

# Lazar Kiridjievski

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## Full-stack Web Developer

*UI/UX Design Implementation | Responsive Web Design |  
Debugging & Testing | SEO | Performance Optimization | Integration with Back-End  
Services.*

### TECHNICAL PROFICIENCIES

<b>Platforms:</b>	Firebase, GitHub, Bitbucket
<b>Tools:</b>	VS Code, Git, Jira, Figma, Terminal, Jenkins, Docker
<b>Coding:</b>	JavaScript, TypeScript, React, Next.js, CSS, SCSS, TailwindCSS, Node.js, MySQL, PostgreSQL, MongoDB

### PROFESSIONAL EXPERIENCE

#### Full-stack developer

*Undertone by Perion (via Sourcico) | Jun 2022 – present*

##### Key Achievements:

- Developed and Maintained Enterprise Web Applications: Worked on several large-scale projects, ensuring high performance and reliability.
- Collaborated with Design Team: Partnered with designers to create intuitive, user-friendly interfaces using React and TypeScript.
- Backend Development: Designed and implemented models, migrations, and seeders. Developed business logic and RESTful APIs using Node.js (Express) microservices.
- Performance Optimization: Identified performance bottlenecks and optimized application performance. Effectively resolved bugs and issues to maintain seamless operation.
- Adherence to Best Practices: Wrote clean, maintainable code, adhering to industry-standard coding practices and guidelines.

#### Self-employed

*DPT AgroGlobal-limited DOOEL | Jan 2020 – Jun 2022*

##### Key Achievements:

- Company Representation: Represented multiple companies and promoted their product varieties on a national level, increasing brand visibility.
- Market Expansion: Successfully expanded the market share of represented companies through strategic planning and execution.
- Marketing Strategies: Developed and implemented effective marketing strategies that enhanced brand awareness and customer engagement.

- Sales Growth: Achieved significant sales growth and expanded the customer base by identifying and targeting new market segments.

## **Sales**

*DPT Evgeni DOOEL| Sep 2016 – Oct 2019*

### **Key Achievements:**

- Sales Growth: Consistently increased sales and achieved sales goals by maintaining high motivation levels at the retail level.
- Retail Partner Support: Utilized product knowledge and effective sales techniques to enable retail sales partners to succeed and surpass previous sales goals.
- Customer Service: Gained extensive experience working with diverse business partners and provided stellar customer service.
- Business Development: Developed and successfully executed plans to generate new business in target market segments, expanding the company's market presence.

## **EDUCATION AND TRAINING**

### **JavaScript Academy - Fullstack web developer**

*Semos Computer Education Center*

### **Bachelor's in Crop Science**

*University Ss. Cyril and Methodius, Skopje, Faculty of Agricultural Sciences and Food*

## **Career Objective**

*To excel as a developer by utilizing my skills in front-end and back-end technologies to create user-centric web solutions while continuously learning and contributing to innovative projects.*