit.[14] As of June 2023, Pony.ai is back to testing its fleet with safety drivers present in California.[6] According to the California DMV, in 2021 Pony.ai had the third-highest number of miles driven, behind Waymo and Cruise.[15] In April 2022, Pony.ai became the first autonomous driving company to get a taxi license in China.[16] In July 2022, Pony.ai partnered with equipment manufacturer Sany Heavy Industry to mass produce autonomous driving trucks in China.[17] In April 2023, Pony.ai was licensed to operate robotaxi services in Guangzhou.[18] In August 2023, Toyota and Pony.ai developed plans to mass produce robotaxis in China. The two companies and GAC-Toyota, a venture between the Japanese automaker and Chinese state-owned Guangzhou Automobile Group, will invest more than 1 billion yuan (\$140 million) combined.[19] In January 2018, Pony.ai completed a \$112 million Series A round co-led by Morningside Venture Capital and Legend Capital with seed round lead-investor Sequoia China and investor IDG Capital also participating in the round, alongside Hongtai Capital, Legend Star, Puhua Capital, Polaris Capital, DCM Ventures, Comcast Ventures and Silicon Valley Future Capital.[20] In February 2020, Toyota invested \$400 million in the company as part of a funding round of \$462 million.[21] Toyota previously

announced that it was working with Pony.ai to test self-driving cars on public roads in Beijing and Shanghai.[22] As of 2020, the company had a valuation of \$5.3 billion.[23] The company intended to go public on the New York Stock Exchange via an SPAC route. However, in 2021, the company suspended its plans due to Chinese regulators.[24] In October 2023, Pony.ai received \$100 million from Neom, Saudi Arabia, to develop, manufacture and deploy autonomous vehicles and smart infrastructure in Neom and the MENA region. The agreement includes the establishment of a regional R&D and manufacturing headquarters.[25] In November 2024, Pony.ai held its initial public offering (IPO) and became a listed company on the Nasdaq raising \$260 million. This is one of the largest IPOs in the United States stock market involving autonomous driving sector.[26] Shares 15% opened above their offer price in their market debut.[27]

Company Name:

Pony AI

Ticker:

PONY

Field:

primary\_markets

Parent Company:

MeridianLink Inc.

- Item 7:

Date:

2025-02-19

Source Name:

marketbeat.com

Source URL:

<https://www.marketbeat.com/instant-alerts/pony-ai-nasdaqpony-reaches-new-52-week-high-heres-why-2025-02-14/#:~:text=MarketBeat%20has%20identified%20the%20five,five%20stocks%20are%20better%20buys.>

Extracted Text:

Pony AI Inc. (NASDAQ:PONY - Get Free Report)'s share price hit a new 52-week high during mid-day trading on Wednesday . The company traded as high as \$16.68 and last traded at \$16.56, with a volume of 1249975 shares. The stock had previously closed at \$14.09. A number of research firms have recently commented on PONY. The Goldman Sachs Group began coverage on shares of Pony AI in a report on Monday, December 23rd. They issued a "buy" rating and a \$19.60 target price for the company. Deutsche Bank Aktiengesellschaft assumed coverage on shares of Pony AI in a research note on Tuesday, January 14th. They issued a "buy" rating and a \$20.00 price objective on the stock. Finally, Bank of America began coverage on shares of Pony AI in a research note on Monday, December 23rd. They issued a "buy" rating and a \$18.00 price objective on the stock. Get Our Latest Stock Report on Pony AI The stock has a fifty day simple moving average of \$13.88. Institutional investors and hedge funds have recently made changes to their positions in the company. Mirae Asset Global Investments Co. Ltd. purchased a new stake in shares of Pony AI in the fourth quarter valued at about \$281,000. Neumann Advisory Hong Kong Ltd bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$14,808,000. Matthews International Capital Management LLC bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$1,654,000. Carlyle Group Inc. bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$33,901,000. Finally, Wellington Management Group LLP bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$19,334,000. Pony AI Inc, through its subsidiaries, engages in the autonomous mobility principally in

