



## EXCECUTIVE SUMMARY

- ☐ Casual
- ☐ Member



# BOSTON BIKE CLUB DASHBOARD



Total Rides

85K



Member Rides

61K



Casual Rides

24K



Weekend Rides

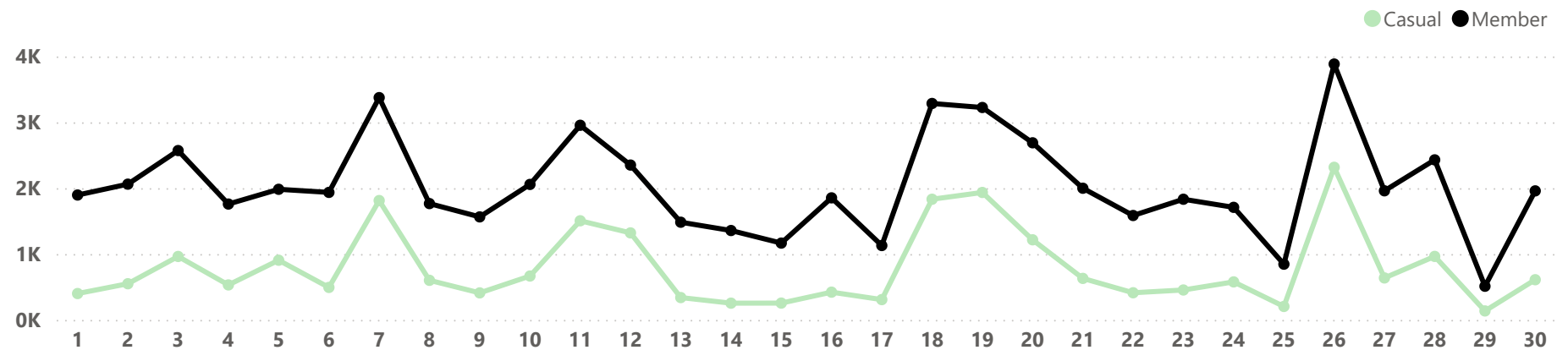
31K



Weekday Rides

54K

## HOW MANY RIDES DO WE HAVE ON A DAILY BASIS?



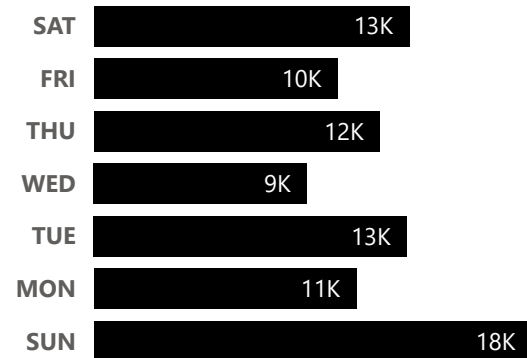


## RIDERS ACTIVITY

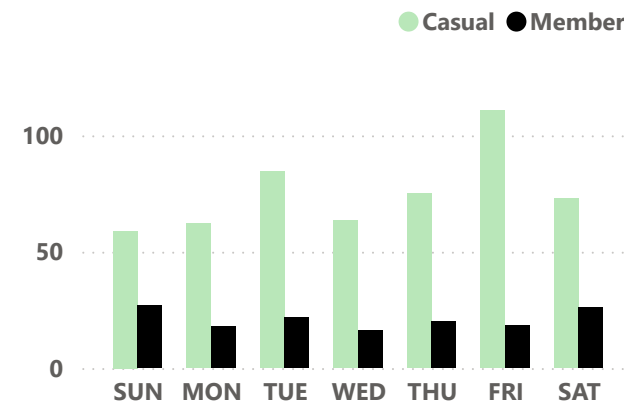


