

# Myntra Online Store

1000  
Total Customer

34.30  
Avg Age

3.03  
Avg Product Rating

3.03  
Avg Brand Loyalty

1K  
Total Customer

\$275.06388K  
Total Amount

Location  
All

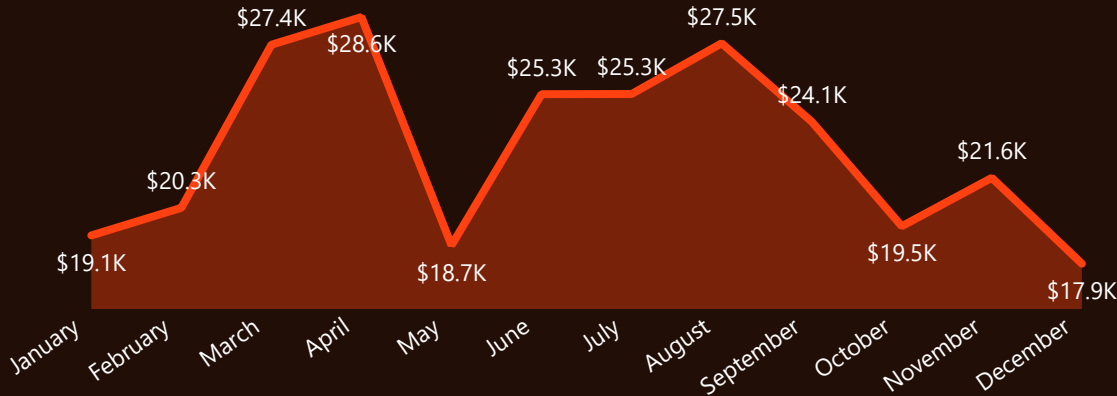
Discount Sensitivity  
All

Payment\_Method  
All

Marital\_Status  
All

Gender  
All

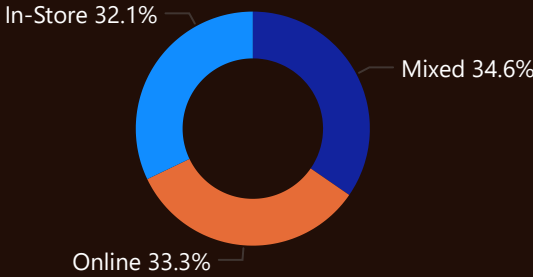
Total Amount by Month



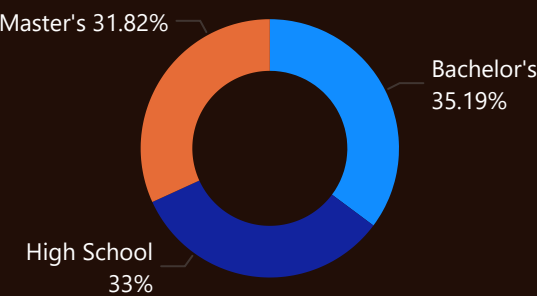
Total Amount by Purchase Category



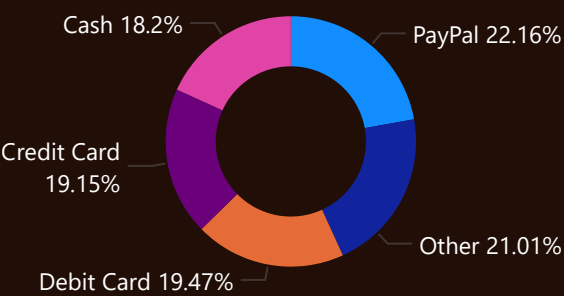
Total Amount by Purchase Channel



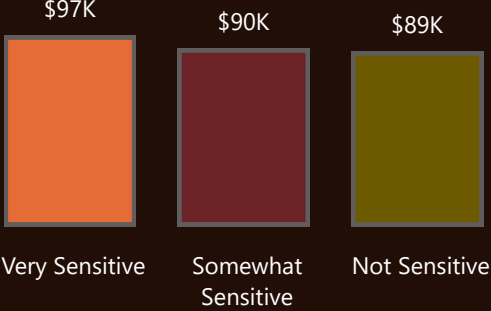
Total Amount by Education Level



Total Amount by Payment\_Method



TotalAmount by Discount Sensitivity



Gender		Divorced		Married		Single		Widowed		Total
Genderqueer	◆	\$584.61	◆	\$1,132.41	◆	\$708.62	◆	\$928.57	▲	\$3,354.21
Non-binary	◆	\$1,425.56	◆	\$1,287.44	◆	\$858.66	◆	\$1,032.03		\$4,603.69
Polygender	◆	\$998.11	◆	\$1,687.69	◆	\$461.16	◆	\$1,474.66		\$4,621.62
Agender	◆	\$523.19	◆	\$1,417.11	◆	\$1,357.97	◆	\$1,333.50		\$4,631.77
Genderfluid	◆	\$1,062.42	◆	\$1,962.04	◆	\$1,171.78	◆	\$822.56		\$5,018.80
Bigender	◆	\$1,148.16	◆	\$952.30	◆	\$2,122.80	◆	\$946.13		\$5,169.39
Male	●	\$33,125.75	●	\$28,122.31	●	\$30,806.53	●	\$28,106.10		\$120,160.69
Female	●	\$28,393.41	●	\$34,419.86	●	\$29,434.11	●	\$35,256.33		\$127,503.71
Total		\$67,261.21		\$70,981.16		\$66,921.63		\$69,899.88		\$275,063.88