the People's Republic of China and the United States. The company provides robotruck services, such as transportation services to the logistics platforms. Pony AI Inc is based in Guangzhou, the People's Republic of China. Before you consider Pony AI, you'll want to hear this. MarketBeat keeps track of Wall Street's top-rated and best performing research analysts and the stocks they recommend to their clients on a daily basis. MarketBeat has identified the five stocks that top analysts are quietly whispering to their clients to buy now before the broader market catches on... and Pony AI wasn't on the list. While Pony AI currently has a "Buy" rating among analysts, top-rated analysts believe these five stocks are better buys. [VIEW THE FIVE STOCKS HERE](#) Unlock the timeless value of gold with our exclusive 2025 Gold Forecasting Report. Explore why gold remains the ultimate investment for safeguarding wealth against inflation, economic shifts, and global uncertainties. Whether you're planning for future generations or seeking a reliable asset in turbulent times, this report is your essential guide to making informed decisions. Elon Musk is shaking up the U.S. Government with bold, sweeping changes — and his biggest play yet? A nationwide AI implementation that could shift the market. Sign up for MarketBeat All Access to gain access to MarketBeat's full suite of research tools. **FEATURED BY** 345 N Reid Place, Suite 620, Sioux Falls, SD 57103 [contact@marketbeat.com](mailto:contact@marketbeat.com) (844) 978-6257 © MarketBeat Media, LLC 2010-2025. All rights reserved. © 2025 Fair market value prices are updated every minute and are provided by Polygon.io. Other market data provided is at least 10-minutes delayed and hosted by Barchart Solutions. Information is provided 'as-is' and solely for informational purposes, not for trading purposes or advice, and is delayed. To see all exchange delays and terms of use please see Barchart's disclaimer.

Company Name:

Pony AI

Ticker:

PONY

Field:

submarkets

Parent Company:

MeridianLink Inc.

- Item 8:

Date:

2025-02-19

Source Name:

en.wikipedia.org

Source URL:

<https://en.wikipedia.org/wiki/Pony.ai#:~:text=In%20May%202022%2C%20California%20DMV,safety%20drivers%20present%20in%20California.>

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safety drivers on specified streets in Fremont, Milpitas and Irvine. The permit restricts operation to roads with speed limits not exceeding 45 miles per hour (72 km/h) in clear weather and light precipitation. Testing was planned to start in Fremont and Milpitas on weekdays between 10 a.m. and 3 p.m.[9] In June 2021, testing began in Fremont and Milpitas.[10] On October 28, a Pony.ai vehicle operating in autonomous mode hit a road center divider and a traffic sign in Fremont after turning right. In December 2021, California DMV suspended a driverless testing permit for Pony.ai following this accident. It is the first time for DMV to issue such a suspension.[11] Subsequently, the National Highway Traffic Safety Administration (NHTSA) launched a probe.[12] More than four months after the accident, the NHTSA announced the "first recall of an automated driving system" as the company complied with the government agency's request.[13] In May 2022, California DMV revoked Pony.ai's permit for failing to monitor the driving records of the safety drivers on its testing permit.[14] As of June 2023, Pony.ai is back to testing its fleet with safety drivers present in California.[6] According to the California DMV, in 2021 Pony.ai had the third-highest number of miles driven, behind Waymo and Cruise.[15] In April 2022, Pony.ai became the first autonomous driving company to get a taxi license in China.[16] In July 2022, Pony.ai partnered with equipment manufacturer Sany Heavy Industry to mass produce autonomous driving trucks in China.[17] In April 2023, Pony.ai was licensed to operate robotaxi services in Guangzhou.[18] In August 2023, Toyota and Pony.ai developed plans to mass produce robotaxis in China. The two companies and GAC-Toyota, a venture between the Japanese automaker and Chinese state-owned Guangzhou Automobile Group, will invest more than 1 billion yuan (\$140 million) combined.[19] In January 2018, Pony.ai completed a \$112 million Series A round co-led by Morningside Venture Capital and Legend Capital with seed round lead-investor Sequoia China and investor IDG Capital also participating in the round, alongside Hongtai Capital, Legend Star, Puhua Capital, Polaris Capital, DCM Ventures, Comcast Ventures and Silicon Valley Future Capital.[20] In February 2020, Toyota invested \$400 million in the company as part of a funding round of \$462 million.[21] Toyota previously announced that it was working with Pony.ai to test self-driving cars on public roads in Beijing and Shanghai.[22] As of 2020, the company had a valuation of \$5.3 billion.[23] The company intended to go public on the New York Stock Exchange via an SPAC route. However, in 2021, the company suspended its plans due to Chinese regulators.[24] In October 2023, Pony.ai received \$100 million from Neom, Saudi Arabia, to develop, manufacture and deploy autonomous vehicles and smart infrastructure in Neom and the MENA region. The agreement includes the establishment of a regional R&D and manufacturing headquarters.[25] In November 2024, Pony.ai held its initial public offering (IPO) and became a listed company on the Nasdaq raising \$260 million. This is one of the largest IPOs in the United States stock market involving autonomous driving sector.[26] Shares 15% opened above their offer price in their market debut.[27]

