



# Council of Digital Engineers

Sponsorship Prospectus



# What is CODE?

CODE is a computer science 501(c)3 nonprofit with the EIN 81-2908499, dedicated to fostering computer science education to students of all backgrounds and expose them to the creativity and innovation technology brings. By hosting numerous activities, such as guest speaker events, workshops, hackathons, and programming competitions, we are able to fulfill our goal on a wider scale. Although we are primarily based in the NYC Metropolitan Area, we are expanding our reach through numerous partnerships and corporations.

This year, as we objectively transition into a digital environment, we are hosting our very first virtual hackathon: **CodeFest!** We are hosting the hackathon over the span of three days in **March: the 14th, 17th, and 20th.** Organized by Brooklyn Technical High School students, we aim to remotely gather as many students as possible from all over the United States, especially those marginalized and disadvantaged, and foster their passion for computer science through these troubling times. We will also have various keynote speakers and an array of workshops streamed to keep the students active throughout the entire event.



# A few of our current partners, sponsors, and speakers hail from:



StreamYard



GoDaddy™





# Why do we need your help?



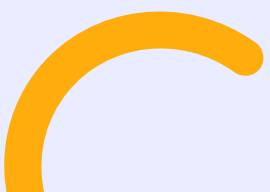

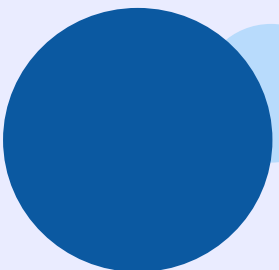


## Help us reach our goal and expand computer science engagement to the next generation!

Sponsoring is an amazing way to give back to the community. Our goal is to help students discover and develop their passion for programming and leadership, as it is becoming critical that we prepare our students to thrive in this increasingly tech-driven world. With your help and contribution, all of this will be made possible and free for all. This includes prizes, services, and anything else to improve the overall experience of the programmer.

Sponsoring us is also a great way to advertise and market your brand. You'll be able to interact with aspiring programmers and engineers across the nation as we'll be sure to put your logo on our website and thank you publicly for your help.

We need all the help we can possibly get so anything you can do will be greatly appreciated. There are many different ways to help out. We've outlined some suggested contributions, but if you have anything else in mind, feel free to contact us at [team@techcodes.org](mailto:team@techcodes.org)!



# Sponsorship Tiers

## General Perks

	BRONZE \$250+	SILVER \$500+	GOLD \$1000+	DIAMOND \$2500+	PLATINUM \$5000+
Opening/Closing Ceremony Recognition	✓	✓	✓	✓	✓
Logo on website	Small	Medium	Large	Large	Large
Company Representative on Judging Panel		✓	✓	✓	✓
Host a Workshop			✓	✓	✓
Keynote Speaker			✓	✓	✓
Official Partner with CODE				✓	✓

## Marketing Perks

	BRONZE \$250+	SILVER \$500+	GOLD \$1000+	DIAMOND \$2500+	PLATINUM \$5000+
Distribute Swag	✓	✓	✓	✓	✓
Logo on T-shirts	Small	Medium	Large	Large	Large
Social Media Promotion		✓	✓	✓	✓
Mentioned in Email			✓	✓	✓
Included on Press Releases				✓	✓

If Platinum is reached, CODE will add on any other reasonable perk that you may request!



# Contact Us

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