



CodeChef-VIT

Events At **GRAVITAS'25**

Sponsorship Prospectus

Contact Information



+91 9315831290



codechefvit@gmail.com



www.codechefvit.com

About VIT



Vellore Institute of Technology, established in 1984, is among India's premier academic institutions, known for fostering innovation, excellence, and global standards in education and research. With a strong focus on interdisciplinary learning and real-world impact, VIT consistently ranks among the top universities in India and the world.

50K

Students

11

NIRF, Engineering

142

QS World Rank

10

NIRF, University

VIT Vellore hosts large-scale international college fests each year. Among them, GraVITas stands out as India's largest annual techno-management extravaganza, drawing thousands of students from across the globe. The 14th edition of GraVITas is scheduled to unfold in the fourth week of September 2025, promising an even grander stage for creativity, entrepreneurship, and technical brilliance.

About CodeChef-VIT



CodeChef is an educational initiative by Unacademy. It is a global programming community that fosters learning and friendly competition, built on top of the world's largest competitive programming platform.

With a mission to improve the problem-solving skills of developers, **CodeChef-VIT** is a technical club at VIT Vellore, which brings together a diverse community of passionate coders, problem solvers, and tech enthusiasts.

We nurture the technical culture within the university through regular competitions, workshops, and hackathons. We have built a community where everyone feels welcomed, experienced coders find new challenges, and every member is empowered to push their tech boundaries.



Event Overview



CookOff 10.0

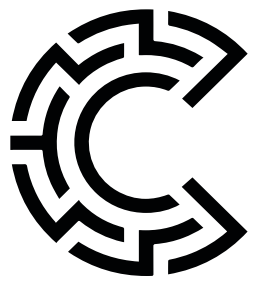
Learn. Code. Simplify.

South Asia's largest student-run competitive coding contest is back and bolder than ever, in its **10th edition** this year. CookOff is the longest running competitive coding event in the annual tech-fest at VIT Vellore, and a flagship event that defies limits, challenges the brightest minds, and celebrates the relentless pursuit of problem-solving excellence.

With a legacy built over a decade, CookOff has become a battleground where coders sharpen their skills under pressure and push the boundaries of their logical thinking. Each level raises the stakes with tougher problems, faster competition, and a platform, hosted entirely on **our in-house portal**, that brings together the best talent from across the nation, making it the ultimate test of precision, speed, and strategy.



Event Overview



Clueminati 3.0

Clueminati, now in its third edition, stands as one of the most anticipated and engaging events in GraVITas'25. Seamlessly blending the thrill of a treasure hunt with the challenge of technical problem-solving, it invites participants to navigate through a series of cryptic rules, intricate puzzles, and code-based challenges that test their logic, creativity, and collaboration.

Designed to captivate both beginners and seasoned players, the event fosters a high-energy environment that encourages critical thinking and innovation. With a proven legacy of **high footfall** and **active participation**, Clueminati is more than a game, it's a celebration of ingenuity, resilience and technical excellence.