Company Name:

Pony AI

Ticker:

PONY

Field:

submarkets

Parent Company:

MeridianLink Inc.

- Item 9:

Date:

2025-02-19

Source Name:

companiesmarketcap.com

Source URL:

<https://companiesmarketcap.com/pony-ai/marketcap/>

Extracted Text:

As of February 2025 Pony AI has a market cap of \$6.37 Billion USD. This makes Pony AI the world's 2356th most valuable company by market cap according to our data. The market capitalization, commonly called market cap, is the total market value of a publicly traded company's outstanding shares and is commonly used to measure how much a company is worth. On Feb 17th, 2025 the market cap of Pony AI was reported to be: The market capitalization sometimes referred as Marketcap, is the value of a publicly listed company. In most cases it can be easily calculated by multiplying the share price with the amount of outstanding shares. CompaniesMarketCap is not associated in any way with CoinMarketCap.com Stock prices are delayed, the delay can range from a few minutes to several hours. Company logos are from the CompaniesLogo.com logo database and belong to their respective copyright holders. Companies Marketcap displays them for editorial purposes only. - Privacy policy - Terms and conditions © 2024 CompaniesMarketcap.com

Company Name:

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submarkets

Parent Company:

MeridianLink Inc.

- Item 10:

Date:

2025-02-19

Source Name:

companiesmarketcap.com

Source URL:

<https://companiesmarketcap.com/pony-ai/marketcap/>

Extracted Text:

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Company Name:

Pony AI

Ticker:

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Field:

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Parent Company:

MeridianLink Inc.

- Item 11:

Date:

2025-02-19

Source Name:

zionmarketresearch.com

Source URL:

[https://www.zionmarketresearch.com/report/ai-in-marketing-](https://www.zionmarketresearch.com/report/ai-in-marketing-market#:~:text=The%20global%20AI%20In%20Marketing,24.5%25%20between%202023%20and%202030.)

[market#:~:text=The%20global%20AI%20In%20Marketing,24.5%25%20between%202023%20and%202030.](https://www.zionmarketresearch.com/report/ai-in-marketing-market#:~:text=The%20global%20AI%20In%20Marketing,24.5%25%20between%202023%20and%202030.)

Extracted Text:

AI In Marketing Market The global AI In Marketing market size was worth around USD 12.5 billion in 2022 and is predicted to grow to around USD 72.1 billion by 2030 with a compound annual growth rate (CAGR) of roughly 24.5% between 2023 and 2030. Request Free Sample In marketing, artificial intelligence refers to the application of AI-based technology to automatically make decisions about marketing based on data that is gathered and examined to promote the product based on customer behavior and perception. Artificial intelligence marketing strategies outperform conventional methods in terms of efficacy and efficiency of marketing expenditure. Artificial intelligence is utilized in marketing to comprehend consumer behavior, data filtering and analysis, social media marketing, and commercials. Marketing companies may generate leads and acquire customers more easily with the use of artificial intelligence-powered predictive analytics. Marketing firms may better manage customer relationship services and get insight into customers' preferences by utilizing AI-powered virtual assistance, such as chatbots and digital communication. This enhances the customer experience overall. The widespread use of AI in marketing is fueled by significant advancements in machine learning algorithms. Various benefits of using AI in marketing drive market growth The various benefits offered by AI in marketing are expected to propel AI in marketing industry growth during the forecast period. The benefits of AI in marketing include faster and smarter decision-making, Improved ROI and many others. Modern AI techniques enable marketing teams to monitor the results of their campaigns almost instantly and modify their strategy as necessary. Using machine learning (ML) algorithms, AI marketing systems can generate AI marketing plans, evaluate data more quickly than people, and suggest actions based on sentiment analysis of past consumer data. Moreover, with the use of artificial intelligence (AI) marketing solutions, marketers can quickly extract valuable insights from campaign data. The same technologies may also be used to determine the best places for an advertisement based on consumer behavior and the appropriate channels for a media buy. A modern AI marketing solution helps stakeholders make sure they are receiving the maximum return on their campaign expenditure. Challenges encountered while utilizing AI-driven marketing hamper market growth Implementing even the most basic AI applications may be difficult. Even with its lower degree of technological sophistication, organizations must have the necessary AI skills to use stand-alone task automation AI, which can still be challenging to configure for specific workflows. Any artificial intelligence that is implemented into a workflow must combine human and machine tasks for AI to enhance human talents rather than be used in a way that creates issues. For instance, a lot of businesses use rule-based chatbots to automate their customer service procedures. The disadvantages of utilizing AI in marketing are probably going to hinder the market's growth. Automation of marketing offers a lucrative opportunity for market growth Businesses may continue to target particular consumers while automating their digital marketing with the help of AI. A high degree of personalization in marketing is the result of the seamless integration of automation and artificial intelligence-achieved personalization. Companies may also obtain a competitive edge by actively



