Fundsy domain model

User
- email string * U
- first_name string *
- last_name string
- password_digest string

Campaign
- aasm_state string
- address string
- description text
- end_date datetime
- goal integer
- latitude float
- longitude float
- title string * U

Pledge
- amount integer *
- campaign_id integer FK
- user_id integer FK

Reward
- amount integer *
- body text
- campaign_id integer FK
- title string *