



# PIZZA SALES REPORT

JAN 15 - DEC 15

## Sales Performace



**\$818K**

Total Revenue



**\$38**

Average Order Value



**50K**

Total Pizza Sold



**21K**

Total Orders



**2**

AVG Pizza Order

## BUSIEST DAYS & TIMES

### DAYS

Orders are **HIGHEST** on **WEEKENDS, Friday** and **Saturday**

### MONTHLY

**January & July** have the **HIGHEST** orders

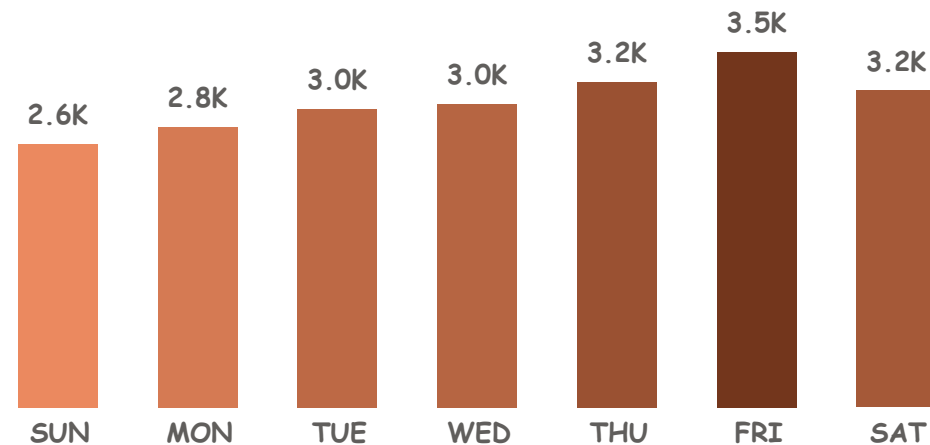
Pizza Category

All

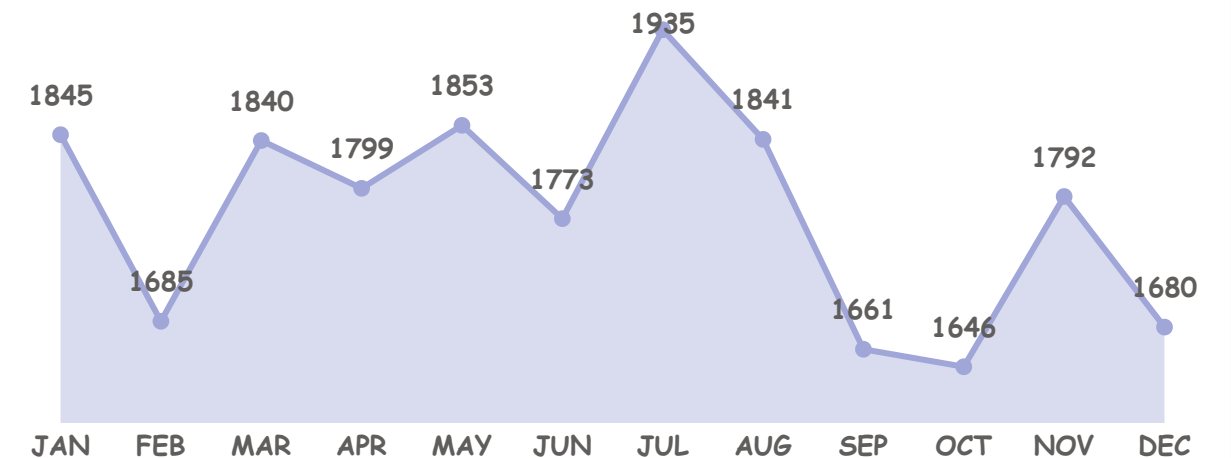
1/1/2015

12/31/2015

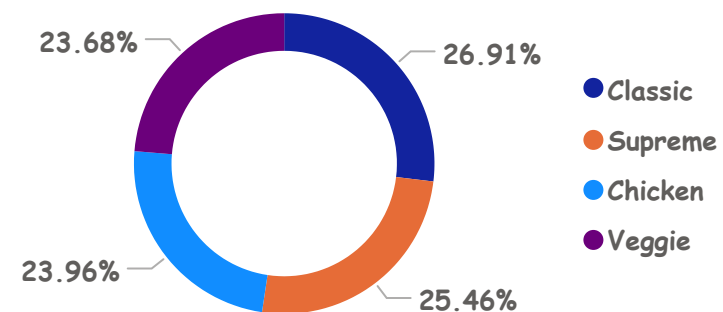
## Total Daily Orders



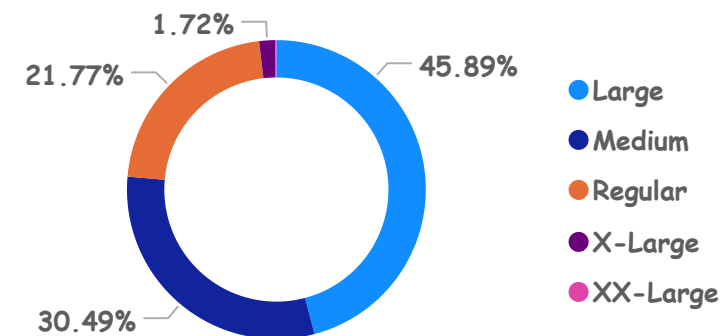
## Total Monthly Orders



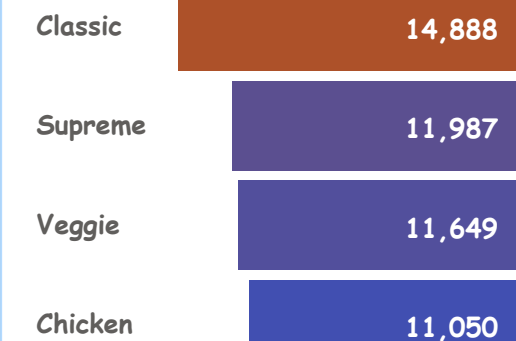
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizza Sold by pizza\_category





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JAN 15 - DEC 15

Home



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## BEST SELLERS

### REVENUE

Thailand Chicken Pizza  
brings the most  
Revenue

CLASSIC Pizza is the most  
ordered and has the highest  
quantity Ordered

Pizza Category

All

1/1/2015



12/31/2015



## Top 5 Pizzas by Revenue

The Thai Ch...	\$43K
The Barbec...	\$43K
The Californ...	\$41K
The Classic ...	\$38K
The Spicy I...	\$35K

## Top 5 Pizzas by Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiïan...	2.4K
The Pepperon...	2.4K
The Thai Chi...	2.4K

## Most Ordered Pizzas

The Classic ...	2.3K
The Barbec...	2.3K
The Thai Ch...	2.2K
The Californ...	2.2K
The Spicy I...	1.8K

## Bottom 5 Pizzas by Revenue

The Spinach...	\$16K
The Medite...	\$15K
The Spinach...	\$15K
The Green ...	\$14K
The Brie Ca...	\$12K

## Least 5 Bought Pizzas

The Soppress...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Car...	490

## Least Ordered Pizzas

The Chicken...	938
The Calabre...	918
The Spinach...	918
The Medite...	912
The Brie Ca...	480