seeking out new clients, which is crucial for any company in an industry that is rapidly growing. Businesses utilizing AI systems may now automate pay-per-click (PPC) advertisements, search engine marketing (SEM), search engine optimization (SEO), social media marketing (SMM), conversion rates, and keyword research. Therefore, it is projected that the growing trend of adopting AI automation for marketing will lead to a surge in market expansion. Training of AI solutions poses a major challenge to market growth AI has to get extensive training to learn a new task, much like humans. For instance, the individual would have to spend the time and money required to train the AI system if they wanted it to interact with their clients interestingly. They will require a lot of consumer preference data and maybe data scientists with skills in this area to develop an application such as this one. The Global AI In Marketing industry is segmented based on the component, application, technology, industry vertical, and region. Based on the component, the global AI In Marketing market is bifurcated into Software and Services. The services segment is expected to dominate the market over the forecast period. The application of AI to improve customer support and service is referred to as the "service" part of AI in marketing. AI-driven customer care solutions are enabling businesses to provide incredibly customized customer care. By examining consumer data, such as past purchases and browsing patterns, AI systems may offer personalized recommendations and solutions that increase customer happiness. Additionally, AI is assisting businesses in providing quicker, more effective, and more customized customer care. They may anticipate seeing even more cutting-edge solutions in the AI services sector as the technology advances. Based on the application, the global AI In Marketing industry is categorized into Search Engine Marketing, Social Media Advertising, Virtual Assistant, Sales & Marketing Automation, Analytics Platform, Content Curation and Others. The Content Curation segment is expected to hold the largest market share during the forecast period. With the use of machine learning algorithms to examine user behavior and preferences, AI-powered content recommendation engines are growing increasingly complex and offering tailored content recommendations. The need for AI in marketing is growing as a result of this since it enables marketers to provide their audience with more pertinent and interesting information. AI is also being used to create content, such as social media updates and blog pieces. AI can provide content that is tailored for certain audiences and channels by using machine learning and natural language processing algorithms. This makes it simpler for marketers to generate content on a large scale. Chatbots, digital avatars, and voice assistants are examples of virtual assistants. These tools employ machine learning techniques, computer vision, and natural language processing to comprehend and react to user requests. Based on the technology, the global AI In Marketing market is segmented into Natural Language Processing, Machine Learning, Computer Vision and Others. The Machine Learning segment is expected to dominate the market growth during the projected period. Machine learning (ML) technologies enable computers to comprehend, analyze, and produce text by enabling them to carry out tasks including sentiment analysis, machine translation, text production, and question answering. Personalized recommendation systems, chatbots, and virtual assistants are just a few of the many applications that frequently leverage these technologies. Machine learning is predicted to increase and become increasingly important in the development of artificial intelligence due to the daily generation of unstructured text data. Based on the industry vertical, the global AI In Marketing industry is segmented into Consumer Goods, BFSI, Media & Entertainment, IT & Telecommunications, Retail and Others. North America is expected to dominate the AI In Marketing market during the forecast period North America is expected to dominate the AI In Marketing industry during the forecast period. The rise of the retail, BFSI, healthcare, automotive, and other industries is credited with the region's development.