# RIDERS ACTIVITY

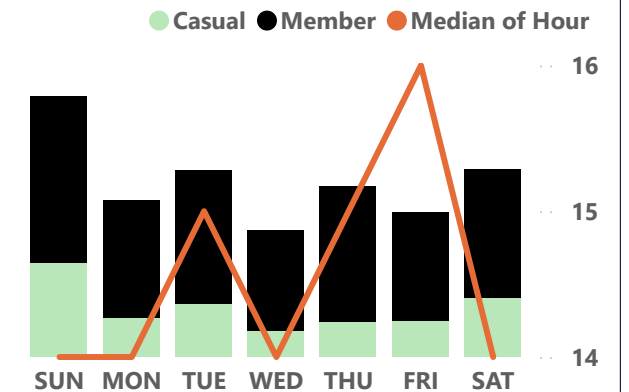
### Number Of Daily Rides



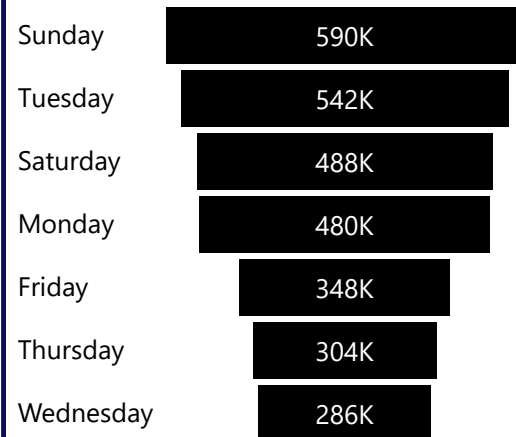
### Average Ride Duration



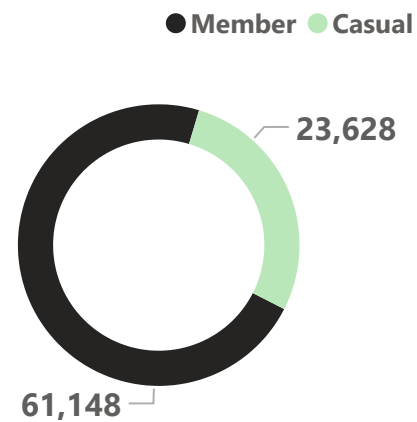
### Median Hours Spent Daily



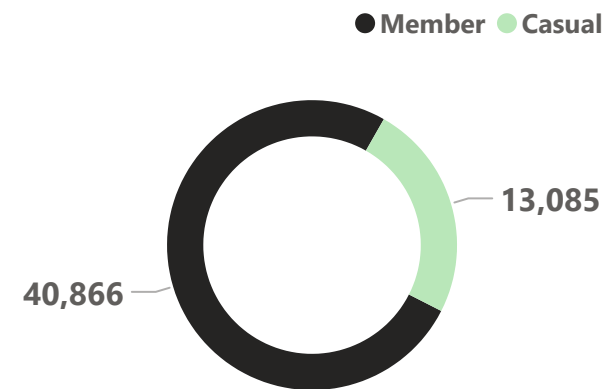
### Ride Duration



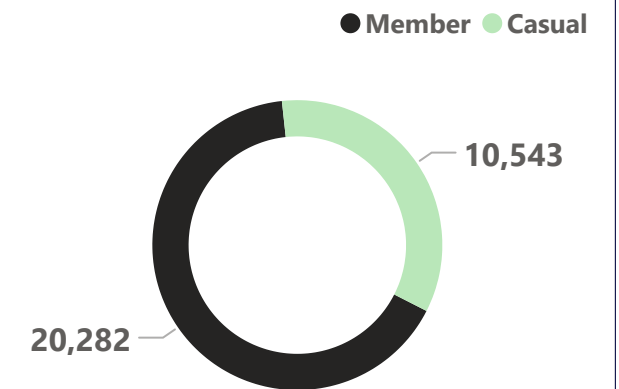
### Riders Count

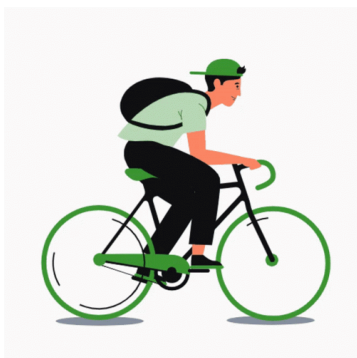


### WeekDay Riders



### WeekEnd Riders



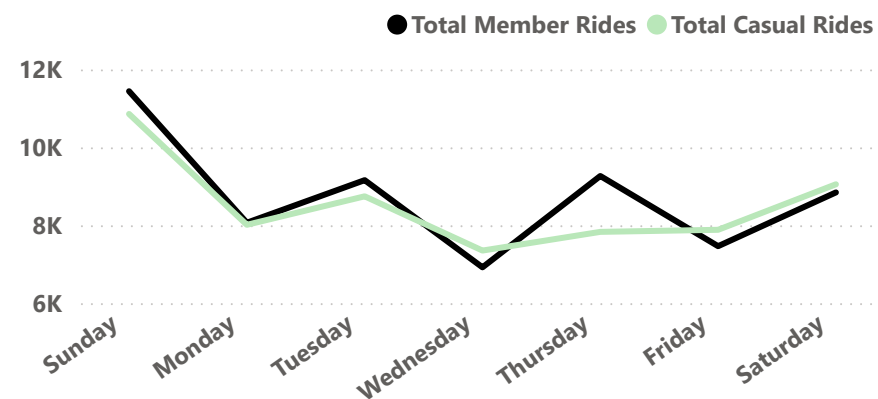


