PM&NE DCO Banner Campaign Animation Notes:

Frame 1	Frame 2	Frame 3	
GLOBAL FRAME 1 ANIMATION NOTES: 0:00-0:02 Seconds If first frame of loop: Copy slides in from the right side of the frame. If not the first frame of loop: On screen copy is "pushed" off screen to the left while copy enters from the right side, sliding in to replace the previous frame's copy The Footnotes / References (or "Footnotes" only or "References" only) link appears and remains throughout the full loop Precision Med logo, CTA, Copy Right information and background images are not animated	GLOBAL FRAME 2 ANIMATION NOTES: 0:02-0:04 Seconds On screen copy is "pushed" off screen to the left while copy en0ters from the right side	GLOBAL FRAME 3 ANIMATION NOTES: 0:04-0:06 Seconds On screen copy is "pushed" off screen to the left while copy enters from the right side If message ends on frame 2, there will be no third frame	ANIMATION NOTES: 0:06-0:15 Seconds The banner will loop from frame 1 to frame 2/3 until time runs out.