prepared_column_id:
70bf8422-03f9-4f20-a8ad-764bc9447baf

definition:
Avantmetrics: Summarised count of channel orders

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Orders

created_at:
2019-02-08 20:38:35 +00:00

updated_at:
2019-02-08 20:38:35 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_channel_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

```
prepared_column_id:
121e65d9-674d-454e-9bc5-f28439275d96


definition:
Avantmetrics: Marketing Channel analysis


parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd


sort:
1


visible_to:
["admin", "merchant"]


name:
Marketing Channel


created_at:
2019-02-08 19:45:55 +00:00


updated_at:
2019-02-08 19:45:55 +00:00


created_by:
nan


updated_by:
nan


table_id:
fact_order_channel_summary


joinable_tables:
nan


classifier:
fact


description:
nan


visible:
True


display_groups:
{metrics}


environment:
EDW2


prepared_human_id:
nan


filters:
nan
```

prepared_column_id:
ff2eade7-65bf-4165-804a-9224a6184934

definition:
Affiliate Classic ID through Avantmetrics

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Classic ID

created_at:
2019-02-08 21:27:08 +00:00

updated_at:
2019-02-08 21:27:08 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
09286e80-e38c-49cf-8a15-d0aabc562646

definition:
US Holiday Name feature in Performance Display Group.

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
1

visible_to:
["admin", "US"]

name:
US Holiday Name

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Name of the US holiday, or "No Holiday" if none.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
278bcf75-c86f-4e06-a7d0-4aaeb9d0892a

definition:
Country-specific affiliate networks by AvantLink.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
8

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Network

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
AvantLink has three country specific affiliate networks (Australia, Canada, and the United States).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2daf668f-9178-47e0-919d-e529f599425e

definition:
Avantmetrics applied to Affiliate Default Website

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Default Website

created_at:
2019-02-08 21:31:14 +00:00

updated_at:
2019-02-08 21:31:14 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
47a3fc50-4dbf-4126-a8f0-fd0d3ee73aa8

definition:
Avantmetrics: Introducer count fact in affiliate type order summary.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Introducer

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
da39cb95-36f2-4035-b63a-2dac94632dad

definition:
Performance related to Merchant Order Number.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
4

visible_to:
["admin", "merchant", "affiliate"]

name:
Order Number

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Merchant order number.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5faa4a3c-a5af-42a6-b438-d45c827ba081

definition:
Influencer count data available in Avantmetrics.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Influencer

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6e032164-39f4-4ecf-9399-a9c6733d40f9

definition:
Avantmetrics: Influencer percentage calculation based on total count

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Influencer %

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
930bfe79-3e79-425a-bf2d-c9f17c4aa635

definition:
Zip code associated with the affiliate's account.

parent:
545f89b1-393e-4182-865a-4a33c97e9125

sort:
3

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Zip Code

created_at:
2018-06-16 00:44:52 +00:00

updated_at:
2018-06-16 00:44:52 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The zip code associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ffeb8c39-8e8e-47f0-975a-851881fada60

definition:
State associated with affiliate's account

parent:
545f89b1-393e-4182-865a-4a33c97e9125

sort:
2

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate State

created_at:
2018-06-16 00:44:52 +00:00

updated_at:
2018-06-16 00:44:52 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The state associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
952a0d0d-5ec5-4ebb-90cd-fcac66fec8b3

definition:
Performance-related picker distinguishing production and development

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
6

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Picker Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_picker

joinable_tables:
nan

classifier:
dim

description:
Use this to distinguish between production and development pickers

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
75946590-7328-4306-8212-6fcdb289c09c

definition:
Affiliate's account associated country data.

parent:
545f89b1-393e-4182-865a-4a33c97e9125

sort:
4

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Country

created_at:
2018-06-16 00:44:52 +00:00

updated_at:
2018-06-16 00:44:52 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The country associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
84a74928-9285-4617-a7a7-b2f670bae5aa

definition:
Avantmetrics Referral Group data

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Referral Group

created_at:
2019-02-04 22:39:31 +00:00

updated_at:
2019-02-04 22:39:31 +00:00

created_by:
nan

updated_by:
nan

table_id:
affiliate_type_order

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
8e7f18f3-16d8-4c18-a9cc-ca4707894255

definition:
City associated with the affiliate's account

parent:
545f89b1-393e-4182-865a-4a33c97e9125

sort:
1

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate City

created_at:
2018-06-16 00:44:52 +00:00

updated_at:
2018-06-16 00:44:52 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The city associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
05ba72f4-aed8-4045-97b3-9d291335d861

definition:
Unique Merchant ID on Dashboard platform

parent:
757e230e-ef59-420d-b544-ecbffc428654

sort:
5

visible_to:
["admin", "merchant", "affiliate"]

name:
Merchant UUID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_merchant

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to a merchant account (Dashboard platform).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
3fa174b7-29de-4b34-adcd-9965c42ea0bd

definition:
Unique ID related to a merchant account on Classic platform.

parent:
757e230e-ef59-420d-b544-ecbffc428654

sort:
2

visible_to:
["admin", "merchant", "affiliate"]

name:
Merchant Classic ID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_merchant

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to a merchant account (Classic platform).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c0f7c59a-f564-48d8-bab7-5d26005a25e3

definition:
"Merchant URL" refers to the website address of the merchant.

parent:
757e230e-ef59-420d-b544-ecbffc428654

sort:
4

visible_to:
["admin", "merchant", "affiliate"]

name:
Merchant URL

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_merchant

joinable_tables:
nan

classifier:
dim

description:
Merchant website address.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f855a18a-ffa0-43aa-916a-ee43f0f52ea2

definition:
Displays month name for Year over Year comparisons.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
8

visible_to:
["admin", "merchant", "affiliate"]

name:
Month Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Month name without the year. Useful for Year over Year comparisons.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c48f2f29-b3f1-4a09-aab1-fb29a196ea8d

definition:
Day indicator in the format of week days, included in performance and metrics.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
2

visible_to:
["admin", "merchant", "affiliate"]

name:
Day of Week

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Day based on Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday format.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
71aa7544-81e5-47ab-a4d2-25e44bf6acc7

definition:
"Year" in YYYY format from the dim_date table.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
10

visible_to:
["admin", "merchant", "affiliate"]

name:
Year

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
YYYY format.