The many well-known IT companies in the area are aware of the exciting opportunities that artificial intelligence (AI) in marketing offers. Furthermore, both major and small businesses in the region—especially when compared to the rest of the world—are heavily utilizing AI. The AI industry is heavily influenced by North America, which is expected to keep growing. Moreover, the presence of major companies including IBM, Microsoft and others also propelled the market growth in the region. For instance, in November 2023, IBM announced that it is starting a \$500 million venture fund to finance a variety of AI businesses, from hyper-growth startups to early-stage firms, to advance generative AI research and technology for the business. The global AI In Marketing market is dominated by players like: By Component By Application By Technology By Industry Vertical

FREQUENTLY ASKED QUESTIONS Request Free Brochure Ask for Customization Free Analysis Inquiry For Buying HAPPY CLIENTS Office Address Contact Us Zion Market Research Tel: +1 (302) 444-0166 USA/Canada Toll Free No.+1 (855) 465-4651 Asia Pacific Office 3rd Floor, Mrunal Paradise, Opp Maharaja Hotel, Pimple Gurav, Pune 411061, Maharashtra, India Phone No +91 7768 006 007, +91 7768 006 008 Contact # US OFFICE NO +1 (302) 444-0166 US/CAN TOLL FREE +1 (855) 465-4651 Email: sales@zionmarketresearch.com We Are On Social Industry Press Release We Accept We have secured system to process your transaction. How it Works? Our Company Business Hours Our support available to help you 24 hours a day, five days a week. Monday - Friday: 9AM - 6PM Saturday - Sunday: Closed Copyright © 2015 - 2025, All Rights Reserved by Zion Market Research

Company Name:

Pony AI

Ticker:

PONY

Field:

market\_size\_units

Parent Company:

MeridianLink Inc.

- Item 12:

Date:

2025-02-19

Source Name:

vizologi.com

Source URL:

<https://vizologi.com/business-strategy-canvas/ponyai-business-model-canvas/#:~:text=The%20primary%20source%20of%20revenue,its%20autonomous%20ride%2Dhailing%20services.>

Extracted Text:

This web app uses cookies to compile statistic information of our users visits. By continuing to browse the site you are agreeing to our use of cookies. If you wish you may change your preference or read about cookies Get all the answers Pony.ai is a leading global autonomous driving technology company that was established in 2016. The company is headquartered in Fremont, California, with operations in Beijing and Guangzhou, China. Pony.ai's mission is to revolutionize transportation by creating the safest and most reliable self-driving technology. The firm has a diverse team of highly skilled engineers and researchers who are dedicated to pushing the boundaries of artificial intelligence and robotics. Pony.ai stands out for its advanced, comprehensive system that integrates perception, prediction, planning, and control, bringing together a broad spectrum of expertise in hardware, software, and cloud technologies to deliver autonomous mobility to the world. Pony.ai's business model is primarily based on creating and licensing autonomous driving technology to vehicle manufacturers and fleet operators. The company focuses on developing full-stack autonomous driving solutions,

which include both hardware and software components. This means they create the entire system, from sensors and computing systems to software algorithms, that can be integrated into various types of vehicles. The company also operates autonomous ride-hailing services in certain cities, demonstrating the practical application of their technology. As for the revenue model, Pony.ai generates income through multiple streams. The primary source of revenue comes from partnerships with automakers and fleet operators who license Pony.ai's technology. These partnerships often involve upfront payments for the technology, followed by ongoing licensing fees. Additionally, the company earns revenue from its autonomous ride-hailing services. In the future, Pony.ai also plans to monetize its technology through other mobility services, such as autonomous delivery and logistics. Headquarter: Fremont, China, China Foundations date: 2016 Company Type: Private Sector: Technology Category: Automotive Digital Maturity: Digirati A generative AI business strategy tool to create business plans in 1 minute FREE 7 days trial ■ Get started in seconds Pony.ai makes money by combining different business models. Below, you will find the list of the different monetization strategies identified for this company: If you enjoyed this content, you're in for a treat! Dive into our extensive repository of business model examples, where we've dissected and analyzed thousands of business strategies from top tech companies and innovative startups. Don't miss out! We've distilled the wisdom of influential business books for you. Zero to One by Peter Thiel. The Infinite Game by Simon Sinek. Blue Ocean Strategy by W. Chan. ... Vizologi is a platform powered by artificial intelligence that searches, analyzes and visualizes the world's collective business model intelligence to help answer strategic questions, it combines the simplicity of business model canvas with the innovation power of mash-up method. See how Vizologi works View all features ©2025Vizologi. All rights reserved. Built with ♥■ by Vizologi team.

