

 nexcorealliance.com       +91 897 632 2917 | 720 806 2689       CIN NO - ACK-7603

 director@nexcorealliance.com | hr@nexcorealliance.com

**Outward No.:-**

**Date:**

## NON-DISCLOSURE AGREEMENT (NDA)

This **Non-Disclosure Agreement** is made and entered into on this \_\_\_\_\_, by and between:

**MarketIQ Junction**, a brand of **Nexcore Alliance LLP**, a company incorporated under the **Limited Liability Partnership Act, 2008**, having its registered office at **Office No 2, White House Bldg No.3, Kurla West Basement, SG Barve Marg, Mumbai, Maharashtra, India 400070**, hereinafter referred to as the "Company";  
AND

WHEREAS,

The Recipient, during their engagement with the Company, may have access to confidential, proprietary, and sensitive business information relating to digital marketing strategies, analytics, client campaigns, and other intellectual assets; and

The Company seeks to ensure protection of such confidential and proprietary information from unauthorized use, disclosure, or duplication.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

### 1. Definition of Confidential Information

For the purposes of this Agreement, "Confidential Information" shall include, but not be limited to:

- (a) Marketing strategies, campaign plans, SEO/SEM reports, social media data, lead generation tactics, ad copies, analytics reports, and media budgets.
- (b) Client lists, contact details, project briefs, deliverables, and financial proposals.
- (c) Internal documentation, passwords, creative assets, tools access (Google Ads, Meta Ads, etc.), and proprietary marketing templates.
- (d) All non-public data, know-how, or business insights which, if disclosed, could harm the Company's interests or give competitors an unfair advantage.

**Signature (Receiving Party):**\_\_\_\_\_

**HEAD OFFICE** - OFF BKC, MUMBAI, MAHARASHTRA 400070

**BRANCH OFFICE** - MAHARASHTRA | KARNATAKA | ASSAM | RAJASTHAN | UTTAR PRADESH

**INTERNATIONAL OFFICE** - SOUTH AFRICA | OMAN | DUBAI | SHARJAH



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## 2. Obligations of the Recipient

### The Recipient agrees to:

**(a) Return of Assets & Access:** Upon completion or termination of engagement, immediately return or revoke all access to Company property, including login credentials, creative materials, ad accounts, documents, or confidential data.

**(b) Non-Disclosure & Non-Use:** Not disclose, share, copy, reproduce, or use any Confidential Information for personal benefit or for any third party, either during or after the engagement.

**(c) Non-Compete & Non-Solicitation:** For a period of one (1) year after termination of engagement, the Recipient shall not:

- **Work directly with any clients or leads introduced through the Company without written consent.**
- **Offer similar digital marketing services to Company clients or attempt to solicit them.**
- **Engage in any business that competes directly with MarketIQ Junction's services.**

**(d) Compliance & Legal Accountability:** The Recipient acknowledges that any breach of this Agreement may constitute:

- **A violation under the Information Technology Act, 2000 (Section 72 – Breach of Confidentiality & Privacy).**
- **A breach under the Indian Contract Act, 1872.**
- **A violation under the Copyright Act, 1957, if proprietary materials are misused.**

## 3. Duration & Enforcement

This Agreement shall remain in force during the term of engagement and indefinitely thereafter for all confidential information disclosed during the period.

In case of breach, the Company reserves the right to:

- **Pursue civil or criminal legal proceedings.**
- **Claim damages and seek injunctive relief.**
- **Report and blacklist the Recipient from future opportunities within the digital marketing or IT industry.**

## 4. Jurisdiction & Governing Law

This Agreement shall be governed by and construed in accordance with the laws of India, and any disputes shall be subject to the exclusive jurisdiction of the courts in Mumbai, Maharashtra.

**Signature (Receiving Party):** \_\_\_\_\_

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## 5. Acknowledgment & Agreement

By signing below, both parties acknowledge that they have read, understood, and agree to the terms of this Non-Disclosure Agreement.

**For Marketiq Junction, Nexcore Alliance LLP**

Authorized Signature  
CREDENTIAL ID:



**For the Recipient**

**Name:**

**Designation:**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

To verify the authenticity of this certificate

**HEAD OFFICE** - OFF BKC, MUMBAI, MAHARASHTRA 400070

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