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f0e99037-a577-4bf2-b918-b3a7a812b4b2

definition:
Day and Month data useful for year over year comparisons.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
4

visible_to:
["admin", "merchant", "affiliate"]

name:
Day and Month

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Day and month without the year. Useful for Year over Year comparisons

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
46922b72-487f-4466-9487-cf036fa4aaa0

definition:
Unique ID for an affiliate account on Dashboard platform.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
11

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate UUID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to an affiliate account (Dashboard platform).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
eacd61a1-294c-4a68-917d-3f4b8a44adf1

definition:
Affiliate Network Status info in AvantLink

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
9

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Network Status

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
This is the affiliate status in AvantLink.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
8f124432-28bf-439f-800a-dd1fd796f314

definition:
Affiliate Website URL and ID display with Performance and Avantmetrics

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
12

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Website

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate_website

joinable_tables:
nan

classifier:
dim

description:
Displays all of the individual website URLs within an affiliate account if they have more than one website.

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
d88b002d-d10d-43cc-82ae-b87a5b1caeeb

definition:
Numeric representation of day without month or year for Avantmetrics and Performance

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
5

visible_to:
["admin", "merchant", "affiliate"]

name:
Day of Month

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Numeric day without month or year.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
4900ba88-c35a-463d-8f4a-9606903221e8

definition:
Avantmetrics analysis for AvantLink Orders.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
AvantLink Orders

created_at:
2019-02-04 21:13:15 +00:00

updated_at:
2019-02-04 21:13:15 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1afbc775-cdd5-4a9b-bf48-c15629e5fae2

definition:
Avantmetrics summary of Order Number

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Order Number

created_at:
2019-02-04 21:39:44 +00:00

updated_at:
2019-02-04 21:39:44 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
bbf2fdb6-4b5a-49cf-83b5-fa3e9118aebf

definition:
Affiliate Company Name associated with account or primary contact's name.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
4

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Company Name

created_at:
2018-07-26 21:16:58 +00:00

updated_at:
2018-07-26 21:16:58 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The company name associated to the affiliate account. If one was not provided then this defaults to being the primary contact's name.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1d04dec5-466c-4d85-a292-849a9a738cb6

definition:
Primary contact's first name associated with affiliate account.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
6

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate First Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The first name for the primary contact associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f62fc72a-2ab3-4c48-bcd9-048d9c677871

definition:
Avantmetrics Site Average Order Amount Calculation

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Site Average Order Amount

created_at:
2019-01-16 20:40:07 +00:00

updated_at:
2019-01-16 20:40:07 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
190e5ac1-620d-449f-99c3-01f2afd6aa71

definition:
"Awarded Channel" related to Avantmetrics.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Awarded Channel

created_at:
2019-02-05 21:19:49 +00:00

updated_at:
2019-02-05 21:19:49 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order_avantmetrics

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
e53b1dda-1881-460e-b14a-c39676ef7834

definition:
Affiliate Orders count in Avantmetrics

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Orders

created_at:
2019-01-16 20:56:14 +00:00

updated_at:
2019-01-16 20:56:14 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
3056e403-5da8-40fc-897d-6558cc364de1

definition:
Avantmetrics Orders count

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Orders

created_at:
2019-02-05 21:09:31 +00:00

updated_at:
2019-02-05 21:09:31 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c37cc7f0-4070-4534-affc-ee0a593e58eb

definition:
Avantmetrics related to Deduped Channel.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Deduped Channel

created_at:
2019-02-05 21:19:49 +00:00

updated_at:
2019-02-05 21:19:49 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order_avantmetrics

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f3f93f76-c005-4180-b065-12e391c835c7

definition:
Performance-related data of user's last name in Avantlink platform.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
10

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
User Last Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_users

joinable_tables:
nan

classifier:
dim

description:
Last name of a user of the Avantlink platform

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
896d0934-0781-402b-a28f-6d67b4929167

definition:
Dimension for calendar year quarters with performance and Avantmetrics.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
9

visible_to:
["admin", "merchant", "affiliate"]

name:
Quarter

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Calendar year quarters.

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
18c78f65-feff-4224-ae78-0be3f97acb39

definition:
Avantmetrics related Checkout Influencer count integer fact.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Checkout Influencer

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7cb608db-f4ae-4930-9424-690a1e934c58

definition:
Avantmetrics Page Views data with integer format.

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Page Views

created_at:
2019-01-16 21:25:23 +00:00

updated_at:
2019-01-16 21:25:23 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
404f842a-ecde-4f02-ad89-97b06e483480

definition:
Avantmetrics related to website visits.

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Visits

created_at:
2019-01-16 20:56:14 +00:00

updated_at:
2019-01-16 20:56:14 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
997fcc22-3418-43a9-9411-78df8c0e122a

definition:
Avantmetrics HK Site Orders fact

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
HK Site Orders

created_at:
2019-01-16 20:56:14 +00:00

updated_at:
2019-01-16 20:56:14 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b96959cb-5878-4831-ad1d-bef913ea1ba0

definition:
Avantmetrics Unique Visits count data

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Unique Visits

created_at:
2019-01-16 20:56:14 +00:00

updated_at:
2019-01-16 20:56:14 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c3ce8a64-1b8f-4d79-bb44-72e3195a3387

definition:
Avantmetrics summary of multiple affiliates.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Multiple Affiliates

created_at:
2019-02-04 21:54:06 +00:00

updated_at:
2019-02-04 21:54:06 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2700e2b9-7a65-4359-bd0b-c7b041a2eb01

definition:
Performance-focused Postgresql data type.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
4

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Data Type

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns

joinable_tables:
nan

classifier:
dim

description:
Postgresql data type.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7e317733-831c-47c2-a29e-e315ba709f75

definition:
Unique ID for Classic platform affiliate account

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
1

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Classic ID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to an affiliate account (Classic platform).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
306468fb-31b2-4e46-a70a-fbf474d26d26

definition:
Performance related to AvantLink's unique transaction number.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Avantlink Transaction ID

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
AvantLink's unique transaction number.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
262f1eda-776f-4380-9e00-6a57e7965322

definition:
Performance related Order Date in Mountain Time.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
6

visible_to:
["admin", "merchant", "affiliate"]

name:
Order Date

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
The date that the order occurred on in Mountain Time (MT).

