



VIT®
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

CODECHEF-VIT



SPONSORSHIP BROCHURE
2020

About VIT University

VIT was established with the aim of providing quality higher education on par with international standards. It persistently seeks and adopts innovative methods to improve the quality of higher education on a consistent basis. The campus has a cosmopolitan atmosphere with students from all corners of the globe. Experienced and learned teachers are strongly encouraged to nurture the students. The global standards set at VIT in the field of teaching and research spur us on in our relentless pursuit of excellence. In fact, it has become a way of life for us. The highly motivated youngsters on the campus are a constant source of pride.

Our Memoranda of Understanding with various international universities are our major strength. They provide for an exchange of students and faculty and encourage joint research projects for the mutual benefit of these universities. Many of our students, who pursue their research projects in foreign universities, bring high quality to their work and esteem to India and have done us proud. With steady steps, we continue our march forward. We look forward to meeting you here at VIT.



About CodeChef-VIT

CodeChef is a not-for-profit educational initiative by Directi, an Indian software company. It is a global programming community that fosters learning and friendly competition, built on top of the world's largest competitive programming platform. We have also built a large community of problem curators.

In Vellore Institute of technology, Codechef is a technical chapter that helps students all over the campus to improve their coding skills. The core committee members of the chapter are divided into three areas of expertise - Technical, Management and Design. The main Objective is to provide the students a plat-form where they can learn, share and test their knowledge.



DEVSOC '19

Living in the era of technology where scenarios are changing by the second, where problems that could potentially last decades can be now resolved within minutes and with far more inordinate complications taking their place as the clock continues to tick, it is our moral obligation and the need of the hour to strive towards technical solutions that help curb some of mankind's greatest epidemic predicaments.

DEVSOC 2019 was the initial iteration of our flagship event and was arguably one of the biggest hackathons of our institute that saw over a thousand developers come together to showcase their technical prowess and set out to devise solutions for various problems of our time.

This event is for developers who have the gusto to brainstorm, zeal to code and the stamina to last full 48 hours in an intense competitive coding atmosphere. The domains are not only diverse but also relevant to the predicaments humanity currently finds itself in.

After the grand success of DEVSOC 2019, CodeChef-VIT proudly presents the second iteration of the same.



Sponsorship Details

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Official logo of the company to be included in our posters for social media publicity					
Name included in the official site of the event.					
Name in e-mail sent to 30,000 students					
In-person publicity inside the campus of 30,000 students					
Logo of sponsor on T-shirts in the event					

Sponsorship Details

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Featuring logo in our promotional video					
Sponsor presentation at the venue					
Logo on all certificates and marketing merchandise					
Logo will be used as cover photo in our Facebook page with more than 5k followers					
Minimum Contribution (\$)	\$275	\$475	\$685	\$1000	\$1350

Contact Details



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