Company Name:

Pony AI

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Parent Company:

MeridianLink Inc.

- Item 13:

Date:

2025-02-19

Source Name:

vizologi.com

Source URL:

<https://vizologi.com/business-strategy-canvas/ponyai-business-model-canvas/#:~:text=The%20primary%20source%20of%20revenue,its%20autonomous%20ride%2Dhailing%20services.>

Extracted Text:

This web app uses cookies to compile statistic information of our users visits. By continuing to browse the site you are agreeing to our use of cookies. If you wish you may change your preference or read about cookies Get all the answers Pony.ai is a leading global autonomous driving technology company that was established in 2016. The company is headquartered in Fremont, California, with operations in Beijing and Guangzhou, China. Pony.ai's mission is to revolutionize transportation by creating the safest and most reliable self-driving technology. The firm has a diverse team of highly skilled engineers and researchers who are dedicated to pushing the boundaries of artificial intelligence and robotics. Pony.ai stands out for its advanced, comprehensive

system that integrates perception, prediction, planning, and control, bringing together a broad spectrum of expertise in hardware, software, and cloud technologies to deliver autonomous mobility to the world. Pony.ai's business model is primarily based on creating and licensing autonomous driving technology to vehicle manufacturers and fleet operators. The company focuses on developing full-stack autonomous driving solutions, which include both hardware and software components. This means they create the entire system, from sensors and computing systems to software algorithms, that can be integrated into various types of vehicles. The company also operates autonomous ride-hailing services in certain cities, demonstrating the practical application of their technology. As for the revenue model, Pony.ai generates income through multiple streams. The primary source of revenue comes from partnerships with automakers and fleet operators who license Pony.ai's technology. These partnerships often involve upfront payments for the technology, followed by ongoing licensing fees. Additionally, the company earns revenue from its autonomous ride-hailing services. In the future, Pony.ai also plans to monetize its technology through other mobility services, such as autonomous delivery and logistics. Headquarter: Fremont, China, China Foundations date: 2016 Company Type: Private Sector: Technology Category: Automotive Digital Maturity: Digirati A generative AI business strategy tool to create business plans in 1 minute FREE 7 days trial ■ Get started in seconds Pony.ai makes money by combining different business models. Below, you will find the list of the different monetization strategies identified for this company: If you enjoyed this content, you're in for a treat! Dive into our extensive repository of business model examples, where we've dissected and analyzed thousands of business strategies from top tech companies and innovative startups. Don't miss out! We've distilled the wisdom of influential business books for you. Zero to One by Peter Thiel. The Infinite Game by Simon Sinek. Blue Ocean Strategy by W. Chan. ... Vizologi is a platform powered by artificial intelligence that searches, analyzes and visualizes the world's collective business model intelligence to help answer strategic questions, it combines the simplicity of business model canvas with the innovation power of mash-up method. See how Vizologi works View all features ©2025Vizologi. All rights reserved. Built with ♥■ by Vizologi team.

Company Name:

Pony AI

Ticker:

PONY

Field:

market\_size\_dollars

Parent Company:

MeridianLink Inc.