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
54d1b31d-8a57-4874-b4c8-61c9aac76a48

definition:
Performance related User UUID details.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
8

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
User UUID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_users

joinable_tables:
nan

classifier:
dim

description:
UUID for this user

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
21fc7122-4532-447d-88e5-89e583c27d59

definition:
AvantMetrics Order Number details

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
99

visible_to:
["admin", "merchant"]

name:
Order Number

created_at:
2019-01-16 22:51:37 +00:00

updated_at:
2019-01-16 22:51:37 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order_avantmetrics

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
54a9f5d7-31ba-49a0-8a06-dfded8277f2a

definition:
Avantmetrics for Multiple Affiliates

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Multiple Affiliates

created_at:
2019-01-16 22:06:02 +00:00

updated_at:
2019-01-16 22:06:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6e7ed4f9-c067-451b-8223-a1f3c289a81c

definition:
Avantmetrics Attribution Type with integer format

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Attribution Type

created_at:
2019-01-16 22:06:02 +00:00

updated_at:
2019-01-16 22:06:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ee046806-2381-4834-b226-b65a62599423

definition:
Avantmetrics calculation for Cross Channel Share based on channel and total orders.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Cross Channel Share

created_at:
2019-01-16 22:06:02 +00:00

updated_at:
2019-01-16 22:06:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
a11a0b38-6a96-41dc-8067-b168d4a2d345

definition:
Marketing Channel data from Avantmetrics

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
1

visible_to:
["admin", "merchant"]

name:
Marketing Channel

created_at:
2019-01-16 22:51:37 +00:00

updated_at:
2019-01-16 22:51:37 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order_avantmetrics

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b443affa-a075-46ad-9bf5-47e0d2fb572d

definition:
"Affiliate Referral Group" featuring Avantmetrics.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Referral Group

created_at:
2019-01-16 22:51:37 +00:00

updated_at:
2019-01-16 22:51:37 +00:00

created_by:
nan

updated_by:
nan

table_id:
affiliate_type_order

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
aeec9549-4391-47f0-95a1-4e3d0a09e8e7

definition:
Influencer feature in Avantmetrics.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Influencer

created_at:
2019-02-04 22:01:40 +00:00

updated_at:
2019-02-04 22:01:40 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5ed71096-4156-48bd-a699-871145f91538

definition:
Avantmetrics Attribution Fact

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Attribution

created_at:
2019-02-04 21:54:06 +00:00

updated_at:
2019-02-04 21:54:06 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
381ac4de-34fd-4703-be74-013a54567930

definition:
Avantmetrics Introducer fact table

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Introducer

created_at:
2019-02-04 22:01:40 +00:00

updated_at:
2019-02-04 22:01:40 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
94a00cce-91d9-4d7c-9c9e-edc81fa96932

definition:
Avantmetrics analysis for Website Orders

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Website Orders

created_at:
2019-02-04 20:56:49 +00:00

updated_at:
2019-02-04 20:56:49 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
8e2b5ebb-fd71-473a-a375-821747362524

definition:
"Referral Group %" by Avantmetrics showing count and percentage functions.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Referral Group %

created_at:
2019-02-04 22:39:31 +00:00

updated_at:
2019-02-04 22:39:31 +00:00

created_by:
nan

updated_by:
nan

table_id:
affiliate_type_order

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
255eed96-6a38-41bc-8da1-81a254a2b640

definition:
Month name in YYYY format from the dim_date table

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
7

visible_to:
["admin", "merchant", "affiliate"]

name:
Month

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Month name, YYYY format.

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6f8f1df8-201a-4135-8654-8a1ea1cb1755

definition:
Avantmetrics affiliate order summary fact.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Order

created_at:
2019-02-04 21:54:06 +00:00

updated_at:
2019-02-04 21:54:06 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1776cff8-05ce-433f-9010-d4e626b55b4d

definition:
Avantmetrics Checkout Influencer data summary

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Checkout Influencer

created_at:
2019-02-04 22:01:40 +00:00

updated_at:
2019-02-04 22:01:40 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
44943f42-5956-418b-90fc-216c7863d371

definition:
Performance metrics for the Aggregate column.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
5

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Aggregate

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns

joinable_tables:
nan

classifier:
dim

description:
Aggregate used on a given column.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
897bdf38-85ae-4e6e-a98d-2c098dc06e79

definition:
Performance related to source of report request

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
12

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Request Source

created_at:
1970-01-01 00:00:00 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_requests

joinable_tables:
nan

classifier:
dim

description:
Source where the report was requested, e.g. front end, debugger, disruptosense, subscriptions...

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ed3ff48c-adb8-41ec-8177-39a4c5bcec36

definition:
"Coupon code used in transactions" with Performance.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
3

visible_to:
["admin", "merchant", "affiliate"]

name:
Coupon Code

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Coupon code used in the transaction.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1e180a0b-e2e5-48ee-a750-d6a37ccead6b

definition:
Performance-related Custom Tracking Code definition and usage

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
2

visible_to:
["admin", "merchant", "affiliate"]

name:
Custom Tracking Code

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Optional tracking parameter that is defined by affiliates and is appended to each click and order that is associated to the link utilizing the Custom Tracking Code.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2007c62c-ce69-401e-b945-e8b24d9a68e8

definition:
Performance-related data on new customers.

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
5

visible_to:
["admin", "merchant", "affiliate"]

name:
New Customer

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Optional parameter provided by merchant.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
642aa51e-bec1-425e-91ea-e82528ee3bc5

definition:
Performance related to Australian Holiday Names

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
5

visible_to:
["admin", "AU"]

name:
Australian Holiday Name

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Name of the Australian holiday, or "No Holiday" if none.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1895ad82-0c6e-452b-841c-dc5de2d54bf0

definition:
Performance related to US Holiday Type

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
2

visible_to:
["admin", "US"]

name:
US Holiday Type

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Type of holiday for the US, if applicable.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
9f23b79c-7017-4c34-81d5-9122a86c24c8

definition:
Performance related to Canadian Holiday Type

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
4

visible_to:
["admin", "CA"]

name:
Canadian Holiday Type

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Type of holiday for Canada, if applicable.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
912aa9ec-1dd5-4822-b961-f911a3fc0980

definition:
Performance-related data on Australian holiday types.

