FOR IMMEDIATE RELEASE
February 1st, 2021

COUNCIL OF DIGITAL ENGINEERS (CODE):
EXPANDING COMPUTER SCIENCE CREATIVITY & INNOVATION

Brooklyn, NY ⸺ CODE was founded on the principles of sparking curiosity within the computer science field in Brooklyn Technical High School but has now expanded to the doors of students, of all backgrounds, around the New York City Metropolitan area. CODE is a student-led 501(c)(3) organization that strives for engaging individuals through the use of programming to encourage creative, out-of-the-box, thinking as well as team collaboration and communication. With these unparalleled events of remote learning, many students isolate themselves and independently work. At CODE, we're addressing these issues at their roots as we aim to establish communities where students can share and build on each other, sharing a similar passion for programming.

Throughout these unprecedented times, CODE had an opportunity to reach a multitude of students by holding a virtual guest speakers event, that provided a similar experience as an in-person event with the addition of availability as a virtual event for people all over the world. The guest speakers event consisted of multiple speakers throughout a span of three different days. Our guest speakers were software engineers, who worked at fortune 500 companies, and talked about their different experiences throughout their entire career. The first speaker presented and spoke on January 29th, 2021, and the last on January 31st, 2021. Each day, students, from the age range of middle schoolers to college graduates, as well as aspiring software engineers across the world such as those from New York, California, and India joined the YouTube Live stream and gained crucial and significant information surrounding the respective field. Participants of the event expanded their understanding of programming and gained important clarifications of misconceptions that will seem beneficial to their programming understanding. This three-day event was streamed on platforms such as YouTube and LinkedIn, thanks to our amazing sponsor, StreamYard.

During the guest speaker events, CODE invited software engineers from prestigious companies to speak for one hour and share their experience of working in these fields at a professional level. Our first day entailed and featured a current software engineer at Apple Inc. and she spoke about how to be successful in the computer science field and advice to excel. Likewise, she was a Brooklyn Tech Alumna, which allowed for a further connection as many that attended, were from Brooklyn Technical High School. On our second day, we had another software engineer, who worked at American Express, and exposed us and walked the audience through his struggles, from high school to now, to get into the Tech Industry. Lastly, on our final day, we invited two guest speakers from the San Francisco Bay Area who both worked at Twitter, and

provided us insight into the field and their respective hardships and successes. These three days were structured to mimic events that would take place in-person to receive as much engagement from the participants as possible. On each day, participants were welcome to ask questions throughout the entire event to strengthen their knowledge. This ultimately allowed further engagement with the audience which allowed for the participants to gain curiosity in this field as well as motivation to excel. For each of the events, each speaker showed a different style in presenting to keep the audience interactive throughout the three days.

At CODE, we believe that each person can become curious and change the world by strengthening their knowledge by attending our guest speaker events, hackathons, competitions, weekly virtual programs, and would essentially be a step in the right direction for them and the future of computer science as a whole. Since everyone is curious in their own right, through our work, we hope that we can revive the interest in programming and that their passion will drive them to excel as the future of computer science unfolds.

A journey of a thousand miles starts with a single step, at CODE, with your help, we could be that first step. To learn more, visit our website techcodes.org

For further information about CODE, please contact:
Chanul Dandeniya,
President & Founder
chanul@techcodes.org
1 (347) 626-6214