

MUHAMMAD SAMI

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SUMMARY

Detail-oriented and flexible Web Developer with proficiency in WordPress, PHP-Laravel, JavaScript, and UI/UX design. Experienced in creating high-performance web sites, e-commerce stores, and digital applications with emphasis on SEO, online marketing, and user experience optimization. Versatile in front-end and back-end development, debugging, and project management for seamless execution and timely delivery. Intrigued to design user-friendly, visually appealing, and secure websites while keeping abreast of the current industry trends.

EDUCATION

Diploma in Software Engineering – Aptech MSG	2023 - Present
Intermediate in Pre-Engineering – Govt College Jouhar	2023 - 2024
Matriculation in Computer Science – Sun Bright Academy	2009 - 2022

WORK EXPERIENCE

Freelance Web Developer & Digital Marketer	2022 - Present
<ul style="list-style-type: none">Developed various websites, including e-commerce stores and business websites.Designed and managed SEO strategies to increase website visibility.Created UI/UX designs to enhance user engagement.	
Laravel Developer – BookHub E-Book System	2025
<ul style="list-style-type: none">Designed and built an online e-book management system with secure user authentication.Implemented a shopping cart and order tracking system for book purchases.Enhanced database management for better performance and security.Implement Quiz Competitions where users can participate and win gifts.	
University Website Developer – Jamia Abi Bakr Al-Islamiya	2023
<ul style="list-style-type: none">Designed and developed a fully responsive university website with an intuitive interface.Integrated content management functionalities, an academic calendar, and course details.Ensured high security and optimized the website for fast loading and accessibility.	
E-Commerce Store Developer – All Goods Hub (2024)	2024
<ul style="list-style-type: none">Developed an online shopping platform with a seamless product browsing and checkout experience.Implemented payment gateway integration and real-time order tracking for better customer satisfaction.Focused on SEO and digital marketing strategies to drive sales and customer engagement.	

SKILLS & EXPERTISE

Programming & Development

- HTML, CSS, JavaScript, Bootstrap, jQuery, PHP, Laravel, SQL, JSON, XML, C#

Web & UI/UX Design

- WordPress, UI/UX Design, Figma, Adobe XD

Database & Backend

- MySQL / SQL Database Design & Development

Digital Marketing & SEO

- SEO, Digital Marketing, Social Media Optimization

Tools & Software

- Microsoft Office, Video Editing, Google Analytics
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CERTIFICATIONS & ACHIEVEMENTS

- **WordPress Certification**
 - **PHP Laravel Certification**
 - **Web Designing Certification**
 - **Web Development Certification**
 - **Communication Skills Certification**
 - **Data Analytics & Business Intelligence**
 - **SEO Certification**
 - **Graphic Designing & Video Edititing Certifications**
 - **Digital Marketing Certification**
 - **Start Marketing With Meta Technologies Certification**
 - **Freelancing Certification**
 - **Privacy & Data Protection Across Meta Technologies**
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PROJECTS PORTFOLIO

- **Lab Automation System (Laravel):** Web-based system for managing lab tests.
 - **BooksHub (Laravel):** Online e-book platform with secure checkout and tracking.
 - **Jamia Abi Bakr Al-Islamiya Website:** University website with student management.
 - **All Goods Hub:** E-commerce store for various products.
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SPECIALTIES

- **WordPress Development**
 - **PHP & Laravel Development**
 - **JavaScript & Front-End Development**
 - **UI/UX Design**
 - **SEO & Digital Marketing**
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PERSONAL INTERESTS

- **Traveling**
 - **Photography & Videography**
 - **E-Sports**
 - **Nutrition & Self-Improvement**
 - **Content Creator**
 - **Making Tutorials & Find Problem Solutions**
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LANGUAGES

- **English (Fluent)**
- **Urdu (Native)**
- **Hindi (Proficient)**
- **Spanish (Conversational)**
- **Portuguese (Conversational)**