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
6

visible_to:
["admin", "AU"]

name:
Australian Holiday Type

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Type of holiday for Australia, if applicable.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5ec479f3-a03f-405c-bf9f-9266f1fbe35b

definition:
Performance related to various User Types

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
11

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
User Type

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_users

joinable_tables:
nan

classifier:
dim

description:
User Type, e.g. merchant, affiliate, admin

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
15a6efcb-ba51-403e-b01e-35b52066bfb3

definition:
Performance-related data from Table Name.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
2

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Table Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns

joinable_tables:
nan

classifier:
dim

description:
Name of the table a column was pulled from (does not distinguish facts from cubes)

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7e132800-83b5-4ec6-8991-f3e825225e56

definition:
Performance related description of column's internal ID.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
1

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Column ID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns

joinable_tables:
nan

classifier:
dim

description:
Internal ID of a given column

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c85ae938-24ed-45d1-8e2b-c13d03f00e6e

definition:
Performance related to Canadian Holiday Name.

parent:
af1a3e2c-a94d-4d19-8f7d-47f7ba9835dc

sort:
3

visible_to:
["admin", "CA"]

name:
Canadian Holiday Name

created_at:
2018-08-02 16:28:46 +00:00

updated_at:
2018-08-02 16:28:46 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order

joinable_tables:
nan

classifier:
dim

description:
Name of the Canadian holiday, or "No Holiday" if none.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f64178f2-959a-4639-94e8-200811ac7b2a

definition:
Avantmetrics: Marketing Channel percentage analysis

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Marketing Channel %

created_at:
2019-02-08 19:50:36 +00:00

updated_at:
2019-02-08 19:50:36 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_channel_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7f0d6415-4c4b-4e3d-845c-4907f48c03a3

definition:
Avantmetrics summary of order amount.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Avantmetrics Order Amount

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
Order amount as reported in Avantmetrics

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f944cdd0-a8bb-4cdc-8e95-6d5fc6de1649

definition:
Performance-related Picker Hash Key distinguishing multiple pickers.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
7

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Picker Hash Key

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_picker

joinable_tables:
nan

classifier:
dim

description:
When multiple pickers have the same name (e.g. all production pickers are called "production"), this can distinguish them.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

definition:
Shortened month name identifier in dim_date table.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
1

visible_to:
["admin", "affiliate", "merchant"]

name:
Month Name Abbreviation

created_at:
2019-02-18 23:55:28 +00:00

updated_at:
2019-02-18 23:55:28 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Month name, abbreviated.

visible:
False

display_groups:
nan

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b9df9b90-2509-4d38-bca3-21f747555b36

definition:
"First day of the week" data table.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
2

visible_to:
["admin", "affiliate", "merchant"]

name:
Week

created_at:
2019-02-18 23:55:28 +00:00

updated_at:
2019-02-18 23:55:28 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
First day of the week

visible:
False

display_groups:
{performance_trend_agency,performance_comparison,performance_projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b42eab3e-cd74-4b0a-b70c-f6ca64c0ec72

definition:
Merchant Name with performance and metrics display groups

parent:
757e230e-ef59-420d-b544-ecbffc428654

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Merchant

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_merchant

joinable_tables:
nan

classifier:
dim

description:
Merchant Name

visible:
True

display_groups:
{performance,metrics,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
4abe793a-f3c6-4dec-a8bb-a0c40518202c

definition:
Default URL for affiliate's account, includes data from multiple websites if present.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
5

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Default Website

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate_default_website

joinable_tables:
nan

classifier:
dim

description:
Displays the URL for the website the affiliate selected as the default for their account. If the affiliate has multiple websites, all of their data will be grouped and displayed with their default website URL.

visible:
True

display_groups:
{performance,metrics,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f5ff88f5-2294-4bea-bdc3-5c657b23dbf1

definition:
Unique ID for each affiliate's website

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
2

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Classic Website ID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate_default_website

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to each of an affiliate's website(s).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5acc971d-1e20-4678-b8b8-e17aa808071a

definition:
Day in MM/DD/YYYY format in various performance groups.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Day

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
MM/DD/YYYY format.

visible:
True

display_groups:
{performance,metrics,performance_trend,performance_trend_agency,performance_comparison,performance_projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
abbaae22-c086-4533-b0ce-bce3146f88f1

definition:
Avantmetrics summary of Marketing Channels

parent:
6d05167c-55c8-4802-84b7-c15f2c0258ff

sort:
1

visible_to:
["admin", "merchant"]

name:
Marketing Channels

created_at:
2019-01-16 22:51:37 +00:00

updated_at:
2019-01-16 22:51:37 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_order_avantmetrics

joinable_tables:
nan

classifier:
dim

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
58be4e18-8b55-48dc-b565-072cf1b28616

definition:
Avantmetrics: Calculates the average order amount.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Average Order Amount

created_at:
2019-02-08 19:57:03 +00:00

updated_at:
2019-02-08 19:57:03 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_channel_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c3f8611a-16e1-4ff2-b248-9cccc37f29a6

definition:
Sales and Total Cost calculations for order commissions

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
100

visible_to:
["admin", "merchant"]

name:
Sales & Total Cost

created_at:
2019-07-17 15:35:26 +00:00

updated_at:
2019-07-17 15:35:26 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
nan

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ca65cab3-770b-4a44-a5b4-1c67f3939ae1

definition:
"Gross Sales" represents the sum of gross affiliate sales.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Gross Sales

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Sum of gross affiliate sales.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c12a6e4d-3413-4ff7-a0c6-7f6879904c3f

definition:
Abbreviated month name in dim_date table.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
3

visible_to:
["admin", "affiliate", "merchant"]

name:
Month

created_at:
2019-02-18 23:55:28 +00:00

updated_at:
2019-02-18 23:55:28 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
Month name, abbreviated.

visible:
False

display_groups:
{performance_trend,performance_trend_agency,performance_comparison,performance_projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
dbc06499-c82c-47c9-9126-bc3c80846935

definition:
"First day of the quarter" date classifier

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
5

visible_to:
["admin", "affiliate", "merchant"]

name:
Quarter

created_at:
2019-02-18 23:55:28 +00:00

updated_at:
2019-02-18 23:55:28 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
First day of the quarter

visible:
False

display_groups:
{performance_trend,performance_trend_agency,performance_comparison,performance_projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c57ca314-145b-4131-bdaf-87beef851324

definition:
Sum of affiliate Cost Per Click fees.

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate CPC

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_cpc_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of affiliate Cost Per Click fees.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
54f5cc7c-949c-4ef1-95e4-9af10c224862

definition:
Description: Sum of money for affiliate bonuses.

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
5

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Bonus

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_bonus

joinable_tables:
nan

classifier:
fact

description:
Sum of affiliate bonuses.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
27945e4c-710f-407c-a0b6-21b965c27136

definition:
Performance related combined Cost Per Click fees.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
2

visible_to:
["admin", "merchant"]

name:
CPC

created_at:
2019-07-03 22:43:24 +00:00

updated_at:
2019-07-03 22:43:24 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_cpc_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of Affiliate Cost Per Click fees and Network CPC fees.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
3afeb2e0-2335-45fb-a902-99c9715fa08a

definition:
Net sum of affiliate sale commissions including adjustments.

