



ANKIT BATHLA

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Academic Qualifications

Course Name	College/School/University	Year of Passing	Marks Obtained
Btech (CSE)	Jaypee Institute of Information Technology	Ongoing	7.3 CGPA
12 th Class	Delhi Public School Ghaziabad	2017	92.8%
10 th Class	Delhi Public School Ghaziabad	2015	10 CGPA

Internships

- **Front-end Developer**
Build a web app for a clothing store (Narang Clothing) using HTML, CSS, Bootstrap, Reactjs and Nodejs.
- **Social media manager at Food Mistri.**
Developed a social media marketing plan to target customers of the restaurant and published content for the same on facebook and instagram. Increased Sales by improvising engagement through personalized and promotional emails and social media posts targeting a specific set of people
- **Graphic designer at QTM Technology.**
Designed all the promotional content for Facebook and Instagram.

Projects

- **Mark Mail** – A marketing platform where users can promote their products or service. Mainly consists of two features –
 - A blogging platform where you can share new offers, discounts, coupons and reviews about the product.
 - An Email marketing application to send promotional emails to targeted customers.
 - Language used (**HTML, CSS, Flask, Bootstrap**).
- **The Fitness Box** a fitness website where you can buy products and write fitness related blogs.
 - Language used (**HTML, CSS, Reactjs and Nodejs**).
- **GAME OF STOCKS** which helps to understand the functioning of the stock market.
 - Using **C language**.

Skills

- Intermediate in **C, C++, MS office, Adobe Photoshop, Web-Development and data structures and algorithms.**
- Beginner in **IOT, python. Machine learning and deep learning.**
- Courses- **probability and stochastic process, Basic Numerical Methods, Stock Market basics.**
- Bilingual in **Hindi and English.**

Positions of Responsibility

- **Head of Public Relations of Parola-The Literary Society** of IIIT. Organised various events in college.
- **Hospitality Head** of the international conference-**IC3 (2019)** organised in IIIT.
- **Teaching Assistant at IEEE student Branch, IIIT** Introduced students having no programming background With basic concepts of C++ programming.

Academic Achievements/ Awards and Accomplishments

- **STARTUP SUMMIT (2019)| SECURED 2ND POSITION IN CYBER SRISHTI 2019|**In this event, we had to present our start-up idea. (Green Straws- An ecofriendly alternative for plastic Straws).
- **AERATED RUN(2018)| SECURED 1ST POSITION IN CYBER SRISHTI 2018|**A manual robotics event.
- **Awarded scholar badge** for excellence in academics at Delhi Public School Ghaziabad for 5 years. Fee waiver scholarship by DPSG for class 11th and 12th.

