# 1. Data Loading and Exploration

Head: import numpy as np

• Tail: data.shape

### **Explanation:**

This part imports necessary libraries like NumPy, Pandas, Matplotlib, and scikit-learn. The dataset Social\_Network\_Ads.csv is loaded into a DataFrame. Initial exploration functions like .head(), .info(), .describe(), .isnull().sum(), and .shape are used to understand the structure, data types, missing values, and shape of the dataset.

#### 2. Feature Selection

```
• Head: x = data.iloc[:,2:4]
```

• Tail: y = data.iloc[:,4]

#### **Explanation:**

Here, feature selection is performed by extracting the Age and EstimatedSalary columns as features (x) and Purchased as the target variable (y). This step reduces the dataset to relevant attributes for model training.

## 3. Train-Test Split

```
• Head: x_train, x_test, y_train, y_test =
train_test_split(...)
```

• Tail: random\_state=42

## **Explanation:**

The dataset is split into training and testing subsets with a 75%-25% ratio using train\_test\_split. A random seed is set for reproducibility of results.

## 4. Feature Scaling

- Head: scale = StandardScaler()
- Tail: x\_test = scale.transform(x\_test)

## **Explanation:**

Standardization is applied using StandardScaler to scale features to have a mean of 0 and standard deviation of 1. This helps the logistic regression model converge faster and perform better.

# 5. Model Training

- Head: lr = LogisticRegression(...)
- Tail: lr.fit(x\_train,y\_train)

#### **Explanation:**

A Logistic Regression model is created with the 1bfgs solver and random state. The model is trained (fit) on the scaled training data.

#### 6. Prediction

- Head: pred = lr.predict(x\_test)
- Tail: print('Predicted Output:\n',y\_test[:10])

## **Explanation:**

Predictions are made on the test dataset using the trained model. The predicted values are printed alongside the actual values for a quick comparison.

## 7. Confusion Matrix and Display

```
Head: matrix = confusion_matrix(...)
```

```
• Tail: plt.show()
```

## **Explanation:**

The confusion matrix is computed to evaluate model performance in terms of TP, TN, FP, FN. It is displayed visually using ConfusionMatrixDisplay to help interpret results.

# 8. Classification Report and Metrics

- Head: print(classification\_report(y\_test,pred))
- Tail: print('Precision (False Positive Rate):',fp/(tn+fp))

## **Explanation:**

A classification report is printed, summarizing precision, recall, F1-score, and support. Then, individual metrics are calculated manually from the confusion matrix to provide detailed insights into model performance like Accuracy, Error Rate, Recall, Specificity, Precision, and False Positive Rate.