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
7

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Sale Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net sum of affiliate commissions earned via the sale commission rate. Includes products that have item based commission, new customer commission increases, and commission adjustments due to returns.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
eb515c55-d336-48b2-b1fe-a4ddc8785a73

definition:
Fact about sum of distinct number of records in each report

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
2

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Number of records

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns_requested

joinable_tables:
nan

classifier:
fact

description:
Number of records found for each individual column that appears in a report

visible:
False

display_groups:
{performance,quick_stats,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
1a8d2aac-998b-42fc-a221-6978de0da5c1

definition:
Avantmetrics: Summation of Website Gross Sales

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
99

visible_to:
["admin", "merchant"]

name:
Website Gross Sales

created_at:
2019-01-16 20:37:34 +00:00

updated_at:
2019-01-16 20:37:34 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_channel_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
e5c4e787-63e6-4a34-bb4d-676198d61b78

definition:
Sum of AvantLink commissions from affiliate bonus network rate.

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
6

visible_to:
["admin", "merchant"]

name:
Network Bonus

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_bonus

joinable_tables:
nan

classifier:
fact

description:
Sum of AvantLink commissions earned via the affiliate bonus network rate.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

```
prepared_column_id:
f8017c89-c326-48a9-a3cd-7362ab43eb95


definition:
Impressions: Sum of impressions shown in various performance display groups.


parent:
0aa5645f-81a3-48ff-a5eb-be85b6f15422


sort:
2


visible_to:
["admin", "merchant", "affiliate"]


name:
Impressions


created_at:
2017-10-30 16:39:17 +00:00


updated_at:
2017-10-30 16:39:17 +00:00


created_by:
nan


updated_by:
nan


table_id:
fact_impression


joinable_tables:
nan


classifier:
fact


description:
Sum of impressions.


visible:
False


display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}


environment:
EDW2


prepared_human_id:
nan


filters:
nan
```

prepared_column_id:
d6e33659-669e-432b-8727-7c4f871011cb

definition:
Sum of click throughs

parent:
0aa5645f-81a3-48ff-a5eb-be85b6f15422

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Clicks

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_hit

joinable_tables:
nan

classifier:
fact

description:
Sum of click throughs.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7de2e941-13a9-4e7e-9397-6008cc4160b3

definition:
Sum of Network Paid Placement earnings.

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
4

visible_to:
["admin", "merchant"]

name:
Network Paid Placement

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_ppb_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of AvantLink paid placement earnings.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
fd05e48f-47b5-4739-9f9d-c3edff158bb7

definition:
Count of unique adjustment transactions.

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Adjustments

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_adjustment

joinable_tables:
nan

classifier:
fact

description:
Count of all adjustment transactions.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ecaff0d4-5759-4c74-85e3-f3d37346bc19

definition:
Fact table for sum of Affiliate Paid Placement earnings.

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
3

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Paid Placement

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_ppb_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of affiliate paid placement earnings.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
680cbb72-e7be-4ebd-8661-051bf7599027

definition:
Sum of affiliate incentive commissions and performance incentives.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
3

visible_to:
["admin", "merchant"]

name:
Incentive Commission

created_at:
2019-07-03 22:43:24 +00:00

updated_at:
2019-07-03 22:43:24 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Sum of affiliate incentive commissions. Tiered/Threshold affiliate performance incentives.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
d4e60199-a71b-4431-aa44-3f86217bd5d3

definition:
Sum of AvantLink Cost Per Click fees.

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
2

visible_to:
["admin", "merchant"]

name:
Network CPC

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_cpc_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of AvantLink Cost Per Click fees.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f4181f5a-95b1-46fb-a510-7c4da5111b8b

definition:
Fact table showcasing individual requests count across multiple performance aspects.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
3

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Number of requests

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns_requested

joinable_tables:
nan

classifier:
fact

description:
Number of individual requests

visible:
False

display_groups:
{performance,quick_stats,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
23ba770f-bc5f-4df3-bb16-d4660c265ad6

definition:
Average processing time for reports, filter for accurate data

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
1

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Average Request Duration

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns_requested

joinable_tables:
nan

classifier:
fact

description:
Amount of time spent processing reports. Note that development pickers tend to be slower, so filter these out for more accurate data.

visible:
False

display_groups:
{performance,quick_stats,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
77872d95-6d07-4061-9f27-44f7b77d0500

definition:
Sum of Affiliate Commission adjustments in money format

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Adjusted Affiliate Earnings

created_at:
2019-02-22 21:01:45 +00:00

updated_at:
2019-02-22 21:01:45 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission_adjustment

joinable_tables:
nan

classifier:
fact

description:
Sum of adjustments/returns applied to Affiliate Commissions.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
370a8642-95d4-4977-a96a-615783a6c923

definition:
Sum of tiered/threshold affiliate performance incentives.

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
9

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Incentive Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Sum of affiliate incentive commissions. Tiered/Threshold affiliate performance incentives.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
32a9cf02-0375-494f-b196-ef976d283aed

definition:
Total earnings across all AvantLink aspects, includes various commissions and adjustments.

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
11

visible_to:
["admin", "merchant"]

name:
Network Total Earnings

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net sum of all AvantLink earnings. Includes Network Sale Commission, Network CPC, Network Bonus, Network Paid Placement and commission adjustments due to returns.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7b9f9d22-c9ea-4407-a3d6-957619421a15

definition:
Total Earnings from all Affiliate Commissions, Bonuses, and Adjustments

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
10

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Total Earnings

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net sum of all affiliate earnings. Includes all commission types, bonuses, paid placements, CPC, and commission adjustments due to returns.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c045f0b3-2e56-428b-a552-d256b22855a7

definition:
Short Description: Calculation of Average Order Amount from Gross Sales.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Average Order Amount

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Gross sales divided by orders.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
27e20378-0d0d-497c-b183-877bb709c8e5

definition:
Performance-related data regarding user's first name on Avantlink platform.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
9

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
User First Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_users

joinable_tables:
nan

classifier:
dim

description:
First name of a user of the Avantlink platform

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ef559898-c0d1-41d0-ad0b-25ae17040c14

definition:
"Conversion Rate" refers to the percentage of orders divided by clicks.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Conversion Rate

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_hit

joinable_tables:
nan

classifier:
fact

description:
Orders divided by clicks.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
a8244e92-7afb-45f9-b228-1e04f8ec273a

definition:
"Reversal Rate" calculates adjustment per orders percentage.

