Athul Chandran

Software Engineer | UI/UX & Web Developer | Digital Marketer | Business Strategist

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PROFESSIONAL SUMMARY:

Professional with a diverse background in digital marketing, software engineering, and business strategy. I have over four years of demonstrated experience leading digital campaigns, SEO projects, social media growth, and web solutions while managing cross-functional teams in fast-paced environments. I have successfully contributed to brand visibility, customer acquisition, and digital transformation at BUYCEX, Webeyecraft Technologies, and CosVM Labs. My goal is to leverage this experience to train, mentor, and inspire future digital marketers by combining practical marketing skills with technical expertise and business insights.

CORE COMPETENCIES:

- UI/UX Design & Product Development
- Web & Full-Stack Development
- Digital Marketing & SEO
- Social Media Strategy & Branding
- Business Strategy & Growth Consulting
- Project & Team Management
- Technology Management
- Training, Mentorship & Collaboration

PROFESSIONAL EXPERIENCE:

Associate Director

Webeyecraft Technologies, Kozhikode, India
May 2025 – Jul 2025 (3 months)

- Directed client projects across web, UI/UX, and digital marketing.
- Oversaw execution of SEO and performance campaigns alongside development teams.
- Streamlined project delivery by aligning marketing and technical teams.

Technical Project Manager

Webeyecraft Technologies, Kozhikode, India

Nov 2024 – May 2025 (7 months)

- Managed technology projects and coordinated distributed teams.
- Delivered solutions in development leadership and strategic planning.
- Guided distributed teams on both technical delivery and digital growth strategies.

Technical Lead

BUYCEX, Bengaluru, India

May 2024 – May 2025 (1 yr 1 mo)

- Directed engineering teams while collaborating with marketing for product launches.
- Improved project delivery processes and code quality.
- Mentored junior staff in both technical workflows and marketing tool usage.

Full Stack Developer | Frontend Developer

CosVM Labs, Kozhikode, India

Jul 2023 – May 2025 (1 yr 11 mos)

- Led development of scalable web solutions.
- Advanced from Frontend Developer to Full Stack Developer.
- Collaborated with growth teams for content and SEO enhancements.
- Contributed to projects bridging development and user acquisition goals.

Frontend Developer

SANESQUARE Technologies, Kozhikode, India

Jun 2022 – Jul 2023 (1 yr 2 mos)

- Designed responsive applications optimized for SEO, load speed, and user engagement.
- Partnered with marketing teams to integrate analytics and campaign tracking tools.

UI/UX Developer (Freelance)

Remote, Kozhikode, India

Sep 2021 – Jun 2022 (10 months)

- Designed and developed UI/UX for web and mobile solutions.
- Used Figma, Adobe XD, and other tools for prototyping.

EDUCATION:

Diploma in Computer Science Engineering

VMCSI Polytechnic College (2019 – 2022) - *First Class with Distinction*

Diploma in Computer Applications (DCA)

LBS Center for Science and Technology (2018 – 2019)

- Coursework: Computer Fundamentals, Windows, DBMS, MS Applications

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SKILLS:

Technology Management	Project Management	UI/UX Design
Web Development	SEO & Digital Marketing	Social Media Marketing
Graphics Design	Performance Marketing	Content Strategy & Branding
Email Marketing	Analytics & Reporting	Team Leadership & Mentorship

LANGUAGES:

Malayalam – Mother Tongue

English - Full professional proficiency

Tamil - Speaking

Hindi - Professional working proficiency