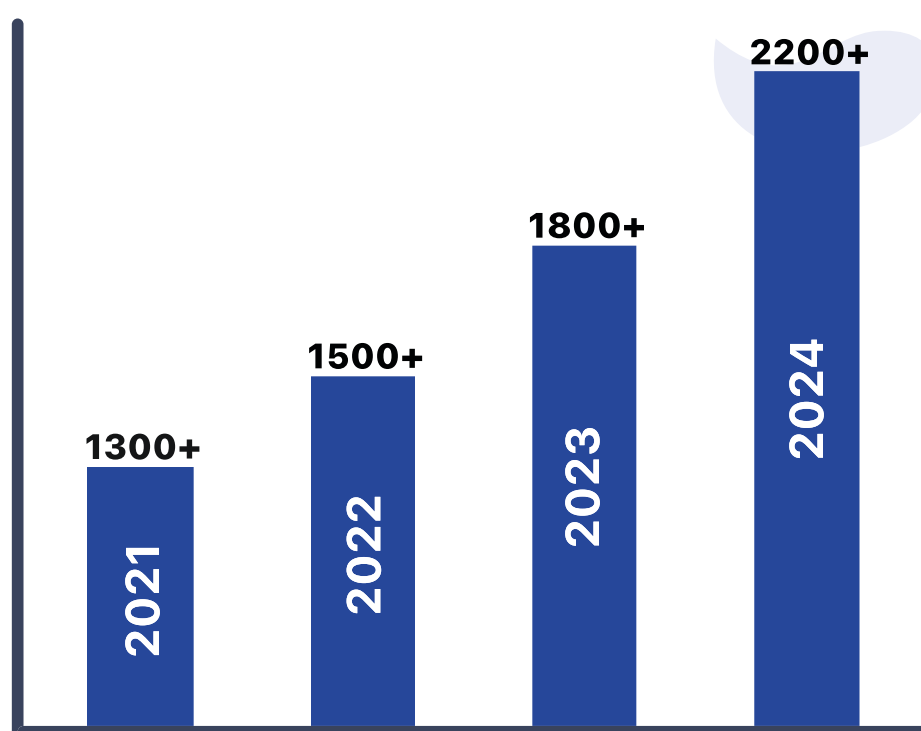
Data & Demographics

CodeChef-VIT has a **strong social media presence** across platforms like Instagram, LinkedIn, and Twitter, with thousands of followers and high engagement rates. Regular updates include event promotions, tech content, and community highlights. This consistent activity ensures wide visibility, strong brand recall, and direct interaction with a vibrant tech-focused audience.

5,00,000+

Instagram Views (Past 12 Months)

CodeChef-VIT develops impactful projects that solve real-world problems, support events, and contribute to the open-source community. Built with modern tech stacks and industry-standard practices, they are highly useful for university students and see significant usage across campus, showcasing the team's technical expertise and innovation.



Annual Event Participation

25,000+

Event Website Visits

15,000+

Users on Papers Website

10,000+

Users on FFCS-inator Website

Why Choose Us?

CodeChef-VIT has built an exceptional legacy over the years, consistently delivering high-impact events that attract attention across the national tech ecosystem. We are the proud organizers of **South Asia's largest** student-run competitive coding event (CookOff) and hackathon (DevSOC), drawing thousands of participants from across the nation. The events have been graced by esteemed guest speakers like **Aman Dhattarwal** and **Professor Abdul Bari**.

By partnering with CodeChef-VIT, sponsors gain access to a **highly engaged, diverse, and tech-savvy audience**, along with **branding opportunities** across digital, print, and stage presence. With a **strong legacy**, wide reach, and proven execution capabilities, CodeChef-VIT offers a partnership built on professionalism, performance, and visibility.

Sponsorship Tiers are simply a guideline.

CodeChef-VIT team is eager to work with you to create a custom package tailored to your specific company requirements. Please contact us at **codechefvit@gmail.com** if you wish to discuss particular collaborative ideas or adjust the sponsorship packages to better meet your goals. We are happy to work with you to make the best out of your sponsorship experience.

Sponsorship Tiers

	Title (₹1,00,000)	Gold (₹70,000)	Silver (₹45,000)	Bronze (₹30,000)
Live Presentation	45 mins	30 mins	15 mins	10 mins
Logo on Event Website	✔	✔	✔	✔
Logo on Event Posters	✔	✔	✔	✔
Social Media Shoutout	✔	✔	✔	✔
Stage Acknowledgement	✔	✔	✔	✔
Featured in Promo Videos	✔	✔	✔	
Speaker Session	✔	✔	✔	
Standee at Event Venue	✔	✔		
Logo on Club Projects	4 Weeks	2 weeks		
Kiosk at Event Venue	✔			
Co-hosted By	✔			

*Sponsors shall be recognized for both - CookOff 10.0 and Clueminati 3.0

Other Events



DevSOC

Developers' Sprint of Code

We at CodeChef-VIT see rapid technological change not as an abstract talking point but as a daily operational reality. When today's fix can seed tomorrow's flaw, the only responsible path is to build solutions that actively strengthen health, climate resilience, equity, and education, then refine them just as fast.

DevSOC is our answer to that mandate. Each year, South Asia's largest student-run hackathon convenes more than 1,000 interdisciplinary participants for a 48-hour sprint where raw concepts become functional prototypes. Guided by experienced mentors and a rigorous review process, teams deliver proof-of-concept tools that address real-world needs, from medical logistics and carbon measurement to accessible services and digital learning platforms. The event demonstrates that when talented builders share datasets, skills, and accountability, they can turn urgency into practical technology ready for immediate iteration and long-term impact.

10,000+
Applications

500+
Ideas

75+
Partners

Past Sponsors



Contact Information



Dhruv Singh Chopra

Chairperson

+91 9315831290

Aditi Saxena

Finance and Outreach Lead

+91 9811912821



@codechefvit



@codechefvit



codechefvit@gmail.com



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