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Reversal Rate

created_at:
2020-02-11 00:02:23 +00:00

updated_at:
2020-02-11 00:02:23 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_adjustment

joinable_tables:
nan

classifier:
fact

description:
Adjustments divided by Orders.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ebf77986-b88e-4521-9345-1500ff68cce7

definition:
Return On Ad Spend calculation for performance comparisons and trends.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
ROAS

created_at:
2018-11-16 18:18:37 +00:00

updated_at:
2018-11-16 18:18:37 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Return On Ad Spend. Sales divided by Total Cost.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
dcd37006-96ab-4818-8c9e-abc1c2785969

definition:
Sum of Affiliate and Network Paid Placement earnings.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
4

visible_to:
["admin", "merchant"]

name:
Paid Placement

created_at:
2019-07-03 22:43:24 +00:00

updated_at:
2019-07-03 22:43:24 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_ppb_earning

joinable_tables:
nan

classifier:
fact

description:
Sum of Affiliate Paid Placement and Network Paid Placement earnings.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6323f6bb-1843-4ac3-a358-1b3ab6111a46

definition:
Click Through Rate: Clicks divided by Impressions calculation.

parent:
0aa5645f-81a3-48ff-a5eb-be85b6f15422

sort:
3

visible_to:
["admin", "merchant", "affiliate"]

name:
Click Through Rate

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_hit

joinable_tables:
nan

classifier:
fact

description:
Clicks divided by Impressions.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
978db2eb-7437-4087-98c0-4b937cbe0d9a

definition:
Performance-based Earnings Per Hundred Clicks calculation

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
4

visible_to:
["admin", "merchant", "affiliate"]

name:
EPC

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_hit

joinable_tables:
nan

classifier:
fact

description:
Earnings Per Hundred Clicks.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
ac4603cf-803d-4d93-9f55-6473fd10d2f7

definition:
Count of Affiliate Orders via Avantmetrics.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Affiliate Orders

created_at:
2019-02-04 22:39:31 +00:00

updated_at:
2019-02-04 22:39:31 +00:00

created_by:
nan

updated_by:
nan

table_id:
affiliate_type_order

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
76a69f19-7b83-4b4b-9563-94712b74bee7

definition:
Primary contact's last name for affiliate's account.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
7

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate Last Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
The last name for the primary contact associated to the affiliate's account.

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
be827df2-0c30-43b6-b4b3-6f606341b7cf

definition:
Avantmetrics Introducer % Calculation

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Introducer %

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
abfd990e-2d7b-4595-b1bc-5e33a8d2c7c0

definition:
Performance related to Column Name in report

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
3

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Column Name

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_columns

joinable_tables:
nan

classifier:
dim

description:
Column name as it appeared in the report

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
311a93cf-cf0b-4eaf-a439-38ea48833784

definition:
Country Specific Affiliate Networks in AvantLink

parent:
757e230e-ef59-420d-b544-ecbffc428654

sort:
3

visible_to:
["admin", "merchant_many_networks"]

name:
Merchant Network

created_at:
2018-02-01 20:38:30 +00:00

updated_at:
2018-02-01 20:38:30 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_merchant

joinable_tables:
nan

classifier:
dim

description:
AvantLink has three country specific affiliate networks (Australia, Canada, and the United States).

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
f45cf749-38f5-4acd-8990-043794f7a118

definition:
Avantmetrics Bounce Rate Calculation as a Percentage

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Bounce Rate

created_at:
2019-01-16 21:25:23 +00:00

updated_at:
2019-01-16 21:25:23 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
9790b99b-eb46-4a09-b8f1-711a8e113231

definition:
"Average Time Per Visit" calculation for Avantmetrics.

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Average Time Per Visit

created_at:
2019-01-16 21:25:23 +00:00

updated_at:
2019-01-16 21:25:23 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
bbe70ce1-7798-498c-a7ce-38d39be7f2e3

definition:
Avantmetrics channel share calculation as a percentage.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Channel Share

created_at:
2019-01-16 22:06:02 +00:00

updated_at:
2019-01-16 22:06:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
49901a79-2977-4d8f-94b5-38b7b622ae00

definition:
Calculation of all affiliate earnings and sales minus adjustments

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Sales & Affiliate Total Earnings

created_at:
2019-04-24 22:44:47 +00:00

updated_at:
2019-04-24 22:44:47 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Includes all commission types, bonuses, paid placements, CPC, and commission adjustments due to returns. Gross sales minus adjustments that occur within the same date range. This is the metric commissions are based on. Net sum of all affiliate earnings.

visible:
True

display_groups:
nan

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
36de7153-a578-4878-9657-31113bad1a14

definition:
Net sum of commissions earned and adjustments in AvantLink.

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
8

visible_to:
["admin", "merchant"]

name:
Network Sale Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net sum of AvantLink commissions earned via the sale commission rate and commission adjustments due to returns.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b8f608a1-3deb-471f-8694-beb7d50fe818

definition:
Performance related unique identifier for each report request.

parent:
7620cd62-abee-4d89-9533-a61ba2ccf6c7

sort:
11

visible_to:
["3f6ad03b-7a38-44f5-8c8f-485c7f621692", "f4d3839e-9a76-411c-8110-b2374af3953a", "3e76c175-b5cb-4acc-9910-74fd7f82cc1d"]

name:
Request UUID

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
pk_requests

joinable_tables:
nan

classifier:
dim

description:
UUID for each individual report request.

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5a6e51c2-4a6d-4461-a360-bb480ba89bd0

definition:
"Checkout Influencer %" calculation within Avantmetrics.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Checkout Influencer %

created_at:
2019-02-09 13:47:33 +00:00

updated_at:
2019-02-09 13:47:33 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_affiliate_type_order_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5a1b9d70-1db3-4670-bb4e-6710dc6e736a

definition:
Orders: Count of all order transactions.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Orders

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Count of all order transactions.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
28421ce9-5f78-4992-8229-98f01a06d601

definition:
Adjusted Cost: Sum of Affiliate and AvantLink Networks commission adjustments.

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
1

visible_to:
["admin", "merchant"]

name:
Adjusted Cost

created_at:
2019-02-22 21:01:45 +00:00

updated_at:
2019-02-22 21:01:45 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission_adjustment

joinable_tables:
nan

classifier:
fact

description:
Sum of adjustments/returns applied to Affiliate Commissions and AvantLink Networks Commissions.

visible:
False

display_groups:
{performance,quick_stats,performance_top_accounts,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
67f503b5-29bc-4199-828f-66b02b2c4009

definition:
Net sum of affiliate and network sale commission calculation.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
5

visible_to:
["admin", "merchant"]

name:
Sale Commission

created_at:
2019-07-03 22:43:24 +00:00

updated_at:
2019-07-03 22:43:24 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net Sum of Affiliate Sale Commission and Network Sale Commission.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2d6b94d6-4bbe-4fc6-bb91-25f1b69cc0f2

definition:
Net sum of all earnings including commission, bonuses, and adjustments.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
12

visible_to:
["admin", "merchant"]

name:
Total Cost

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Net sum of affiliate and AvantLink network earnings. Includes all commission types, bonuses, paid placements, CPC, and commission adjustments due to returns.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
443af97f-53cd-491a-becb-de7954c3bf09

definition:
Sum of AvantLink and affiliate commission adjustments, useful for performance top accounts/merchants.