## WEEKEND & WEEKDAY ACTIVITY

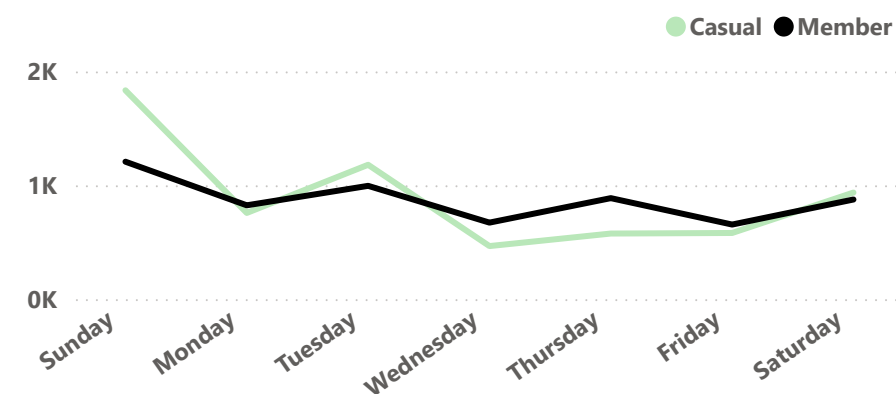


# WEEKEND & WEEKDAY ACTIVITY

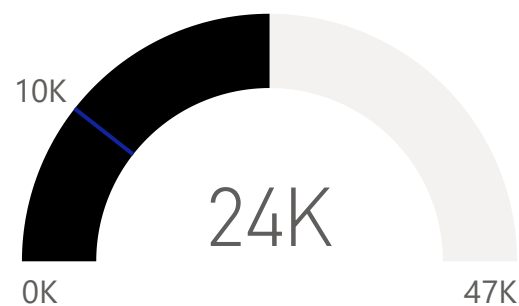
### How Many Rides Do We Have Daily?



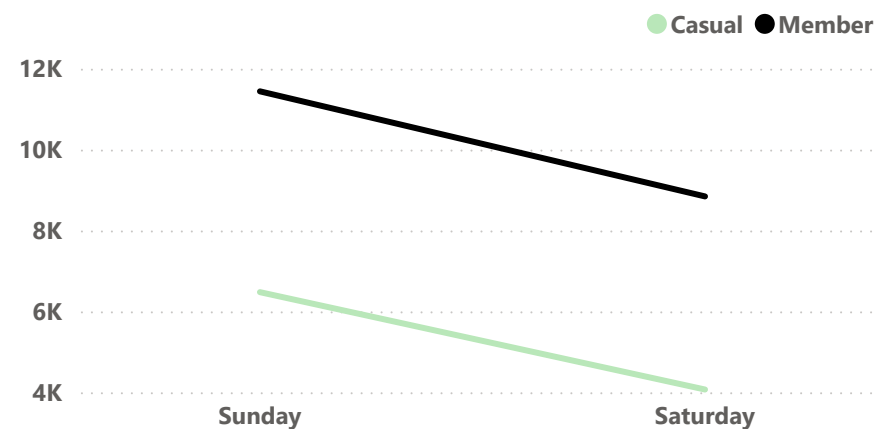
### Same-Station Returns



### Casual Rides Progress



### Weekend Rides by Members and Casuals



### Weekday Rides by Members and Casuals