- Item 14:

Date:

2025-02-19

Source Name:

marketbeat.com

Source URL:

<https://www.marketbeat.com/instant-alerts/pony-ai-nasdaqpony-reaches-new-52-week-high-heres-why-2025-02-14/#:~:text=MarketBeat%20has%20identified%20the%20five,five%20stocks%20are%20better%20buys.>

Extracted Text:

Pony AI Inc. (NASDAQ:PONY - Get Free Report)'s share price hit a new 52-week high during mid-day trading on Wednesday . The company traded as high as \$16.68 and last traded at

\$16.56, with a volume of 1249975 shares. The stock had previously closed at \$14.09. A number of research firms have recently commented on PONY. The Goldman Sachs Group began coverage on shares of Pony AI in a report on Monday, December 23rd. They issued a "buy" rating and a \$19.60 target price for the company. Deutsche Bank Aktiengesellschaft assumed coverage on shares of Pony AI in a research note on Tuesday, January 14th. They issued a "buy" rating and a \$20.00 price objective on the stock. Finally, Bank of America began coverage on shares of Pony AI in a research note on Monday, December 23rd. They issued a "buy" rating and a \$18.00 price objective on the stock. Get Our Latest Stock Report on Pony AI The stock has a fifty day simple moving average of \$13.88. Institutional investors and hedge funds have recently made changes to their positions in the company. Mirae Asset Global Investments Co. Ltd. purchased a new stake in shares of Pony AI in the fourth quarter valued at about \$281,000. Neumann Advisory Hong Kong Ltd bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$14,808,000. Matthews International Capital Management LLC bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$1,654,000. Carlyle Group Inc. bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$33,901,000. Finally, Wellington Management Group LLP bought a new position in shares of Pony AI in the fourth quarter valued at approximately \$19,334,000. Pony AI Inc, through its subsidiaries, engages in the autonomous mobility principally in the People's Republic of China and the United States. The company provides robotruck services, such as transportation services to the logistics platforms. Pony AI Inc is based in Guangzhou, the People's Republic of China. Before you consider Pony AI, you'll want to hear this. MarketBeat keeps track of Wall Street's top-rated and best performing research analysts and the stocks they recommend to their clients on a daily basis. MarketBeat has identified the five stocks that top analysts are quietly whispering to their clients to buy now before the broader market catches on... and Pony AI wasn't on the list. While Pony AI currently has a "Buy" rating among analysts, top-rated analysts believe these five stocks are better buys. [VIEW THE FIVE STOCKS HERE](#) Unlock your free copy of MarketBeat's comprehensive guide to pot stock investing and discover which cannabis companies are poised for growth. Plus, you'll get exclusive access to our daily newsletter with expert stock recommendations from Wall Street's top analysts. Elon Musk is shaking up the U.S. Government with bold, sweeping changes — and his biggest play yet? A nationwide AI implementation that could shift the market. Sign up for MarketBeat All Access to gain access to MarketBeat's full suite of research tools. **FEATURED BY 345 N Reid Place, Suite 620, Sioux Falls, SD 57103 [contact@marketbeat.com](mailto:contact@marketbeat.com) (844) 978-6257 © MarketBeat Media, LLC 2010-2025. All rights reserved. © 2025 Fair market value prices are updated every minute and are provided by Polygon.io. Other market data provided is at least 10-minutes delayed and hosted by Barchart Solutions. Information is provided 'as-is' and solely for informational purposes, not for trading purposes or advice, and is delayed. To see all exchange delays and terms of use please see Barchart's disclaimer.**

Company Name:

Pony AI

Ticker:

PONY

Field:

market\_size\_dollars

Parent Company:

MeridianLink Inc.

- Item 15:

Date:

2025-02-19

Source Name:

companiesmarketcap.com

Source URL:

<https://companiesmarketcap.com/pony-ai/marketcap/>

Extracted Text:

As of February 2025 Pony AI has a market cap of \$6.37 Billion USD. This makes Pony AI the world's 2356th most valuable company by market cap according to our data. The market capitalization, commonly called market cap, is the total market value of a publicly traded company's outstanding shares and is commonly used to measure how much a company is worth. On Feb 17th, 2025 the market cap of Pony AI was reported to be: The market capitalization sometimes referred as Marketcap, is the value of a publicly listed company. In most cases it can be easily calculated by multiplying the share price with the amount of outstanding shares. CompaniesMarketCap is not associated in any way with CoinMarketCap.com Stock prices are delayed, the delay can range from a few minutes to several hours. Company logos are from the CompaniesLogo.com logo database and belong to their respective copyright holders. Companies Marketcap displays them for editorial purposes only. - Privacy policy - Terms and conditions © 2024 CompaniesMarketcap.com

Company Name:

Pony AI

Ticker:

PONY

Field:

market\_size\_dollars

Parent Company:

MeridianLink Inc.