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
1

visible_to:
["admin", "merchant"]

name:
Adjusted Network Earnings

created_at:
2019-02-22 21:01:45 +00:00

updated_at:
2019-02-22 21:01:45 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission_adjustment

joinable_tables:
nan

classifier:
fact

description:
Sum of adjustments/returns applied to Affiliate Commissions and AvantLink Networks Commissions.

visible:
False

display_groups:
{performance,quick_stats,performance_top_accounts,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c9ba8ae6-ce4c-4490-b8c3-6607dda92a0c

definition:
Sum of adjustments/returns applied to Sales data.

parent:
5755c41f-c0b2-4322-81da-dc7750730296

sort:
2

visible_to:
["admin", "merchant", "affiliate"]

name:
Adjusted Sales

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_adjustment

joinable_tables:
nan

classifier:
fact

description:
Sum of adjustments/returns applied to Sales.

visible:
False

display_groups:
{performance,performance_trend,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts,performance_top_merchants}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5aab673b-e77d-4744-a743-25a3f0d079db

definition:
Sales calculation including adjustments for commission calculation.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Sales

created_at:
2018-04-03 21:19:02 +00:00

updated_at:
2018-04-03 21:19:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_adjustment

joinable_tables:
nan

classifier:
fact

description:
Gross sales minus adjustments that occur within the same date range. This is the metric commissions are based on.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6a34cc65-8c73-47c1-a704-8d2f820996e5

definition:
"Pages Per Visit" feature in Avantmetrics.

parent:
2b4f1ada-4e45-48e4-b832-12f7898001a2

sort:
1

visible_to:
["admin", "merchant"]

name:
Pages Per Visit

created_at:
2019-01-16 21:25:23 +00:00

updated_at:
2019-01-16 21:25:23 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
False

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2aaec354-3d6b-40e3-9a91-928ab3fcfa35

definition:
"Attribution Name" is an Avantmetrics analysis for the reversal rate on affiliate websites.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Attribution Name

created_at:
2023-03-28 18:46:05 +00:00

updated_at:
2023-03-28 18:46:05 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_attribution_type

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
attribution_name

filters:
nan

prepared_column_id:
c1a67fab-8540-44e6-8e50-fa51388a3f26

definition:
Bonus calculation combining Affiliate and Network Commission amounts.

parent:
dc4e4ac6-8e01-4f53-bb9d-6fb28871f572

sort:
1

visible_to:
["admin", "merchant"]

name:
Bonus

created_at:
2019-07-03 20:29:07 +00:00

updated_at:
2019-07-03 20:29:07 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_bonus

joinable_tables:
nan

classifier:
fact

description:
Sum of Affiliate Bonus and Network Bonus.

visible:
False

display_groups:
{performance,performance_trend,performance_top_merchants,quick_stats,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
6e8a104b-9c73-453c-b38d-06ba6a7ce6c2

definition:
Avantmetrics Order Amount fact with money format

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Order Amount

created_at:
2019-02-04 21:47:36 +00:00

updated_at:
2019-02-04 21:47:36 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
90685dc6-09d0-4760-8cd3-961c6d5dcfb8

definition:
Avantmetrics Website Gross Sales measurement

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
Website Gross Sales

created_at:
2019-02-04 21:09:36 +00:00

updated_at:
2019-02-04 21:09:36 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_analytics

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
0224e7f0-3473-4a69-8ab1-6b515b0d4cc9

definition:
Avantmetrics Gross Sales data sum.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Gross Sales

created_at:
2019-02-04 22:39:31 +00:00

updated_at:
2019-02-04 22:39:31 +00:00

created_by:
nan

updated_by:
nan

table_id:
affiliate_type_order

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
bcc77427-29e9-4ce3-919a-87fe637f916a

definition:
Weekly data aggregation for performance and metrics.

parent:
79418be0-edc6-4e93-8675-6b32fc5d5e4f

sort:
6

visible_to:
["admin", "merchant", "affiliate"]

name:
Week

created_at:
2017-08-29 21:13:02 +00:00

updated_at:
2017-08-29 21:13:02 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_date

joinable_tables:
nan

classifier:
dim

description:
First week starts on first Monday of year.

visible:
True

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
cdc0cebb-2e59-43ee-bf95-44f16d8e361c

definition:
Affiliate Total Earnings Average Rate displayed across different performance groups

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Total Earnings Average Rate

created_at:
2019-10-24 22:52:38 +00:00

updated_at:
2019-10-24 22:52:38 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Affiliate Total Earnings divided by Sales.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b3dbfb92-c7e7-4ef8-9e5c-865cf54f8c2e

definition:
Network Total Earnings divided by Sales calculation

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
1

visible_to:
["admin", "merchant"]

name:
Network Total Earnings Average Rate

created_at:
2020-02-10 23:50:06 +00:00

updated_at:
2020-02-10 23:50:06 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Network Total Earnings divided by Sales.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
2bef698d-4072-4f48-a623-c74f3531b059

definition:
Performance-based calculation of affiliate total commission average rate

parent:
58d1fa48-3098-445e-a4de-1463b91fbc90

sort:
1

visible_to:
["admin", "merchant", "affiliate"]

name:
Affiliate Total Commission Average Rate

created_at:
2020-02-10 23:09:51 +00:00

updated_at:
2020-02-10 23:09:51 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Sum of Affiliate CPC, Affiliate Sale Commission, and Affiliate Incentive Commission divided by Sales. Excludes: Affiliate Bonus and Affiliate Paid Placement.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
fbf8a786-fd4c-4e4e-aafb-6aa2f66bae7b

definition:
Sum of network commissions divided by sales, excluding bonuses and paid placements

parent:
30d7e3a9-135c-41da-aee0-493737932d73

sort:
1

visible_to:
["admin", "merchant"]

name:
Network Total Commission Average Rate

created_at:
2020-02-10 23:40:21 +00:00

updated_at:
2020-02-10 23:40:21 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_commission

joinable_tables:
nan

classifier:
fact

description:
Sum of Network CPC, Network Sale Commission, and Network Incentive Commission divided by Sales. Excludes: Affiliate Bonus and Affiliate Paid Placement.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
342cee5a-4ae3-406d-9325-e158be1be3d5

definition:
Performance-related metric showing percentage of sales divided by total cost.

parent:
acc3318b-f09b-4ebd-a9b7-881955601d5a

sort:
1

visible_to:
["admin", "merchant"]

name:
ROAS %

created_at:
2019-10-24 22:41:01 +00:00

updated_at:
2019-10-24 22:41:01 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order

joinable_tables:
nan

classifier:
fact

description:
Return On Ad Spend. Percentage of Sales divided by Total Cost.

visible:
False

display_groups:
{performance,quick_stats,performance_trend,performance_top_merchants,performance_trend_agency,performance_comparison,performance_top_accounts}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
c5aaff59-a71a-4be0-bc94-5ae24f07ffb9

definition:
Performance related to REI Returns number

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Returns

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Number of Returns

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
158807ef-64f8-4617-8ba1-6d078be0b557

definition:
Sum of item quantity with performance focus.

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Item Quantity

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Item Quantity

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7a1b8be9-302a-4adf-a0b7-2c1d42eb4036

definition:
Performance related REI Revenue data.

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Revenue

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Sale Item Amount

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
b8fcac5c-bfb0-4a14-849d-0ccdc44ae323

definition:
Performance related REI Affiliate Commission data

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Affiliate Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Affilate Commission Amount

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
70930560-e7f7-400f-8ffc-aae85210d7c1

definition:
Performance related to REI Network Commission Amount

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Network Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Network Commission Amount

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
49f97253-ca85-425f-8f40-d484b8832056

definition:
Performance related to REI Sale Count

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Sale Count

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Sale Count

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
4d57d1e5-fc5c-43b8-bca4-04a35b3ba250

definition:
Performance related to REI Mobile Sales

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Mobile

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Mobile Sales

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5869ef12-7783-4dac-ad54-d0e0d6027e0f

definition:
Performance data for REI Store Name in fact_product_sales

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Store Name

created_at:
2022-09-08 19:59:45 +00:00

updated_at:
2022-09-08 19:59:45 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
REI Store Name

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
91819691-409a-45ce-8a91-0ce9e9a112b1

definition:
Performance related Total Commission Amount

parent:
bcc4e2d4-d10a-4fff-a3d8-470d5a7f3dbf

sort:
1

visible_to:
["admin", "e295c418-295a-447c-b265-734e25f82503"]

name:
REI Total Commission

created_at:
2017-10-30 16:39:17 +00:00

updated_at:
2017-10-30 16:39:17 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_product_sales

joinable_tables:
nan

classifier:
fact

description:
Total Commission Amount

visible:
False

display_groups:
{performance}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
7f1bc0ce-682b-4360-890d-8058adbc137f

definition:
Sum of current and projected network earnings.

parent:
8f3e0347-dcaa-447e-917a-15524d457403

sort:
2

visible_to:
["admin"]

name:
Network Total Earnings

created_at:
2023-02-06 15:58:06 +00:00

updated_at:
2023-02-06 15:58:06 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_calculation

joinable_tables:
nan

classifier:
fact

description:
Sum of Actual Network Earnings and Projected Network Earnings

visible:
False

display_groups:
{performance_projection}

environment:
EDW2

prepared_human_id:
7f1bc0ce-682b-4360-890d-8058adbc137f

filters:
nan

prepared_column_id:
fa1be586-afff-44e0-92ae-43c12588b4dd

definition:
Actual and projected sales data

parent:
8f3e0347-dcaa-447e-917a-15524d457403

sort:
1

visible_to:
["admin"]

name:
Sales

created_at:
2023-02-06 15:10:15 +00:00

updated_at:
2023-02-06 15:10:15 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_event_active_conversion

joinable_tables:
nan

classifier:
fact

description:
Actual Sales and Projected Sales

visible:
False

display_groups:
{performance_projection}

environment:
EDW2

prepared_human_id:
fa1be586-afff-44e0-92ae-43c12588b4dd

filters:
nan

prepared_column_id:
a06cd23a-2ae0-4fb3-a490-bfa63532fc60

definition:
Sales related to Actual and Projected Sales

parent:
8f3e0347-dcaa-447e-917a-15524d457403

sort:
10

visible_to:
["admin"]

name:
Sales

created_at:
2020-02-20 20:45:52 +00:00

updated_at:
2020-02-20 20:45:52 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_sales_projections

joinable_tables:
nan

classifier:
fact

description:
Actual Sales and Projected Sales

visible:
False

display_groups:
{projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
e046db0a-777d-46e9-8eaf-6c4568781599

definition:
Projected and Actual Network Earnings information.

parent:
8f3e0347-dcaa-447e-917a-15524d457403

sort:
20

visible_to:
["admin"]

name:
Network Total Earnings

created_at:
2020-02-20 20:49:34 +00:00

updated_at:
2020-02-20 20:49:34 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_sales_projections

joinable_tables:
nan

classifier:
fact

description:
Actual Network Earning and Projected Network Earnings

visible:
False

display_groups:
{projection}

environment:
EDW2

prepared_human_id:
nan

filters:
nan

prepared_column_id:
5b380868-fc08-4fdc-92d9-bbdef399c42a

definition:
Unique ID associated with an affiliate account on the Dashboard platform.

parent:
e999b4c1-d604-4cde-81cc-8fa14196d480

sort:
11

visible_to:
["merchant", "admin", "affiliate"]

name:
Affiliate UUID

created_at:
2023-03-15 18:51:41 +00:00

updated_at:
2023-03-15 18:51:41 +00:00

created_by:
nan

updated_by:
nan

table_id:
dim_affiliate

joinable_tables:
nan

classifier:
dim

description:
Unique ID associated to an affiliate account (Dashboard platform).

visible:
False

display_groups:
{performance,metrics}

environment:
EDW2

prepared_human_id:
affiliate_uuid

filters:
nan

prepared_column_id:
5e3912c4-d623-4cc0-87e5-9b0126c2331b

definition:
"Order Date" in Avantmetrics data summary.

parent:
eac7d81d-26ee-4d7b-b579-ec60b16650cd

sort:
1

visible_to:
["admin", "merchant"]

name:
Order Date

created_at:
2019-02-04 21:41:59 +00:00

updated_at:
2019-02-04 21:41:59 +00:00

created_by:
nan

updated_by:
nan

table_id:
fact_order_avantmetrics_summary

joinable_tables:
nan

classifier:
fact

description:
nan

visible:
True

display_groups:
{metrics}

environment:
EDW2

prepared_human_id:
nan

filters:
nan